



Cawangan Negeri Sembilan  
Kampus Seremban

# FACULTY OF SPORTS SCIENCE AND RECREATION

*"Where sports and knowledge come together"*



## FSR@S3 e-BULLETIN

1<sup>ST</sup> EDITION

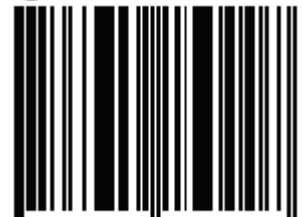
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In conjunction with student association



Faculty of Sports Science and Recreation

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## THE FORIESTA SFERA SPORTS 3.0 ORGANIZED BY SR FALCON

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Picture 1: Photo during the event

The Foriesta Sfera Sports 3.0 was organized by SR Falcon on the 19<sup>th</sup> of May 2023. This event runs every semester and is conducted by various batches from the Diploma and Bachelor's degree programs under the Faculty of Sports Science and Recreation. It is to fulfil their requirement as Semester 3 students. The activities provided fall into two categories, which are sports and entertainment. Amongst the sports conducted were futsal, netball and penalty kick while

the entertainment segment consisted of games such as *"tarik upih"*, *"bowling kelapa"*, *"tarik tali"*, *"lari dalam guni"* and *"belon terbang"*. All students and lecturers were involved in the game. A traditional theme was chosen for this semester, and each batch had to adhere to the given theme.

Advertising is the most important and visible approach used by every sports business or organization to promote its events, products, and other items. By advertising, one may simultaneously increase public awareness of the event or product and persuade people to attend. The organizer of the event used a range of media. For example, they made a banner for the occasion, used Instagram as their main media source, and distributed unique invitations to each faculty member who teaches a course. This event aims to establish friendships and maintain bonds between students and lecturers. It also helps the participants keep healthy, while practising high cooperation and discipline in the game. Students had fun while this event was held. SR Falcon provided hampers and medals to the winners for each game.



Picture 2: The organizing committee