



UNIVERSITI TEKNOLOGI MARA

FET364: PRINTMAKING MEDIA DIMENSION

Course Name (English)	PRINTMAKING MEDIA DIMENSION APPROVED
Course Code	FET364
MQF Credit	3
Course Description	Media Dimension 1. Student will be facilitated accordingly to select and translate/explore the dimension of ideas through observation individually. 2. They will be encouraged to develop his/her works of pictorial syntax using suitable media and printing technique. 3. The approaches are dealt with, to ensure student have a better grasp in linking subject matter, media and techniques towards an integrated and deeper understanding both in the processes and the techniques involved to the components of art - subject, form and content in creating and producing works for the final projects.
Transferable Skills	Apply and manipulate mix media and technique printmaking
Teaching Methodologies	Lectures, Demonstrations, Field Trip, Discussion, Presentation, Journal/Article Critique
CLO	CLO1 Select the objective of the problems. CLO2 Construct the elements and principles of art in the literature reviews. CLO3 Discover the visual images through selected composition. CLO4 Compare and evaluate the potential of visual images and reconstruct the images in the artwork. CLO5 Exhibit the portfolio of artwork.
Pre-Requisite Courses	No course recommendations
Topics	
1. RESEARCH THEORY:Introduction,History,Media,Visual Practice & Character 1.1) Introduction of Media and Techniques 1.2) History of Contemporary Printmaking-Who's who in Contemporary Printmaking 1.3) Printmaking media and techniques 1.4) Selective of Visual Practice for individual of theme 1.5) Visual Characteristic	
2. VISUAL RESEARCH:Artwork, Sketches, Idea,Final 2.1) What make an artwork? 2.2) Sketches / Drawing 2.3) Idea Development 2.4) Final Working Drawing	
3. MATERIAL & TECHNIQUE: Style, Terminology, Application, Final 3.1) Materials, Techniques and Style 3.2) Related Terminology 3.3) Identify and apply material and techniques 3.4) Final Drawing	
4. FINAL EXECUTION: Preparation -Block, Paper,Ink,Printing,Proofing. 4.1) Block Preparation 4.2) . Tools for creating block for selected printing process 4.3) . Transferring design to block for a selected printing process 4.4) . Transferring registration to block for a selected printing process 4.5) Paper preparation 4.6) . Choosing paper for type of selected printing process 4.7) . Preparing paper 4.8) Ink Preparation 4.9) . Ink mixing preparation 4.10) . Using multiple or reduction colour	

- 4.11) Printing Preparation
- 4.12) . Registration preparation
- 4.13) . Image transferring to paper
- 4.14) Proofing Preparation and Process
- 4.15) . Test Print (TP), Edition, AP

5. PRESENTATION: Journal, Portfolio, Oral, Exhibition.

- 5.1) Written Journal
- 5.2) Portfolio
- 5.3) Oral Presentation
- 5.4) Exhibition

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	History, Material & Techniques, Artwork References	20%	CLO1
	Individual Project	Project 1	30%	CLO3
	Individual Project	Project 2	30%	CLO4
	Presentation	Report & Presentation	10%	CLO5
	Visual Assessment	Visual Research Proposal	10%	CLO2

Reading List	Recommended Text
	<ul style="list-style-type: none"> • Jonathan David Fineberg 2011, <i>Art Since 1940</i>, Pearson College Division [ISBN: 0131934791] • Cammie McGovern 2002, <i>The Art of Seeing</i>, Simon and Schuster [ISBN: 0-7432-2835-9] • Edmund B. Feldman 2002, <i>Varieties of Visual Experience</i>, Prentice Hall Art History [ISBN: 0131833200] • David G. Wilkins, Bernard Schultz, Katheryn M. Linduff 2009, <i>Art Past, Art Present</i>, Prentice Hall Press [ISBN: 0136015417] • Dennis J. Sporre 2013, <i>Reality Through the Arts</i>, Prentice Hall [ISBN: 0205858228] • Bruce D. Kurtz, Bruce Hamilton 1992, <i>Keith Haring, Andy Warhol, and Walt Disney</i>, Prestel Pub [ISBN: 9783791311463] • Robert Atkins 2013, <i>Artspeak</i>, Abbeville Press [ISBN: 0789211505] • Jacob Israel Biegeleisen, Max Arthur Cohn 1958, <i>Silk Screen Techniques</i>, Courier Corporation [ISBN: 0486204332] • Harry Shokler, <i>Artists Manual for Silk Screen Print Making</i> [ISBN: 1447446178] • J. I. Biegeleisen 2012, <i>The Complete Book of Silk Screen Printing Production</i>, Courier Corporation [ISBN: 0486137554] • Ed Sibbett 1982, <i>Japanese Prints Coloring Book</i>, Courier Corporation [ISBN: 048624279X] • Lucy Mueller White 2002, <i>Printmaking as Therapy</i>, Jessica Kingsley Publishers [ISBN: 1843107082] • Jane Stobart 2005, <i>Printmaking for Beginners</i>, Watson-Guptill Publications [ISBN: 0823043800] • Ruth Leaf 2012, <i>Etching, Engraving and Other Intaglio Printmaking Techniques</i>, Courier Corporation [ISBN: 0486139247] • Traci Bautista 2014, <i>Printmaking Unleashed</i>, North Light Books [ISBN: 1440333939] • Antony Griffiths 1996, <i>Prints and Printmaking</i>, Univ of California Press [ISBN: 0520207149] • 1989, <i>Practical Printmaking</i>, Pub Marketing Service [ISBN: 1853611123] • Uta Grosenick 2005, <i>Art Now</i>, Taschen America Llc [ISBN: 3822839965] • Eleanor Heartney 2013, <i>Art & Today</i>, Phaidon Press [ISBN: 0714866008] • Lawrence E. Cahoon 2003, <i>From Modernism to Postmodernism</i>, Wiley-Blackwell [ISBN: 9780631232131] • Vernon Hyde Minor 2001, <i>Art History's History</i>, Pearson College Division [ISBN: 0130851337] • Zakaria Ali, <i>Seni dan seniman</i> [ISBN: 9836208968]

	<ul style="list-style-type: none"> • Mohd. Affandi Hassan, <i>Pendidikan estetika daripada pendekatan tauhid</i> [ISBN: 9836228519] • Ahmad Kamal Abdullah 1990, <i>Kesenian Islam</i>, Dewan Bahasa & Pustaka Malaysia
Reference Book Resources	<ul style="list-style-type: none"> • Otto G. Ocvirk, <i>Art Fundamentals</i>, 9 Ed. [ISBN: 0-07-240700-X] • Dorit Elisha 2013, <i>Printmaking + Mixed Media</i>, Betterway Books [ISBN: 1620332124] • Colin Gale 2009, <i>Practical Printmaking</i>, A&C Black [ISBN: 0713688092] • John Ross 2009, <i>Complete Printmaker</i>, Simon and Schuster [ISBN: 1439135096] • Dwight Pogue 2012, <i>Printmaking Revolution</i>, Watson-Guptill [ISBN: 0823008134] • Beth Grabowski, Bill Fick 2009, <i>Printmaking a Complete Guide To Materials And Process</i>, Laurence King Publishing Ltd London, United Kingdom [ISBN: 9781856696005] • Huges. A.d'Arcy., Vernon-Morris. H. 2008, <i>Print Making Traditional And Contemporary Techniques</i>, Roto Vision SA Switzeland

Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources