



اَوَّلُ عِلْمٍ سَبِيحٌ  
UNIVERSITI  
TEKNOLOGI  
MARA

Fakulti  
Pengurusan  
dan Perniagaan



# INDUSTRIAL TRAINING REPORT AT CLASSIC ADVANTAGE SDN. BHD.

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**2021117937**

**PREPARED TO:**  
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**ZAINI**

**TITLE: SWOT ANALYSIS OF**  
**CLASSIC ADVANTAGE SDN**  
**BHD**

# EXECUTIVE SUMMARY

My experience and enlightening 6-month industrial training began here at Classic Advantage Sdn Bhd. In this executive summary, there will be an introduction to the learning of experience in the job field that has been required in the lesson plan as practical students. Also, throughout this report, there will be significant information about the company based on choosing the study material such as company background and the development data from the company.

Through this report for me to complete it successfully, the data information has been gathered directly from the supervisor and other resources such as from the internet. As every data that has been collected for the analysis purpose, and from it will be thoroughly observed the issue will be discussed and how the issue can be improved or come out with a suitable solution that can be recommended for the company to use it. There will be several parts going through the explanation of this report that will be focused to do in throughout the practical training.

The first part that will be introduced in this assignment is the background of the company Classic Advantage Sdn Bhd. The second part will be the training's reflection during the duration of practical in this company and on how to learn about the department that is being transferred. Also, on how the responsibilities need to be done towards the journey in working real life.

Furthermore, the next part will be the review of the company itself that shows from the SWOT analysis the strength, weaknesses, opportunities, and threats that can be seen from Classic Advantage Sdn Bhd. Next, this report will be about Classic Advantage Sdn. Bhd. the summarization of the conclusion, and recommendations on how the company can keep refining and conserving its strong company name far in the future.



## Table of Content

<b>01</b>	<b>Acknowledgement</b>	<b>1</b>
<b>02</b>	<b>Student's Profile</b> <ul style="list-style-type: none"><li>• <b>Updated resume</b></li></ul>	<b>2</b>
<b>03</b>	<b>Company's Profile</b> <ul style="list-style-type: none"><li>• <b>Name, location, background</b></li><li>• <b>Vision, mission, objective</b></li><li>• <b>Organization structure</b></li><li>• <b>Product / Services</b></li></ul>	<b>3-9</b>
<b>04</b>	<b>Training's Reflection</b>	<b>10</b>
<b>05</b>	<b>SWOT Analysis</b> <ul style="list-style-type: none"><li>• <b>Strength</b></li><li>• <b>Weakness</b></li><li>• <b>Opportunity</b></li><li>• <b>Threat</b></li></ul>	<b>11</b>
<b>06</b>	<b>Discussion &amp; Recommendation</b>	<b>12-24</b>
<b>07</b>	<b>Conclusion</b>	<b>25</b>
<b>07</b>	<b>Reference</b>	<b>26</b>
<b>07</b>	<b>Appendices</b>	<b>27-32</b>



# ACKNOWLEDGEMENT

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First and foremost, All praises be to Allah, the Most Gracious and Merciful. I am very grateful, where that I am able to complete my report successfully for the strength and patience given throughout the whole process in completing this assignment within the period given.

I would like to shown my gratitude to Madam Nur Hidayah Binti Zaini for all the knowledge and guidance that have been shared during this internship. I am really thankful for the valuable guidance that has been shown to me.

I am deeply grateful to my supervisor Mr. Shahrul Amirul Azwan and my mentors during this internship, for their invaluable advice and guidance. Their industry experience and expertise helped me to better understand the company and the industry and allowed me to make the most of my internship journey.

My first experience in industrial training has given me a good impact beyond expectations, and I can gain knowledge that may help my future self to work either in the same industry on in different fields of work. Nevertheless, I was in high spirits to expand my knowledge to explore more about the learning that can help my understanding of this nature of work.



# STUDENT PROFILE



## ANIS ELLISA SUHAIMI

### HUMAN RESOURCE EXECUTIVE

I am a University Technology MARA (UiTM) graduate who is extremely motivated to constantly develop my skills and grow professionally. In parallel with technological development, I am a tech-savvy person who is well equipped with Microsoft Office and other systems related which makes me stand out from other graduates.

### BASIC SKILLS

Leadership	● ● ● ● ●
Multi-tasking	● ● ● ● ●
Computer skills	● ● ● ● ●
Coordination	● ● ● ● ●
Team Building	● ● ● ● ●
Public Communication	● ● ● ● ●

### MY CONTACT

Phone

Email

### AWARDS AND ACHIEVEMENT

#### HUMAN RESOURCES WEEK

2023

Generally in charge of the assistant leader while working on the magazine - Changing The Culture: Modern and Hybrid Workplace

#### MANDARIN CLUB

2018 - 2021

Assign task accordingly to the entrepreneurship department members regarding to the sales of merchandise

#### UNIVERSITY FESTIVAL

2018-2021

Represents Mandarin Club organizing our booth in gaining sales during the festival.

### ACADEMIC BACKGROUND

#### INTERNSHIP: HUMAN RESOURCE - PRESENT

CLASSIC ADVANTAGE SDN BHD (2023)

Gain an experience of learning that offers practical work related to the human resource field of study such as develop new skills and understand the job scope

#### UNIVERSITY TECHNOLOGY MARA (UITM)

BACHELOR DEGREE IN HUMAN RESOURCE (2021-2023)

Major in Human Resources Management to learn the strategic and coherent approach to the effective and efficient management of people in a company or organization

#### UNIVERSITY TECHNOLOGY MARA (UITM)

DIPLOMA IN BUSINESS ADMINISTRATION (2018-2021)

Master the administration of a commercial enterprise that includes all aspects of overseeing and supervising the business operation of an organization

### WORK EXPERIENCE

#### SERVICE CREW- THE CHICKEN RICE SHOP

Actively participate in every task given by superiors as well as learning how to coordinate tasks with a colleague

### REFEREES

Ms.Afzan Nor Binti Talib

Ms.Rozana Binti Othman



# COMPANY PROFILE

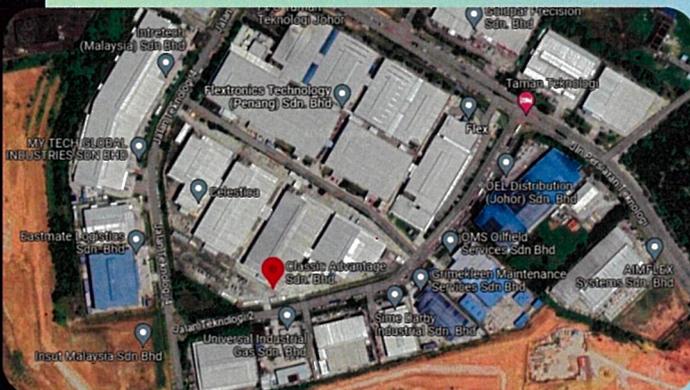
## COMPANY NAME AND LOGO



**CLASSIC ADVANTAGE SDN.BHD.**



## COMPANY LOCATION



Classic Advantage Sdn Bhd operates as a subsidiary of LCTH Corp. Bhd., which is part of Fu Yu Corporation.

Address: No.21, Jalan Teknologi 4 Taman Teknologi Johor 81400 Senai, Johor

Contact Number: 075999980

Website: <https://www.fuyucorp.com/>



# COMPANY'S PROFILE

## COMPANY BACKGROUND

Classic Advantage Sdn Bhd is an investment holding incorporated in Malaysia on 10 November 2003 and is based in Senai, Johor. Since its establishment for 20 years, the company still maintains to be at the same site. Classic Advantage Sdn Bhd operates as a subsidiary of Fu Yu Corporation Ltd. Bhd Classic Advantage is a large size company comprising thousands of workers and specializing in the manufacture of precision or engineering plastic injection moulding and assembly products.

Classic Advantage stand firm as a company that were capable to provide product and give good service to the customer demand several companies of supplier always looking out for our company's service. Moreover, with the largest established brand, it has attracted more customers and made them aware of Classic Advantage Sdn. Bhd. specialize in the molding area.

Since 2023, Classic Advantage has changed its company logo and its shareholder also stand as a whole manufacturing company which is changing the subsidiary to the Fu Yu Corporation Ltd. As well as, Fu Yu Corporation Ltd is a wholly owned subsidiary of Classic Advantage Sdn Bhd Senai, Johor, and Fu Hao Manufacturing (M) Sdn Bhd Perai, Penang in Malaysia.

Classic Advantage Sdn Bhd were act as a company that manufactures products based on customer demand. Furthermore, Classic Advantage has its own injection moulding to produce a product. Above all, the mold has been made and measured based on the customer demand it will produce after it has assembles precision plastic parts and components such as medical and non-medical, and undertakes the fabricating of the precision mould and dies.



# COMPANY CULTURE

## OUR VISION

- To be the preferred partner for our client in providing innovative and sustainable business solutions
- Classic Advantage Sdn. Bhd. as a plastic product manufacturer, is committed to maintaining and continually improving our QMS to meet customer's requirements.
  - Product Quality
  - Competitive Cost
  - On Time Delivery
  - Prompt service



## OUR MISSION

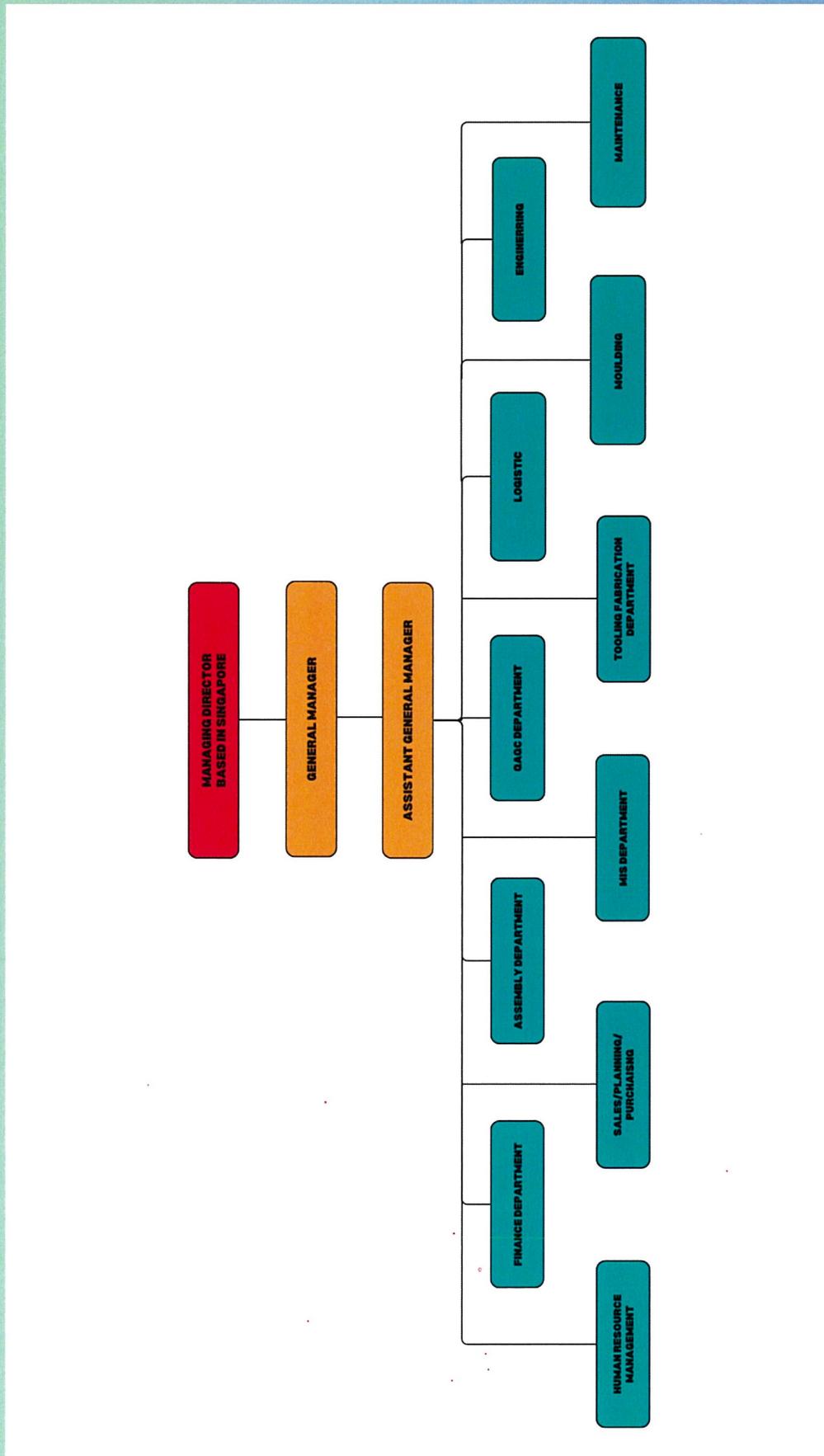
- To provide exceptional services that enable to our clients to achieve their business objectives by leveraging our expertise, knowledge, and experience
- Plastic injection mould manufacturer who emphasize on continuous customer's satisfaction

## OBJECTIVE

- Classic Advantage Sdn. Bhd. is a well-established precision plastic injection mould manufacturer that emphasizes on continuous customer's satisfaction

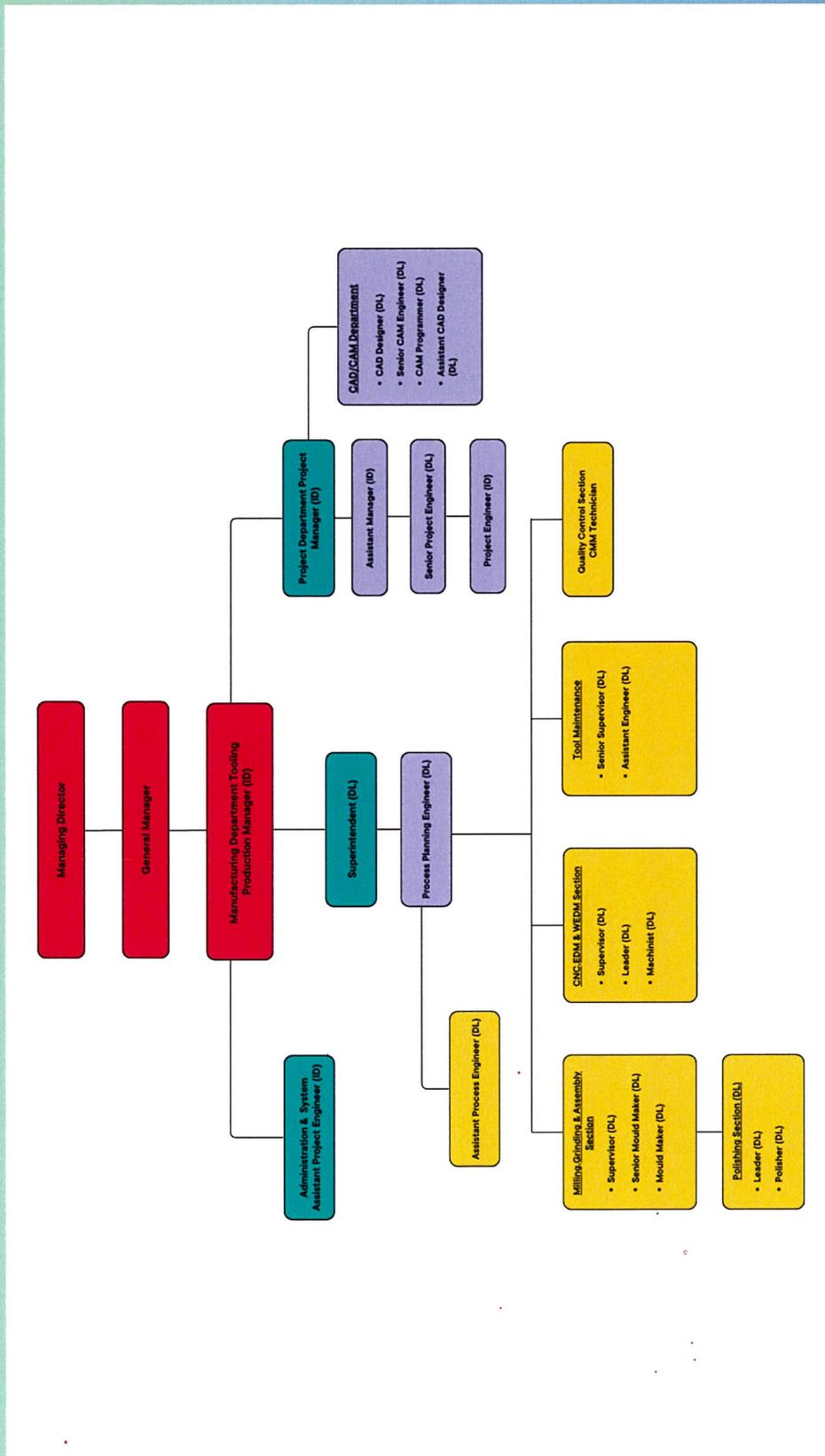


# ORGANIZATIONAL CHART





# TOOLING FABRICATION DEPARTMENT CHART





# CLASSIC ADVANTAGE PRODUCT & SERVICES

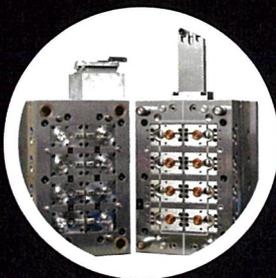


**CLASSIC ADVANTAGE  
SDN.BHD.**

- **MEDICAL**
- **NON-MEDICAL**
- **CONSUMER**

**PRODUCT**

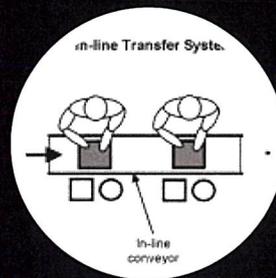
## SERVICES



**PRECISION  
INJECTION  
MOULDING**



**SECONDARY  
PROCESS**



**FULL SET  
ASSEMBLY**

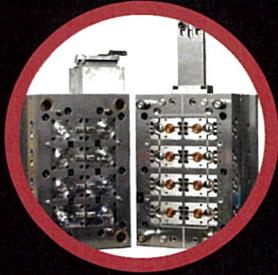


**DESIGN & TOOL  
FABRICATION**



# CLASSIC ADVANTAGE SERVICES

## SERVICES



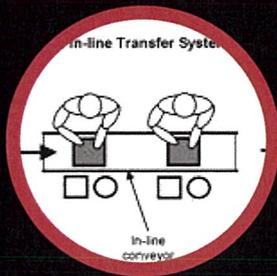
### PRECISION INJECTION MOULDING

Precision injection moulding is a highly technological procedure that uses precision moulds to manufacture complicated plastic components. At Classic Advantage, our worker will precise the mould first before it been produce in the moulding machine



### SECONDARY PROCESS

At Classic Advantage, we also do a secondary procedure that adjusts the material parts in terms of size and shape until they match the design measurement.



### FULL SET ASSEMBLY

Classic Advantage also proceeds with the full set assembly, where demonstrates the process of integrating various components into an end product throughout manufacturing.



### DESIGN & TOOL FABRICATION

Classic Advantage also offers design and tool fabrication services, with our design workers in charge of creating a design based on customer demand and then moving on to tool fabrication, which includes shaping and forming the material that will be used to make the component parts.



# TRAINING'S REFLECTION

## DURATION

- 24 weeks starting from 1st March 2023 until 15th August 2023
- Working hours are from 8.30 am - 6.00 pm
- Working day from Monday to Sunday
- Lunch hour: 12.30 pm until 1.30 pm
- \*Working hours during Ramadan as requested start from 8.00 am until 5.30 pm\*

## DEPARTMENT

- Human Resource Department (March)
- Under the supervision of Encik Shahrul Amirul Azwan, HR Executive
- Tooling Fabrication Department (March until August)
- Located on the ground floor
- Under the guidance of the Head of the department and Executive Tooling Fabrication
- Assigned to tasks that are mostly clerical work and administrative work
- As well as do the support work in the department when being the job arrived

## INTRINSIC BENEFIT

- Gain new pieces of knowledge and technical skills related to work have been developed
- Such as soft skills, learning how to use the system
- Teaches to be disciplined and punctual.
- Develop new skills such as quick adapt to be a multi-tasking employee
- Learn to be independent and self-encourage to solve a problem and be brave

## ROLES & RESPONSIBILITIES

### Task 1: ESH Weekly Basis Checklist

- ESH stands for Environmental, Safety & Health
- To monitor employees' safety and surrounding

### Task 2: Check the employee leave application

- Each leave application must be approved by H.O.D
- Apply in the E-Staff system

### Task 3: Managing worker medical certificate & claim

- Every medical certificate must be approved and submitted to HR Payroll
- Each medical claim must be approved and submitted to HR Admin

### Task 4: In charge of applying overtime for worker

- Apply in the E-OT system after getting the list of overtime worker

### Task 5: Employee attendance and report

- Attend morning meeting to verify attendance

### Task 6: Support in administration work

- Support in filing and organizing data from the Job Requisition that have done by weekly.

### Task 7: Indirect task

- Clerical work such as photocopying and printing, responding to emails OT workers, sorting and filing documents of general office files.

#### 1. Assignment 1: Prepare the project for the Safety Hazard and 5S's

- Discover the hazard and 5 S's in the planting

#### 2. Assignment 2: Assist in the preparation and event for Hari Raya Celebration

- Assist in preparation before and during the event for Hari Raya Celebration

## EXTRINSIC BENEFIT

- Get an allowance from Classic Advantage Sdn. Bhd. (C.A.)
- RM 500 for the monthly allowance



## STRENGTHS

1. **Specialized**
2. **Established reputation**
3. **Skilled workforce**
4. **Strong customer relationship**

## WEAKNESSES

1. **Lack of manpower**
2. **Limited geographic presence**
3. **Unutilized asset**

## SWOT ANALYSIS

1. **Market expansion**
2. **Technological advancements**
3. **Strategic partnership**

## OPPORTUNITIES

1. **Intense competition**
2. **Changing customer preference**
3. **Rapid technological**

## THREATS



# DISCUSSION & RECOMMENDATION

## STRENGTHS 1

### SPECIALIZATION

- Classic Advantage stand out as a company that have their own specialization compares to others industrial that same course of work
- This company have their own injection molding to offer consistently high-quality product that come out with two area which are:
  1. MoUlding S : In this area, usually the injection machine produce internal part such as small component part for the product (metal) or being known as internal part.
  2. MoUlding L : For this area, injection machine usually produce a big product for the outer layer or called casing which being known as a body part (plastic) such as metal detector outer case
- Recommendation : Company can distribute more product using the injection molding machine if it can be diversified the production part systematically



# DISCUSSION & RECOMMENDATION

## STRENGTHS 2

### ESTABLISHED REPUTATION

- Classic Advantage Sdn. Bhd has successfully build a strong reputation in its industry with others majors company that were the same industry.
- Classic Advantage Sdn. Bhd being known for their reputation in this injection molding industrial because of their high-quality products and its excellent service that being provided to the customer.
- Recommendation : Classic Advantage can use their own reputation to attract more customer by do the researching of the small company that are needed our specialized to made their product.



# DISCUSSION & RECOMMENDATION

## STRENGTHS 3

### SKILLED WORKFORCE

- Classic Advantage Sdn. Bhd is a company that has a team of skilled and professionals who contributed to its success.
- Most of the skilled worker are the graduates that have learned about how to use the latest injection moulding.
- Moreover, every experienced worker that came apply to this company, that have 3 to 5 years experience in the same work field that are specialized to support and made a mould.
- Recommendation : Classic Advantage can use this skilled workforce by add more training that are specialize in their talent, therefore they can use the training in more practical way (Liz Carlise, 2019).



# DISCUSSION & RECOMMENDATION

## STRENGTHS 4

### STRONG CUSTOMER RELATIONSHIP

- Classic Advantage Sdn. Bhd has successfully developed strong relationship with its customer.
- Due to the strong relationship, Classic Advantage Sdn. Bhd have been leading towards the repeat of business coming in and strong customer loyalty
- Due to the trust have been given, the relationship customer with company have been strong and until now it have maintain the loyalty of customer.
- Recommendation : With this strong relationship, Classic Advantage must retain the customer that are always use our services and also to the future customer.



# DISCUSSION & RECOMMENDATION

## WEAKNESSES 1

### LACK OF MANPOWER

- Lack of manpower happen due to the worker that have accumulate a long experience get a new job opportunity.
  1. E.g: It usually happen when the worker get new opportunity from other company when it offer a better benefits.
- There is vacant position available due to the employee resigned, but company have through difficulty in receiving suitable candidates because of higher salary demanding and a lot of manufacturing offers better wages in nearby company.
- Recommendation : Due to the high competition of finding a skilled worker, Classic Advantage can do a specification or add a new benefits that can attract more talented workers.



# DISCUSSION & RECOMMENDATION

## WEAKNESSES 2

### LIMITED GEOGRAPHIC PRESENCE

- Classic Advantage operations are primarily concentrated in a specific region, limiting to market reach, attract talented worker and potential for their growth.
- Due to the location of at the end side of the road, it can be tough for future worker to take a notice the existence of Classic Advantage because of the big names that surrounding it.
- Recommendation : Classic Advantage Sdn. Bhd. can rise their their brand to the future customer and worker with social awareness such as social media presence, and targeted advertising campaigns. This will increase brand visibility, attract new customers, and strengthen customer relationships.



# DISCUSSION & RECOMMENDATION

## WEAKNESSES 3

### UNUTILIZED ASSET

- Classic Advantage Sdn. Bhd have owned a lot of asset but unable to utilise it for the business purposes.
- For example: They have a lot of moulding machines but not fully utilised, due to only certain machine run for production and also they own a few of factories building but only rent for another company instead for manufacturing business.
- Recommendation : Classic Advantage Sdn. Bhd can find more customer that can be retain which is specialized in the same area of industrial that in needed of the service injection moulding to make machine always running for a production.



# DISCUSSION & RECOMMENDATION

## OPPORTUNITIES 1

### MARKET EXPANSION

- Classic Advantage Sdn. Bhd can explore opportunities to expand its operations into new geographical areas, tapping into new customer segments and markets.
- Classic Advantage need to explore a lot of opportunities such as researching new potential customer that are new and in need for the injection molding expertise.
- Recommendation : Invest in market research to identify potential new markets and develop strategies to expand operations beyond the current geographical limitations. This could involve opening new branches or exploring online sales channels (Jamie Carlson, 2021).



# DISCUSSION & RECOMMENDATION

## OPPORTUNITIES 2

### TECHNOLOGICAL ADVANCEMENT

- Leveraging technological advancements such as automation, artificial intelligence, or data analytics can enhance efficiency and competitiveness.
- With the opportunity of artificial intelligence that can be use an adapt in the machine, it can help to ease the working time of machine and it can be reduce of hours daily using the machine (Davenport, Guha, Grewal, & Bressgott, 2019).
- Recommendation : Classic Advantage Sdn. Bhd. need continuously monitor technological advancements relevant to the industry and invest in appropriate technologies to improve operational efficiency, enhance product quality, and meet customer expectation (Mehrpooya, Deghhanghadikolaei, Fotovvati, Vosooghnia, Emamian, & Gisario, 2019).



# DISCUSSION & RECOMMENDATION

## OPPORTUNITIES 3

### STRATEGIC PARTNERSHIP

- Forming strategic partnerships with suppliers, distributors, or complementary businesses can help Classic Advantage Sdn. Bhd. expand its reach and market presence.
- Classic Advantage Sdn. Bhd. must find the suppliers or distributors are potential that can supply material with in a good condition also the best service.
- Recommendation : Classic Advantage Sdn. Bhd. need to identify potential strategic partners, such as suppliers, distributors, or complementary businesses, to expand the company's reach and leverage their expertise. Collaborative efforts can lead to mutually beneficial opportunities for growth.



# DISCUSSION & RECOMMENDATION

## THREATS 1

### INTENSE COMPETITION

- The industry may have intense competition, with new entrants and existing competitors vying for market share, potentially impacting Classic Advantage Sdn. Bhd's position.
- With the new entrants and high rivalry of competition it have been highly impact of the need to attract talented worker as well as the future potential customer to take a notice of existing of Classic Advantage Sdn. Bhd.
- Recommendation : Classic Advantage Sdn. Bhd. must stay agile and be alert of the high chances of new entrants to avoid losing of customer royalty by upgrading the machine injection moulding system (Davenport, Guha, Grewal, & Bressgott, 2019).



# DISCUSSION & RECOMMENDATION

## THREATS 2

### CHANGING CUSTOMER PREFERENCE

- Shifting consumer preferences and trends may require the company to adapt quickly to meet evolving demands.
- With the customer can change drastically it can cause the company to take more time for study.
- With the time that we need to study, others company may have successfully grab the attention of the customer to produce their demand.
- Recommendation : Classic Advantage Sdn. Bhd must be learn to adapt fastly and be a quick learner to avoid others rivalry to get their chance for develop new products.



# DISCUSSION & RECOMMENDATION

## THREATS 3

### RAPID TECHNOLOGICAL CHANGES

- Failure to keep up with technological advancements may result in Classic Advantage Sdn. Bhd. losing its competitive edge.
- It can be seen when new entrants enter the same industry which is in injection molding skill area, most of the machine are the latest advancement machine that have been modified to meet the requirement customer demand accurately (Albukhitan, 2020).
- Recommendation : As a company that have stand out as long experience of 20 years, which Classic Advantage need to know what are the technology that being need to make production successfully without any failure of running.



## CONCLUSION

In a nutshell, from the SWOT analysis that have been made, it can be seen on how the capable of Classic Advantage Sdn. Bhd to be stand firm and high with other industrial that same with it.

As a recommendation that have been made, Classic Advantage Sdn. Bhd can make a changes either to develop a new way or considering and do a preparation to counter of any chances that can give an impact to the company in the future and the present.

- Classic Advantage need to be agile and always be aware what are the cause that can disturb of the company successful brand name and their reputation with the relentlessly of hardworking to secure the customer royalty and sustain a good partnership with the distributor supplier.



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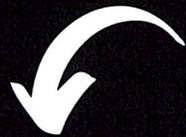
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# APPENDICES

## EVENT: HARI RAYA CELEBRATION





# APPENDICES

## EXCO FOR THE DAY



**Thanks for all the memories**





# APPENDICES

## SAFETY HAZARD & 5S'S

**Introduction of Safety Hazard & 5S's**

Name: Anis Ellisa Binti Suhalmi

**Safety Hazard**

Safety hazard are unsafe working conditions that can cause injury, illness and death.

- That can cause spills or trips
- Anything that can cause falls
- Unguarded and moving machinery parts
- Electrical hazards
- Confined spaces

**5S's**

This is a five-step method for creating a more organized and productive workplace

- Sort
- Set in order
- Shine
- Standardize
- Sustain

**Hand jack**  
• high risk

**Location:** Moulding area in Block B

**Problem:** The hand jack being used by the worker manually to push the heavy moulding

**Effect:** Can cause a backpain to worker if being used frequently

**Overcome:** Place the hand jack with macking tools in the area that have been free

**Disarrangement conveyor**

**Location:** Facility/ maintenance workshop in Block B

**Problem:** Not arranging the conveyor in a correct and orderly way

**Effect:** It will take a lot of space if the certain area

**Overcome:** Meet and talk to the supervisor to do good arrangement

**Stack product overload**  
• Low risk

**Location:** Assembly department in Block B

**Problem:** Stack the polyfoam in high order. The stack was considered to be arranged over the pallet size (exceeded)

**Effect:** It can falls toward worker. Polyfoams stacked high will lose balance and fall down

**Overcome:** Stack the polyfoams on the wooden pallet in correct amount

**THANK YOU**

#Improvement has been made after the presentation been approved by the supervisor





# APPENDICES

## ESH WEEKLY CHECKLIST BASIS

**CLASSIC ADVANTAGE SDN BHD**

ESH Weekly Basis Checklist

Auditor: Shavinyu Ravendran  
Anis Illisa

Report Date: 17/03/2023  
Monday  
1.53 pm

Location / Comments / Evidence	Conformity		
	OK	NG	Need Improvement
i) Production Area:			
- Moulding '1' production area		✓	# immediate action were taken
* there had a water leaking from the machine '1-19'			# the second check up were held and there is no leaking
* called the leader in charge (Pradyo Yudo) immediately and inform about the leaking.			
* Inform to the technician in charge (Rabindra A) about the action that need to be done			
ii) Tool & fabrication area:	✓		
* there were no finding were discovered in this area			
* All the workers follow the safety rules accordingly			
iii) Canteen Cafeteria:	✓		
* the sink in the cafeteria is not very clean			# suggestion - need to be regularly clean
* other detail surrounding in the cafeteria were in good condition.			

13/03/2023

\* Only for internship used, NOT for any other.

13/03/2023.

**CONFIDENTIAL**



**SUMMARY EXECUTIVE** My experience and enlightening 6-month industrial training began here at Classic Advantage Sdn Bhd. In this executive summary, there will be an introduction to the learning of experience in the job field that has been required in the lesson plan as practical students. Also, throughout this report, there will be significant information about the company based on choosing the study material such as company background and the development data from the company. Through this report for me to complete it successfully, the data information has been gathered directly from the supervisor and other resources such as from the internet. As every data that has been collected for the analysis purpose, and from it will be thoroughly observed the issue will be discussed and how the issue can be improved or come out with a suitable solution that can be recommended for the company to use it. There will be several parts going through the explanation of this report that will be focused to do in throughout the practical training. The first part that will be introduced in this assignment is the background of the company Classic Advantage Sdn Bhd. The second part will be the training's reflection during the duration of practical in this company and on how to learn about the department that is being transferred. Also, on how the responsibilities need to be done towards the journey in working real life. Furthermore, the next part will be the review of the company itself that shows from the SWOT analysis the strength, weaknesses, opportunities, and threats that can be seen from Classic Advantage Sdn Bhd. Next, this report will be about Classic Advantage Sdn. Bhd. the summarization of the conclusion, and recommendations on how the company can keep refining and conserving its strong company name far in the future.

Content

Table of 01 03 06 02 05 04 07 Acknowledgement 1

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**MATCHING BLOCK 1/4**

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FINAL INTERNSHIP REPORT\_WAN NURHAZIRAH BINTI W  
... (D172287444)

Student's Profile Company's Profile Training's Reflection SWOT Analysis Discussion & Recommendation Conclusion 2 3  
- 9 10 11 12-24 25

Updated resume Name, location, background Vision, mission, objective Organization structure Product / Services  
Strength Weakness Opportunity Threat 07 Reference 26 07 Appendices 27-28  
ACKNOWLEDGEMENT

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**MATCHING BLOCK 2/4**

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Report Internship (MUHAMAD IZHAR , 2018238598) ...  
(D126208582)

First and foremost, All praises be to Allah, the Most Gracious and Merciful. I am very grateful,

where that I am able to complete my report successfully for the strength and patience given throughout the whole process in completing this assignment within the period given. I would like to shown my gratitude to Madam Nur Hidayah Binti Zaini for all the knowledge and guidance that have been shared during this internship. I am really thankful for the valuable guidance that has been shown to me. I am deeply grateful to my supervisor Mr. Shahrul Amirul Azwan and my mentors during this internship, for their invaluable advice and guidance. Their industry experience and expertise helped me to better understand the company and the industry and allowed me to make the most of my internship journey. My first experience in industrial training has given me a good impact beyond expectations, and I can gain knowledge that may help my future self to work either in the same industry on in different fields of work. Nevertheless, I was in high spirits to expand my knowledge to explore more about the learning that can help my understanding of this nature of work. 1

STUDENT PROFILE 2

COMPANY PROFILE COMPANY NAME AND LOGO CLASSIC ADVANTAGE SDN.BHD. COMPANY LOCATION Classic Advantage Sdn Bhd operates as a subsidiary of LCTH Corp. Bhd., which is part of Fu Yu Corporation. Address: No.21, Jalan Teknologi 4 Taman Teknologi Johor 81400 Senai, Johor Contact Number: 075999980 Website: <https://www.fuyucorp.com/> 3

COMPANY'S PROFILE COMPANY BACKGROUND Classic Advantage Sdn Bhd is an investment holding incorporated in Malaysia on 10 November 2003 and is based in Senai, Johor. Since its establishment for 20 years, the company still maintains to be at the same site. Classic Advantage Sdn Bhd operates as a subsidiary of Fu Yu Corporation Ltd. Bhd Classic Advantage is a large size company comprising thousands of workers and specializing in the manufacture of precision or engineering plastic injection moulding and assembly products. Classic Advantage stand firm as a company that were capable to provide product and give good service to the customer demand several companies of supplier always looking out for our company's service. Moreover, with the largest established brand, it has attracted more customers and made them aware of Classic Advantage Sdn. Bhd. specialize in the molding area. Since 2023, Classic Advantage has changed its company logo and its shareholder also stand as a whole manufacturing company which is changing the subsidiary to the Fu Yu Corporation Ltd. As well as, Fu Yu Corporation Ltd is a wholly owned subsidiary of Classic Advantage Sdn Bhd Senai, Johor, and Fu Hao Manufacturing (M) Sdn Bhd Perai, Penang in Malaysia. Classic Advantage Sdn Bhd were act as a company that manufactures products based on customer demand. Furthermore, Classic Advantage has its own injection moulding to produce a product. Above all, the mold has been made and measured based on the customer demand it will produce after it has assembles precision plastic parts and components such as medical and non- medical, and undertakes the fabricating of the precision mould and dies. . 4

OUR VISION To be the preferred partner for our client in providing innovative and sustainable business solutions Classic Advantage Sdn. Bhd. as a plastic product manufacturer, is committed to maintaining and continually improving our QMS to meet customer's requirements. OUR MISSION To provide exceptional services that enable to our clients to achieve their business objectives by leveraging our expertise, knowledge, and experience Product Quality Competitive Cost On Time Delivery Prompt service Plastic injection mould manufacturer who emphasize on continuous customer's satisfaction OBJECTIVE Classic Advantage Sdn. Bhd. is a well- establish precision plastic injection mould manufacturer that emphasizes on continuous customer's satisfaction COMPANY CULTURE 5

ORGANIZATIONAL CHART 6

TOOLING FABRICATION DEPARTMENT CHART 7

MEDICAL NON- MEDICAL CONSUMER CLASSIC ADVANTAGE PRODUCT & SERVICES CLASSIC ADVANTAGE SDN.BHD. PRECISION INJECTION MOULDING FULL SET ASSEMBLY SECONDARY PROCESS DESIGN & TOOL FABRICATION PRODUCT SERVICES 8

PRECISION INJECTION MOULDING SECONDARY PROCESS CLASSIC ADVANTAGE SERVICES FULL SET ASSEMBLY DESIGN & TOOL FABRICATION SERVICES 9 Precision injection moulding is a highly technological procedure that uses precision moulds to manufacture complicated plastic components. At Classic Advantage, our worker will precise the mould first before it before it been produce in the moulding machine At Classic Advantage, we also do a secondary procedure that adjusts the material parts in terms of size and shape until they match the design measurement. Classic Advantage also offers design and tool fabrication services, with our design workers in charge of creating a design based on customer demand and then moving on to tool fabrication, which includes shaping and forming the material that will be used to make the component parts. Classic Advantage also proceeds with the full set assembly, where demonstrates the process of integrating various components into an end product throughout manufacturing.

TRAINING'S REFLECTION

24 weeks starting from 1st March 2023 until 15th August 2023 Working hours are from 8.30 am - 6.00 pm Working day from Monday to Sunday Lunch hour: 12.30 pm until 1.30 pm \*Working hours during Ramadan as requested start from 8.00 am until 5.30 pm\* DURATION ROLES & RESPONSIBILITIES ESH stands for Environmental, Safety & Health To monitor employees' safety and surrounding Each leave application must be approved by H.O.D Apply in the E-Staff system Every medical certificate must be approved and submitted to HR Payroll Each medical claim must be approved and submitted to HR Admin Apply in the E-OT system after getting the list of overtime worker Attend morning meeting to verify attendance Clerical work such as photocopying and printing, responding to emails OT workers, sorting and filing documents of general office files. Assignment 1: Prepare the project for the Safety Hazard and 5S's Discover the hazard and 5 S's in the planting Assignment 2: Assist in the preparation and event for Hari Raya Celebration Assist in preparation before and during the event for Hari Raya Celebration Task 1: ESH Weekly Basis Checklist Task 2: Check the employee leave application Task 3: Managing worker medical certificate & claim Task 4: In charge of applying overtime for worker Task 5: Employee attendance and report Task 6: Indirect task 1. 2. Human Resource Department (March) Under the supervision of Encik Shahrul Amirul Azwan, HR Executive Tooling Fabrication Department Located on the ground floor Under the guidance of the Head of the department and Executive Tooling Fabrication Assigned to tasks that are mostly clerical work and administrative work As well as do the support work in the department when being the job arrived (March until August) DEPARTMENT INTRINSIC BENEFIT EXTRINSIC BENEFIT Get an allowance from Classic Advantage Sdn. Bhd. (C.A.) RM 500 for the monthly allowance Gain new pieces of knowledge and technical skills related to work have been developed Such as soft skills, learning how to use the system Teaches to be disciplined and punctual. Develop new skills such as quick adapt to be a multi-tasking employee Learn to be independent and self-encourage to solve a problem and be brave

SWOT ANALYSIS STRENGTHS WEAKNESSES THREATS OPPORTUNITIES Specialized Established reputation Skilled workforce Strong customer relationship 1. 2. 3. 4. Lack of manpower Limited geographic presence Unutilized asset 1. 2. 3. Market expansion Technological advancements Strategic partnership 1. 2. 3. Intense competition Changing customer preference Rapid technological 1. 2. 3. 11

Classic Advantage stand out as a company that have their own specialization compares to others industrial that same course of work DISCUSSION & RECOMMENDATION STRENGTHS 1

SPECIALIZATION 12 This company have their own injection molding to offer consistently high-quality product that come out with two area which are: MoUlding S : In this area, usually the injection machine produce internal part such as small component part for the product (metal) or being known as internal part. MoUlding L : For this area, injection machine usually produce a big product for the outer layer or called casing which being known as a body part (plastic) such as metal detector outer case 1. 2. Recommendation : Company can distribute more product using the injection molding machine if it can be diversified the production part systematically

DISCUSSION & RECOMMENDATION STRENGTHS 2

ESTABLISHED REPUTATION 13 Classic Advantage Sdn. Bhd has successfully build a strong reputation in its industry with others majors company that were the same industry. Classic Advantage Sdn. Bhd being known for their reputation in this injection molding industrial because of their high-quality products and its excellent service that being provided to the customer. Recommendation : Classic Advantage can use their own reputation to attract more customer by do the researching of the small company that are needed our specialized to made their product.

DISCUSSION & RECOMMENDATION STRENGTHS 3

SKILLED WORKFORCE 14 Classic Advantage Sdn. Bhd is a company that has a team of skilled and professionals who contributed to its success. Most of the skilled worker are the graduates that have learned about how to use the latest injection moulding. Recommendation : Classic Advantage can use this skilled workforce by add more training that are specialize in their talent, therefore they can use the training in more practical way (Liz Carlise, 2019). Moreover, every experienced worker that came apply to this company, that have 3 to 5 years experience in the same work field that are specialized to support and made a mould.

DISCUSSION & RECOMMENDATION STRENGTHS 4

STRONG CUSTOMER RELATIONSHIP 15 Classic Advantage Sdn. Bhd has successfully developed strong relationship with its customer. Due to the trust have been given, the relationship customer with company have been strong and until now it have maintain the loyalty of customer. Recommendation : With this strong relationship, Classic Advantage must retain the customer that are always use our services and also to the future customer. Due to the strong relationship, Classic Advantage Sdn. Bhd have been leading towards the repeat of business coming in and strong customer loyalty

DISCUSSION & RECOMMENDATION WEAKNESSES 1

**LACK OF MANPOWER 16** Lack of manpower happen due to the worker that have accumulate a long experience get a new job opportunity. E.g: It usually happen when the worker get new opportunity from other company when it offer a better benefits. 1. There is vacant position available due to the employee resigned, but company have through difficulty in receiving suitable candidates because of higher salary demanding and a lot of manufacturing offers better wages in nearby company. Recommendation : Due to the high competition of finding a skilled worker, Classic Advantage can do a specification or add a new benefits that can attract more talented workers.

#### DISCUSSION & RECOMMENDATION 17 WEAKNESSES 2

**LIMITED GEOGRAPHIC PRESENCE** Classic Advantage operations are primarily concentrated in a specific region, limiting to market reach, attract talented worker and potential for their growth. Due to the location of at the end side of the road, it can be tough for future worker to take a notice the existence of Classic Advantage because of the big names that surrounding it. Recommendation : Classic Advantage Sdn. Bhd. can rise their their brand to the future customer and worker with social awareness such as social media presence, and targeted advertising campaigns. This will increase brand visibility, attract new customers, and strengthen customer relationships.

#### DISCUSSION & RECOMMENDATION 18 WEAKNESSES 3

**UNUTILIZED ASSET** Classic Advantage Sdn. Bhd have owned a lot of asset but unable to utilise it for the business purposes. For example: They have a lot of moulding machines but not fully utilised, due to only certain machine run for production and also they own a few of factories building but only rent for another company instead for manufacturing business. Recommendation : Classic Advantage Sdn. Bhd can find more customer that can be retain which is specialized in the same area of industrial that in needed of the service injection moulding to make machine always running for a production.

#### DISCUSSION & RECOMMENDATION 19 OPPORTUNITIES 1

**MARKET EXPANSION** Classic Advantage Sdn. Bhd can explore opportunities to expand its operations into new geographical areas, tapping into new customer segments and markets. Classic Advantage need to explore a lot of opportunities such as researching new potential customer that are new and in need for the injection molding expertise. Recommendation : Invest in market research to identify potential new markets and develop strategies to expand operations beyond the current geographical limitations. This could involve opening new branches or exploring online sales channels (Jamie Carlson, 2021).

#### DISCUSSION & RECOMMENDATION 20 OPPORTUNITIES 2

**TECHNOLOGICAL ADVANCEMENT** Leveraging technological advancements such as automation, artificial intelligence, or data analytics can enhance efficiency and competitiveness. Recommendation : Classic Advantage Sdn. Bhd. need continuously monitor technological advancements relevant to the industry and invest in appropriate technologies to improve operational efficiency, enhance product quality, and meet customer expectation (Mehrpourya, Deghhanghadikolaei, Fotowati, Vosooghnia, Emamian, & Gisario, 2019). With the opportunity of artificial intelligence that can be use an adapt in the machine, it can help to ease the working time of machine and it can be reduce of hours daily using the machine (Davenport, Guha, Grewal, & Bressgott, 2019).

#### DISCUSSION & RECOMMENDATION 21 OPPORTUNITIES 3

**STRATEGIC PARTNERSHIP** Forming strategic partnerships with suppliers, distributors, or complementary businesses can help Classic Advantage Sdn. Bhd. expand its reach and market presence. Recommendation : Classic Advantage Sdn. Bhd. need to identify potential strategic partners, such as suppliers, distributors, or complementary businesses, to expand the company's reach and leverage their expertise. Collaborative efforts can lead to mutually beneficial opportunities for growth. Classic Advantage Sdn. Bhd. must find the suppliers or distributors are potential that can supply material with in a good condition also the best service.

#### DISCUSSION & RECOMMENDATION 22 THREATS 1

**INTENSE COMPETITION** The industry may have intense competition, with new entrants and existing competitors vying for market share, potentially impacting Classic Advantage Sdn. Bhd's position. Recommendation : Classic Advantage Sdn. Bhd. must stay agile and be alert of the high chances of new entrants to avoid losing of customer royalty by upgrading the machine injection moulding system (Davenport, Guha, Grewal, & Bressgott, 2019). With the new entrants and high rivalry of competition it have been highly impact of the need to attract talented worker as well as the future potential customer to take a notice of existing of Classic Advantage Sdn. Bhd.

#### DISCUSSION & RECOMMENDATION 23 THREATS 2

**CHANGING CUSTOMER PREFERENCE** Shifting consumer preferences and trends may require the company to adapt quickly to meet evolving demands. Recommendation : Classic Advantage Sdn. Bhd must be learn to adapt fastly and be a quick learner to avoid others rivalry to get their chance for develop new products. With the customer can change drastically it can cause the company to take more time for study. With the time that we need to study, others company may have successfully grab the attention of the customer to produce their demand.

#### DISCUSSION & RECOMMENDATION 24 THREATS 3

RAPID TECHNOLOGICAL CHANGES Failure to keep up with technological advancements may result in Classic Advantage Sdn. Bhd. losing its competitive edge. Recommendation : As a company that have stand out as long experience of 20 years, which Classic Advantage need to know what are the technology that being need to make production successfully without any failure of running. It can be seen when new entrants enter the same industry which is in injection molding skill area, most of the machine are the latest advancement machine that have been modified to meet the requirement customer demand accurately (Albukhitan, 2020).

CONCLUSION 25 In a nutshell, from the SWOT analysis that have been made, it can be seen on how the capable of Classic Advantage Sdn. Bhd to be stand firm and high with other industrial that same with it. As a recommendation that have been made, Classic Advantage Sdn. Bhd can make a changes either to develop a new way or considering and do a preparation to counter of any chances that can give an impact to the company in the future and the present. Classic Advantage need to be agile and always be aware what are the cause that can disturb of the company successful brand name and their reputation with the relentlessly of hardworking to secure the customer royalty and sustain a good partnership with the distributor supplier.

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<b>88%</b>	<b>MATCHING BLOCK 3/4</b>	<b>SA</b>	Additive+manufacturing+amc16003+corrected.pdf (D59274195)
Mehrpouya, M., Deghhanghadikolaei, A., Fotowati, B., Vosooghnia, A., Emamian, S. S., & Gisario, A. (2019,			

September 14).

<b>100%</b>	<b>MATCHING BLOCK 4/4</b>	<b>SA</b>	Additive+manufacturing+amc16003+corrected.pdf (D59274195)
The Potential of Additive Manufacturing in the Smart Factory Industrial 4.0: A Review. Applied Sciences ,			

pp. 1-34. Neven, A. P. (2018). From Intervention to Co-constitution: New Directions in Theorizing about Aging and Technology. The Gerontological society of America , 1-7. Paul A. Harris, R. T. (2019). The REDCap consortium: Building an international community. Journal of Biomedical Informatics , 1-10.

APPENDICES 27 EVENT: HARI RAYA CELEBRATION

APPENDICES 28 EXCO FOR THE DAY Thanks for all the memories

THANK YOU

### Hit and source - focused comparison, Side by Side

**Submitted text** As student entered the text in the submitted document.

**Matching text** As the text appears in the source.

1/4	SUBMITTED TEXT	9 WORDS	100% MATCHING TEXT	9 WORDS
	Student's Profile Company's Profile Training's Reflection SWOT Analysis Discussion & Recommendation Conclusion 2 3 - 9 10 11 12-24 25		Student's Profile Company's Profile Training's Reflection SWOT Analysis Discussion & Recommendation Conclusion	
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2/4	SUBMITTED TEXT	17 WORDS	68% MATCHING TEXT	17 WORDS
	First and foremost, All praises be to Allah, the Most Gracious and Merciful. I am very grateful,		First and foremost, all praises to Allah the most Gracious and the most Merciful. To him, I am grateful	
	SA Report Internship (MUHAMAD IZHAR , 2018238598).docx (D126208582)			

3/4	SUBMITTED TEXT	15 WORDS	88% MATCHING TEXT	15 WORDS
	Mehrpouya, M., Deghhanghadikolaei, A., Fotovvati, B., Vosooghnia, A., Emamian, S. S., & Gisario, A. (2019,			
	SA Additive+manufacturing+amc16003+corrected.pdf (D59274195)			

4/4	SUBMITTED TEXT	16 WORDS	100% MATCHING TEXT	16 WORDS
	The Potential of Additive Manufacturing in the Smart Factory Industrial 4.0: A Review. Applied Sciences ,			
	SA Additive+manufacturing+amc16003+corrected.pdf (D59274195)			



اَوْبَهُوْا سَيِّدِيْنَ تَتَكْفَرُ لُوْكَمَ اَمَّا اَرَا  
UNIVERSITI  
TEKNOLOGI  
MARA

Fakulti  
Pengurusan  
dan Perniagaan



**THANK  
YOU**

