UNIVERSITI TEKNOLOGI MARA

FACTORS CONTRIBUTING TO STUDENTS INVOLVEMENT IN SPORTS – A CASE STUDY IN UNIVERSITI SULTAN ZAINAL ABIDIN (UniSZA)

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ABSTRACT

The main aim of this dissertation is to investigate the relationship between, passion for sports activity, sports facilities provided, friends support, rewards given, students gender and students involvement in sports and to examine the differences of students' involvement in sports based on gender, CGPA, races and faculties. This study involves 400 samples from Universiti Sultan Zainal Abidin (UniSZA). 400 Set of questionnaire have been distributed to collect data. Then, data was analyzed by using the IBM Statistical Package for Social Science for Windows Version 20 (SPSS). It is including descriptive and inferential statistical such as mean score, frequency and percentage. Analysis of 400 responses using Pearson Correlation analysis revealed that there is a significant relationship between passion and involvement. There were some limitations that have been identified underlying in this research investigated. From the research limitation described, it is proposed that future research to be carried out in order to cover the research area more thoroughly.

Keyword: sports, involvement, facilities, time, passion, friend, reward, gender

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Last but not least, I wish that this project paper would be some information for the student's about sports and can encourage us to involve in sports today and in future.

Thank you,

Siti Hazana Azura binti Kamaruddin June 10th, 2014 Faculty of Business Management Universiti Teknologi MARA

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