

THE DETERMINANTS INFLUENCING THE SELECTION OF MOTOR TAKAFUL AMONG UTM SKUDAI STUDENTS

MOHAMMAD AFIQ BIN ABDUL AZIZ 2013244284

BACHELOR OF BUSINESS ADMINISTRATION (HONS.) . ISLAMIC BANKING FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA CAWANGAN JOHOR

JUNE 2016

ACKNOWLEDGEMENT

Foremost, I wish to count my blessings and thanked Allah S.W.T for providing me with the mental and physical faculties as well as other positive attributes notably perseverance to complete this challenging research paper. Special mention goes to my research advisor Ustaz Mohamad Zaki Bin Razaly for his guidance, supervision and support. His constructive comments and suggestions greatly assist in the successful completion of this project paper. In addition, special thanks to Dr. Faridah Najuna Binti Misman for her guidance and advice towards the completion of this project paper. Last but not least, I would like to extend my appreciation to each and every one of you who have assisted in one way or another in order for me to complete this research paper. Sincere thanks to all my friends and office colleagues for their understanding, kindness and moral support during the testing time undertook to complete this assignment. Lastly, my deepest gratitude to my beloved parents for their unwavering support, invaluable assistance and sincere blessing.

i

Thank you.

ABSTRACT

Muslims are prohibited to involve in conventional insurance due to the prohibited element such as riba, gharar and maysir that are against the Shariah principles. Motor takaful is an Islamic insurance product that is not restricted solely for Muslims but also available for the non-Muslim. Current trend indicated significant increase on the demand of motor takaful compared to motor conventional insurance. The main objective of this study is to analyse the determinants that influence the selection of Motor Takaful among UTM Skudai students. While specific objective for this study are to analyse the Shariah compliance factor, the self-awareness factor, the benefits factor and the level of knowledge factor that influence the selection of motor takaful, 120 sets of questionnaire were distributed to the UTM Skudai students. In order to analyse data, SPSS statistical software is used. The findings are derived from the four variables includes dependent variable through calculations in this software.

CONTENTS

ACKNOWLEDGEMENTi	
ABSTRA	.CT ii
CONTEN	VTS2
CHAPTER 1: INTRODUCTION1	
1.1	Introduction1
1.2	Overview of Study1
1.2.1	Overview of Takaful1
1.2.2	Insurance Industry in Malaysia2
1.2.3	Emergence of Takaful in Malaysia
1.3	Background of Study5
1.4	Problem Statement
1.5	Research Objective10
1.5.1	General Objective10
1.5.2	Specific Objective10
1.6	Research Question
1.6.1	General Research Question10
1.6.2	Specific Research Question11
1.7	Significant of Study11
1.7.1	Significant to the Researcher11
1.7.2	Significant to the Takaful operator11
1.7.3	Significant to Muslim community12
1.7.4	Significant to other researchers12
1.8	Scope of Study12
1.9	Limitation of Study13
1.9.1	Distribution of Questionnaire13
1.9.2	References

CHAPTER 1: INTRODUCTION

1.1 Introduction

This chapter discusses the overview of the study, background of the study, problem statement, research objectives, research questions, significant of study, scope of study, limitation of study and conclusion.

1.2 Overview of Study

1.2.1 Overview of Takaful

Takaful came from an Arabic word which is "kafala" which means mutual guarantee or protection (Imran Ali, 2008). Takaful is based on the concept of mutual cooperation, where the insured is also the insurer and therefore shares in the profit or loss of the institution to which they are paying the contribution (Anwar, 2008). Takaful is an agreement between members of the scheme to compensate any of its members who suffer a loss as specified in the Takaful policy document (Swartz, Coetzer, 2010). Takaful operator managed the certain amount that participant contribute based on principle of donation (tabarru') into a pool of fund.

Takaful had been practiced by Arab society before the arrival of Islam. The practiced is also known as al-Aqilah. Al- Aqilah is a practiced

1