



**THE DETERMINANTS OF EMPLOYEE'S PRODUCTIVITY
AT MALAYSIAN NATIONAL NEWS AGENCY (BERNAMA)**

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ABSTRACT

Employee is the major role-player to ensure that organization's goals and objective is achieved. A productive employee can fully utilized all the resources that is allocated in the organization. Thus, it is crucial for the organization to identify the components that may enhance the employee's capabilities as well as to retain the best employees in the organization. Job satisfaction, physical work environment, and management support are the major predictors has been identified as the variables that influenced employee's productivity. Therefore, the purpose of this research is to determine the relationship between job satisfaction, physical work environment, and management support towards productivity of employees. This research used convenience sampling techniques to obtain the data from the respondents. The data from 87.42% out of 139 employees are collected then being evaluated by using Statistical Package for the Social Science (SPSS) Version 20 Software. The result from the multiple regression analysis has shown that job satisfaction and management support has a significant relationship towards the productivity of employees. Moreover, multiple regression analysis revealed that, job satisfaction is found to be the most influential factor towards the productivity of employees.

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