

**FACTORS INFLUENCE STUDYING IN RURAL
AREA AND STUDENT'S ACADEMIC
PERFORMANCE**

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ABSTRACT

The purpose of this study was to study factors influence studying at Kolej Yayasan Felda Kampus Mempaga in rural area and students' academic performance. The research was done in Kolej Yayasan Felda Kampus Mempaga. Studies are made to understand, maintain, and control the results that may be acquired later. Study results will be used to identify the factors influence studying at rural area and student's academic performance.

The researcher has selected 130 respondents from Kolej Yayasan Felda Kampus Mempaga. The respondents were the students from Kolej Yayasan Felda Kampus Mempaga from five courses which are Pramusaji Program, Pastry Program, Culinary Program, Front Office Assistant Program and Housekeeping Program. Survey instrument was conducted by using questionnaires and the researcher has used Likert Scale to identify the level of agreement of the respondents. The importance of this research was to identify the factors that influence studying at rural area and students' academic performance.

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Table of Contents

Chapter 1: Introduction.....	1
1.1 Background of Study	1
1.2 Statement of Problem.....	2
1.3 Research Objectives.....	4
1.4 Research Questions.....	4
1.5 Significance of Study	5
1.6 Limitation of Study.....	6
1.7 Definition of Terms.....	6
1.8 Research hypothesis.....	10
Chapter 2: Literature Review.....	11
2.1 Academic Performance.....	11
2.2 Technology.....	14
2.3 Facilities.....	18
2.4 Transportation	20
2.5 Theoretical Framework.....	30
Chapter 3: Research Methodology.....	31
3.1 Research Design.....	31
3.2 Sampling Frame.....	32
3.3 Population.....	32
3.4 Sampling Technique.....	32
3.5 Sample Size.....	33
3.6 Unit of Analysis.....	33

3.7	Data Collection Procedures.....	34
3.8	Instrument.....	34
3.9	Plan for Data Analysis.....	35
	Chapter 4: Findings.....	36
4.1	Survey Return Rate.....	37
4.2	Demographic Profile of Respondents.....	38
4.3	Section A: Demographic Background.....	41
4.4	Reliability Analysis.....	45
4.5	Hypothesis Result.....	47
4.6	Analysis of Findings.....	50
	Chapter 5: Conclusion and Recommendation.....	67
5.1	Conclusion.....	68
5.2	Summary of Findings and Conclusion	68
5.3	Recommendations.....	73
	References.....	77