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**Public opinion on Television Violence programmes
towards the children in Phase 3 Taman Limauan, Kinarut**

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Abstract

Violence on television affects children negatively, according to psychological research. Television can be a powerful influence in developing value systems and shaping behavior. Public opinion on television violence programmes towards the children is the study to conduct. It is take the opinion from the public age from 18 years old to 45 years and above. They are categories as adults' respondents. A part from that the study not only obtains opinion from the adults but also the children themselves from 6 years old to 12 years old. The motive is that to ask directly to the children, because they are subject matters of the study. Not to compare between the two group respondents view but to see the correlation and make it reliable. There were 100 respondents, which is 50 adults respondents (25 male and female) and 50 children respondents (25 male and 25 female). The objectives of the study are firstly to study the public opinion on television violence towards children, secondly to identify the view from the children themselves on television violence and thirdly to recommend suggestion on how to overcome this issue. There are 4 independent variable, there are knowledge, time/hours, channel/programs and believe television violence is realistic. For the adults' respondents a set of questionnaire given but the children respondents they are asking by unstructured questionnaires. From the finding adults respondents is not really known the children better and some of their opinion are based on their assumption. The children are lack of knowledge on some term. In conclusion adults and parents should play their role to educate their children on television violence programmes.

CONTENTS

Chapter 1: Introduction

1.1	Introduction	10-12
1.2	Problem statement	13
1.3	Research objectives	14
1.4	Scope of the study	14
1.5	Significance of the study	14 – 15
1.6	Definition of terms/concepts	16 – 17

Chapter 2: Literature Review & Conceptual Framework

2.1	Literature Review	
2.1.1	Introduction	18
2.1.2	Violence in television programming	19
2.1.3	Belief that television violence programmes is realistic	20
2.1.4	Effects of TV violence	21-22
2.1.5	Suggestion	23
2.2	Conceptual Framework	
2.2.1	Dependent Variable	25
2.2.2	Independent Variables	25
2.2.2.1	Knowledge	25
2.2.2.2	Channel/program	26
2.2.2.3	Time/Hours	27
2.2.2.4	Belief TV violence is realistic	28
2.3	Hypothesis	29

Chapter 3: Research Method

3.1	Research design	30
3.2	Unit of analysis	31
3.3	Sample size	31
3.4	Sampling technique	31
3.5	Measurement	31
3.6	Data collection	32
3.7	Data analysis	33

Chapter 4: Findings

4.1	Introduction	37
4.2	Respondents profile	37-39
4.3	Adult respondent, Knowledge	40-44
4.4	Adult respondent Channel/program	45-49
4.5	Adult respondent Time/Hours	50-54

4.6	Adult respondent Belief that Television Violence is realistic	55-59
4.7	Children respondent, knowledge	60-63
4.8	Children respondent, Channel/program	64-68
4.9	Children respondent Time/Hours	69-71
4.10	Children respondent Belief that Television Violence is realistic	72-78

Chapter 5: Discussion and Conclusion

5.1	Main finding revisited	79-84
5.2	Implication for the practice	85
5.3	Conclusion	86
5.4	Recommendation	87-90
5.5	Qualification of the study	91-92
5.6	Limitation of the study	93

References	94-95
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Appendixes

Appendix A	96
Appendix B	101-107
Appendix C	108-120
Appendix D	121-147