

**A STUDY OF AWARENESS OF THE IMPLEMENTATION OF GREEN
EVENT AMONG UiTM STUDENTS AT
UiTM PAHANG**

**Prepared for:
MISS NOORSURAYA BINTI MOHD MOKHTAR**

**Prepared by:
NUR AFIQAH BINTI JAMRIN
NURUL ZAFIRAH BINTI SAMAH
SITI NUR ATIRAH BINTI AZMI**

BACHELOR IN OFFICE SYSTEMS MANAGEMENT (HONS.)

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA (UiTM)**

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TABLE OF CONTENTS

	PAGE
ABSTRACT	i
ACKNOWLEDGEMENT	ii
LIST OF TABLE	iii
 CHAPTER 1	
INTRODUCTION	1
Background of study.....	1
Problem Statement.....	3
Research Objective.....	4
Research Question.....	4
Significance of Study.....	5
Limitation of Study.....	6
Definition of Term.....	7
 CHAPTER 2	
LITERATURE REVIEW	8
Conceptual Framework.....	9
Awareness of Green Event Management.....	10
Environment.....	11
Economic.....	12
Social.....	14
Changes in term of Economic, Social and Environment.....	15
Summary.....	16
 CHAPTER 3	
METHODOLOGY	17
Introduction.....	17
Research Design.....	17
Sampling Frame.....	18
Population.....	18
Sampling Technique.....	18
Sampling Size.....	19
Unit of Analysis.....	21
Data Collection Procedures.....	21
Instrument.....	22

Validity of Instrument.....	23
Scale of Measurement.....	24
Data Analysis.....	26
Summary	26

CHAPTER 4

FINDINGS AND DISCUSSION

Introduction.....	27
Response Rate.....	27
Demographic Information of Respondent.....	28
Gender of Respondent.....	29
Program of Respondent.....	30
Semester of Respondent.....	31
Involvement in Event Management.....	32
Participation as Event Organizer.....	33
Frequency heard about Event.....	34
Research Question 1.....	35
Research Question 2	37
Research Question 3	40
Research Question 4	43
Research Question 5	46

CHAPTER 5

CONCLUSION AND RECOMMENDATIONS

Conclusion.....	48
Profile of Respondents.....	48
Research Question 1.....	49
Research Question 2	50
Research Question 3	51
Research Question 4	52
Research Question 5	53
Recommendation.....	54

REFERENCES.....	55
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APPENDIXES

ABSTRACT

The study was conducted to find out the Awareness of The Implementation of Green Event among Uitm Students at Uitm Pahang. The economic, social and environment is the independent variable and dependent variable was green event.

Researcher received an information by distributed the questionnaire to among the students from the Bachelor Degree student of UiTM Pahang from semester 4 until semester 6. The 56 questionnaires each were randomly distributed to them and the real and corrected data that received by the researcher was 40 questionnaires.

The findings stated that green event given a lot of changes in term of economic, social and environment. Researcher also found out that most of the organizer aware about the environment. Most of Bachelor Student's in UiTM Pahang, strongly have the awareness about the green event management while conduct the events .This mean that they learned to be aware about the environmentally by actively applied how to be green by conducted the event specifically.

Some recommendations, needed to be applied and suggested to UiTM Jengka to make the green event successfully managed and organized.

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NUR AFIQAH BINTI JAMRIN

NURUL ZAFIRAH BINTI SAMAH

SITI NUR ATIRAH BINTI AZMI

UNIVERSITI TEKNOLOGI MARA (UiTM)
FACULTY OF BUSINESS MANAGEMENT