



THE RELATIONSHIP BETWEEN GREEN HUMAN RESOURCE MANAGEMENT TOWARDS
EMPLOYEE PERFORMANCE

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ABSTRACT

This research explores the factors that contribute to employee performance among employees of manufacturing industries in Johor Bahru. The main objective of this research is to identify the factors that influence employee performance. Three independent variable are identified which is green involvement, green training and green performance management. In order to complete this research, three hypothesis were constructed, focusing on determining the factors that influence employee performance. Questionnaire was distributed using non-probability sampling that is convenient sampling and a total of 150 questionnaires were distributed with only 100 questionnaires were returned. The data obtained were analyzed using SPSS. The result indicates that all variables (green involvement, green training and green performance management) has a significant relationship with employee performance.

Keywords : green human resource management, green involvement, green training, green performance management, employee performance.

TABLE OF CONTENTS

	Page
TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	ii
LETTER OF TRANSMITTAL	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	v
LIST OF FIGURES	xi
LIST OF TABLES	xii
ABSTRACT	xiii
CHAPTER 1	
INTRODUCTION	
1.0 Introduction	1
1.1 Background of Study	1-4
1.1.1 Scope of Study	4
1.2 Problem Statement	5-6
1.3 Research Questions	7
1.3.1 Main Research Question	7

1.3.1.1 Specific Research Questions	7
1.4 Research Objectives	8
1.4.1 Main Objective	8
1.4.1.1 Specific Research Objectives	8
1.5 Significant of Study	9
1.5.1 To Organization	9
1.5.2 To Managers	9
1.5.3 To Future Researchers	9
1.6 Limitation of Research	10
1.6.1 Respondents	10
1.6.2 Journal Availability	10
1.7 Definition of Key Terms	11
1.8 Conclusion	12

CHAPTER 2 LITERATURE REVIEW

2.0 Introduction	13
2.1 Employee Performance	13-15
2.2 Green Human Resource Management	16
2.2.1 Green Involvement	17-18
2.2.2 Green Training	18-19