UNIVERSITI TEKNOLOGI MARA
FES658: FASHION DESIGN: PROFESSIONAL PORTFOLIO

Course Name (English)	FASHION DESIGN: PROFESSIONAL PORTFOLIO APPROVED
Course Code	FES658

MQF Credit	6

Course Description	This course deals with the preparation of a comprehensive and total presentation package that is thematically, conceptually interrelated. This includes preparation of folios, brand positioning, consideration and awareness to consumerism. These mentioned areas are tied together to technical works such as embellishment, material studies and construction and assembly of garments for a complete, wholesome presentation.

Transferable Skills	Time Management, Analytics

Teaching Methodologies	Lectures, Studio, Tutorial, Presentation, Workshop

CLO	CLO1	Produce fashion designs collection that is creative, aesthetically pleasing and meaningful.
	CLO2	Provide solutions to problems occur in the process and procedures for producing collections that meets market needs.
	CLO3	Demonstrate capability in arranging information from concept to collection according to standard industrial practices.
	CLO4	Integrate business acumen in producing and presenting design ideas to the public through visual and verbal presentation practices.

Pre-Requisite Courses	No course recommendations

Topics
1. Introduction of the course. 1.1) The thematic and technical aspect
2. Refined fashion design production works. 2.1) N/A
3. Theme and Concept 3.1) Information/ data on the theme. 3.2) Picture, photographs on individual theme/ topic/ motif.
4. Design Philosophy 4.1) N/A
5. Preparation of Folio: Project & Work 5.1) Storyboard on the theme and design concepts, trends, colors, looks, texture, and fabrics. 5.2) Mood-board images and design statements.
6. Concept, Message, and design statements. 6.1) N/A
7. Fabric samples, texture samples and techniques. 7.1) N/A
8. Preparation of final design Portfolio. 8.1) N/A

9. Visual presentation for assessment.
9.1) According to theme, concept, mood and clothing characteristic.
9.2) Effective visual presentation of the folio, illustrations and works, and others.
9.3) Display boards and portfolio compilation.
9.4) idea Sketches, development, refinement, and finishing.
9.5) Exploration on suitable fabric, texture, color and design detail effect.
9.6) Exploration and experiment for the form and shape of design style and pattern, draping technique for pattern

10. Accessories for a total look.
10.1) N/A

11. Progressive Assessment.
11.1) Preview complete garment or set coordination design.
11.2) Discussion and critic.

12. Preparation and finishing for final assessments.
12.1) Project presentation - Thematic Portfolio preparation and finished products.
12.2) Display and digital presentation with a theme for assessment.
12.3) Packaging products, designer tags, designer bags etc.
12.4) Fashion Show and a parade of final thematic fashion collection during the final assessment.

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Project	Thematic Fashion Design Collection	20%	CLO1
	Portfolio/Log Book	Design Collection	20%	CLO1
	Portfolio/Log Book	Professional Fashion Design Portfolio	20%	CLO3
	Presentation	Verbal & Visual Presentation	20%	CLO4
	Visual Asssessment	Design Collection & Preview	20%	CLO2

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources