



UNIVERSITI TEKNOLOGI MARA

FET380: PROJECT REPORT

Course Name (English)	PROJECT REPORT APPROVED
Course Code	FET380
MQF Credit	2
Course Description	This course evolve around the problem of reporting by writing and presentation the understanding and the development of the project writing of Media Dimension seen in relation to the components of Art - subject, form and context (Ocvirk, Stinson, Wigg, Bone, Cayton, 2003), in the construction of pictorial syntax. Through observation, the studies investigate the associated concept of Media Dimension defined as: 1. Student will be facilitated accordingly to select and translate/explore the dimension of ideas through observation individually. 2. They will be encouraged to develop his/her works of pictorial syntax using suitable media and printing techniques. 3. The approaches are dealt with, to ensure student have a better grasp in linking subject matter, media and techniques towards an integrated and deeper understanding both in the processes and the techniques involved to the components of art – subject, form and content in creating and producing works for the final projects.
Transferable Skills	1. Research skill 2. Writting Skill 3. Critical Thinking
Teaching Methodologies	Lectures, Field Trip, Discussion, Presentation, Journal/Article Critique
CLO	CLO1 Criticise the relevant knowledge (from various discipline learning process) for analysing the issues and providing solution through the scientific approach for understanding the media dimension in the fine art discipline (MQF LOD 6) CLO2 Explain the discipline phenomena for giving value from managing the information in the fine art discipline by communicate orally about portfolio development and communicate clearly using systematic and coherent writing report (research process and artworks development) (MQF LOD 5) CLO3 Demonstrate the discipline phenomena for giving value from managing the information in fine art discipline through the proper technique of retrieval information (MQF LOD 7)
Pre-Requisite Courses	No course recommendations
Topics	
1. Chapter 1 1.1) What is a Fine Art Report Writing? 1.2) Why the report writing is important? 1.3) How to prepare your project report 1.4) How to refer or citation information for reference and bibliography 1.5) Explanation of idea and theme.	
2. Chapter 2 2.1) Introduction to content of the project writing 2.2) Introduction to the Idea and theme 2.3) Justifying the Idea and theme 2.4) Objective of the Idea and theme 2.5) Literature review 2.6) Edmund Burke Feldman Theory 2.7) Who is your Reference Artists and why? 2.8) Documentations of the production process	

3. Chapter 3 3.1) Method of study 3.2) J. J. Winckelmann 3.3) Data Collection 3.4) Categorising Data 3.5) Data analysis 3.6) Use of Data
4. Chapter 4 4.1) Processes of artwork making 4.2) Material & Technique
5. Chapter 5 5.1) Conclusion 5.2) Limitation 5.3) Recommendation
6. Report Presentation 6.1) Oral communication 6.2) Verbal communication (formatting)
7. Presentation 7.1) Referencing 7.2) Artist Statement

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Presentation	Verbal and Oral Communication	20%	CLO2
	Presentation	Information Retrieval and Management	20%	CLO3
	Written Report	Report of Element and Media Dimension Analysis	60%	CLO1

Reading List	Recommended Text	Reference Book Resources
	<ul style="list-style-type: none"> • Ahmadrashidi Hasan. 2006, <i>SENI LUKIS DAN IDEA</i>, UPENA Shah Alam • Nooryan Bahari. 2008, <i>KRITIK SENI- WACANA APRESIASI DAN KREASI</i>, Pustaka Pelajar Yogyakarta • Sulaiman Shamsuri. 2004, <i>RESEARCH METHODS FOR THE SOCIAL SCIENCES.</i>, DSS Publishing Selangor • Nurhanim Khairuddin, Beverly Yong 2012, <i>MENANGGAP IDENTITI NARATIF SENI RUPA MALAYSIA VOLUME 1.</i>, Rogue Art Kuala Lumpur • M.Dwi Marianto 2011, <i>MENEMPA QUANTA MENGURAI SENI.</i>, Universiti Sebelas Maret Surakarta • Mulyadi Mahamood 1995, <i>SENI LUKIS DAN PERISTIWA.</i>, Dewan Bahasa dan Pusaka Kuala Lumpur • Ocvirk, Stinson, Wigg, Bone, Cayton 1998, <i>'ART FUNDAMENTAL (Theory and Practice)</i>, The McGraw-Hill Companies USA • Feldman, Edmund Burke 1992, <i>'VARIETIES OF VISUAL EXPERIENCE'</i>, Prentice Hall NJ • Nurhanim Khairuddin, Beverly Yong 2013, <i>REACTIONS- NEW CRITICAL STRAEGIES VOLUME 2.</i>, Rough Art Kuala Lumpur • Rose. G. 2007, . <i>VISUAL METHODOLOGIES AND INTRODUCTION TO THE INTERPRETATION OF VISUAL MATERIAL (2ND edition)</i>, Sage Publicaion London. 	<ul style="list-style-type: none"> • Tengku Sabri Ibrahim. 2009, <i>TANPA TAJUK CERITA-CERITA SENIRUPA</i>, Tinta Publisher Kuala Lumpur • Atkins, Robert 1990, <i>,ART SPEAK.</i>, Abbeville Press. N.York • Fineberg, Jonathan 1995, <i>'ART SINCE 1940 (Strategies Of Being).</i>, Prentice Hall, NJ • Zelanski, Paul. Pat Fisher, Mary 1994, <i>'THE ART OF SEEING'</i>, Prentice Hal NJ • Betti, Claudia and Sale, Teel 1997, , <i>'DRAWING (A Contemporary Approach)</i>, Holt, Rinehart and Winston. USA • Zakaria Ali, <i>'SENI DAN SENIMAN.'</i>, K-L., DBP., DBP Kuala Lumpur • Zakaria Ali. 2010, <i>MALAYSIAN ART- SELECTED ESSAYS 1979-2009.</i>, UPSI Perak • Slamet Subiyatoro 2011, <i>ANTROPOLOGI SENI RUPA- TEORI, METHODE DAN CONTOH ELAAH ANALITIS.</i>, UNS Press Surakarta • Noble.I,Besley.R 2005, <i>VISUAL RESEARCH AN INTRODUCTION TO RESEARCH METHODOLOGIES IN GRAPHIC DESIGN.</i>, AVA Publishing Switzlend • Norhana YDhojee, Sabri Idrus, Juhari Said, Rahimie Haunus.(2003) 2003, , <i>Rahimie Harun.(2003).</i>, Malaysian National Reinsurance Berhad Kuala Lumpur. • Berger.J. 1980, <i>ABOUT LOOKING.</i>, Bloomsbury Publishing UK • Berger.J 1972, <i>WAYS OF SEEING.</i>, BBC & Penguin Books UK

Article/Paper List	This Course does not have any article/paper resources
Other References	<ul style="list-style-type: none"> • Books Ocvirk, Stinson, Wigg, Bone, Cayton. 1998, <i>ART FUNDAMENTAL (Theory and Practice)</i>, The McGraw-Hill Companies, USA • Books Fineberg, Jonathan. 1995, <i>ART SINCE 1940 (Strategies Of Being)</i>., Prentice Hall,, NJ • Books Zelanski, Paul. Pat Fisher, Mary. 1994, <i>THE ART OF SEEING</i>, Prentice Hal, NJ • Books Feldman, Edmund Burke. 1992, <i>VARIETIES OF VISUAL EXPERIENCE</i>, Prentice Hall, NJ • Books Collins, Judith. Welchman, John. Chandler, David and A. Anfam, David. 1988, <i>TECHNIQUES OF MODERN ART</i>, Chartwell Books, Inc • Books G.Wilkins, David. Schultz, Bernard and M.Linduff, Katheryn. 1994, <i>ART PAST ART PRESENT</i>, Prentice Hall, NJ • book J.Sporre, Dennis. 1994, . <i>REALITY THROUGH THE ARTS.</i>, Prentice Hall, N.J. • book Lucie-Smith, Edward. 1992, <i>ART & CIVILIZATION.</i>, Prentice Hall., N.J. • book Smolucha, Larry. 1996, <i>THE VISUAL ARTS COMPANION.</i>, Prentice Hall., N.J. • book D.Kurtz, Bruce. 1992, <i>CONTEMPORARY ART 1965-1990.</i>, Prentice Hall., N.J. • book Betti, Claudia and Sale, Teel. 1997, <i>DRAWING (A Contemporary Approach)</i>., Holt, Rinehart and Winston., USA. • book Atkins, Robert. 1990, <i>ART SPEAK.</i>, Abbeville Press., N.York. • book Rowley, George. 1974, <i>PRINCIPLES OF CHINESE PAINTING.</i>, Princeton., N.J. • book Sullivan, Michael. 1984, <i>THE ARTS OF CHINA.</i>, . University of California Press. Los Angeles., Los Angeles. • book Grosenick, Uta. 2005, <i>ART NOW.</i>, Taschen. Koln., London, L.A, Madrid, Paris, Tokyo. • book Lucie-Smith, Edward. 1995, <i>ARTODAY.</i>, Phaidon Press Limited., London. • book Hertz, Richard. 1993, <i>THEORIES OF CONTEMPORARY ART.</i>, Prentice Hall,, N.J. • book L.Anderson, Richard. 1989, . <i>ART IN SMALL-SCALE SOCIETIES.</i>, Prentice Hall, N.J. • book Cahoone, Lawrence. 1996, <i>FROM MODERNISM TO POSTMODERNISM (An Anthology)</i>., 6 Black Well Pub., USA. • book Smagula, Howard.<i>CURRENTS (Contemporary Directions In The Visual Arts)</i> ., Prentice Hall, N.J. • book Hyde Minor, Vernon. 1994, <i>ART HISTORY'S HISTORY.</i>, Prentice Hall., N.J. • book Ali, Zakaria. <i>SSENI DAN SENIMAN.</i>, DBP., K-L. • book Hassan, Mohd.Affandi. 1992, <i>PENDIDIKAN ESTETIKA DARIPADA PENDEKATAN TAUHID.</i> , DBP., K-L. • book .Abdullah, Ahmad Kamal. 1990, <i>KESENIAN ISLAM.</i>, DBP., K-L.