

UNIVERSITI TEKNOLOGI MARA

**VISITOR'S PERCEPTION TOWARDS
SUSTAINABLE INTERIOR MATERIALS FINISHES
IN CAFE SELANGOR, MALAYSIA**

NURJULIANA BINTI JAMALUDIN

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ABSTRACT

The use of sustainable materials has the potential to effect and influence human well-being and comfort, particularly in the cafe business. Many individuals enjoy going to cafes for beverages, conversing, and other activities. As a result, selecting the ideal sustainable material for the interior space is critical for visitor comfort and well-being. Human beings have had to be aware of their surroundings from the beginning in order to exist, which means they have an inherent knowledge of our environment and attempt to improve it. However, there are still a few people who are unconcerned about this. The goals of this research are to find out on visitor's perceptions of sustainable interior materials finishes. This research will focus on the use of sustainable materials in cafes. In this study, is to find out the level of visitor awareness about sustainability, types of sustainable materials in cafe and the most sustainable interior materials finishes that most preferred by visitors. This study will be conducted using a quantitative approach. There will be a survey conducted on visitors who have visited cafes around Selangor, Malaysia. These surveys ask the same questions to a large number of people or utilise a Likert scale, ranking question to quantify opinions as numerical data. In order to obtain high well-being, we must priorities sustainability in our lives. Hopefully, this study can aid the community in gaining a better understanding of environmental sustainability in order to create sustainable cafés in Selangor, Malaysia.

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TABLE OF CONTENTS

	Page
AUTHOR'S DECLARATION	ii
ABSTRACT	iv
ACKNOWLEDGEMENT	vi
ACKNOWLEDGEMENT	ix
LIST OF FIGURES	x
LIST OF PLATES	xii
LIST OF ABBREVIATIONS	xiii
CHAPTER ONE INTRODUCTION	
1.1 Introduction	1
1.2 Research Background	2
1.3 Problem Statement	3
1.4 Research Aim	3
1.5 Research Question	3
1.6 Research Objective	4
1.7 Research Methodology	4
1.8 Research Scope and Limitation	5
1.9 Research Significant	5
1.10 Summary	6
CHAPTER TWO LITERATURE REVIEW	
2.1 Introduction	7
2.2 Public Perception	7
2.2.1 Definition	7
2.2.2 Public Perception Toward Sustainability	8
2.3 Sustainable	9

CHAPTER ONE

INTRODUCTION

1.1 Introduction

Climate change and global warming are becoming increasingly unstable, which is endangering the Earth. Excessive human consumption of environmentally friendly or non-environmentally friendly commodities causes this problem, referred to as global warming (Hamdan, D. 2018). So, at the global level, there are a number of steps that can be taken to prevent the world from continuing to be affected by environmental pollution, climate uncertainty, and global warming, namely sustainability efforts.

Sustainable Design is a holistic approach to design that considers energy efficiency in areas such as materials and furniture that make up space, lighting, and ventilation. Sustainability can be implemented in a variety of ways, including the selection of materials for use in indoor spaces (Kim, W. & Dodi, 2013). As a result, the application of the concept of sustainability must be widely disseminated, so that the public can begin learning and pleasant impressions on a global scale, resulting in a better quality of life.

Malaysia is also involved in agreements and actions to save the earth from the threat of environmental destruction (Hamdan, D. 2018). Therefore, the Sustainable Design Concept is adopted in cafes in Malaysia, as evidenced by the design and materials used from bamboo, stone, copper, glass, and fabric. For example, Merchant's Lane Café on Petaling Street which uses wooden furniture and floors and uses concrete walls.