



UNIVERSITI TEKNOLOGI MARA

FES652: FASHION DESIGN 6 : DESIGN PORTFOLIO

Course Name (English)	FASHION DESIGN 6 : DESIGN PORTFOLIO APPROVED
Course Code	FES652
MQF Credit	6
Course Description	This course deals with preparation of a comprehensive and total presentation package that is thematically, conceptually interrelated. This includes preparation of folios; written reports, design drawings/ sketches, illustrations of fashion designs. Fashion accessories for enhancement and total look are prepared in the course. These mentioned areas are tied together to technical works i.e. embellished, material studies and construction and assembly of garment for a complete, wholesome presentation.
Transferable Skills	Time Management Problem Solving Creative Management
Teaching Methodologies	Lectures, Studio, Workshop, Supervision
CLO	CLO1 Produce adequate and cohesive body of works that includes research, design, concept, material and techniques and finished products. CLO2 Conceptualize the total picture in concept and theme. CLO3 Provide a total look and style for finished garment designs. CLO4 Enhance products with related technical skills and knowhow.
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction 1.1) Project Requirements 1.2) Project Timeline	
2. Theme & Concept 2.1) Articulation of theme 2.2) Conceptualization 2.3) Mood board(s)	
3. Preparation of folio 3.1) Design Journal 3.2) Market Study 3.3) Fabric Research	
4. Preparation of Design 1 to 5 4.1) Process & Toile	
5. Preparation of Design 1 to 5 5.1) Process & Prototype	
6. Preparation for Final Assessment 6.1) Project Preview	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Design Boards & Slide Presentation	10%	CLO2
	Assignment	Design Portfolio	20%	CLO1
	Assignment	Toiles	30%	CLO4
	Assignment	Final Collections	40%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> Atkinson M. 2012, <i>How To Create Your Final Collection</i>, Laurence King London
	Reference Book Resources	<ul style="list-style-type: none"> Keiser, Garner 2008, <i>Beyond Design: The Synergy of Apparel Product</i>, Fairchild Publications, Inc Cosrave, Bronwyn 2000, <i>The Complete History of Costume & Fashion Fra</i>, Cherkmark Books Gorger, Richard and Udale, Jenny 2006, <i>The Fundamentals of Fashion Design</i>, Ava Publishing Hartsog, Debbie 2006, <i>Creative Careers in Fashion</i>, PMS Jones, Sue Jenkyn 2005, <i>Fashion Design</i>, Laurence King Publishing Zelanski, Paul 2006, <i>Design Principles And Problems</i>, Thomson L. Asia Ocvirk, Stinson, Wigg, Bone, Cayton 2002, <i>Art Fundamentals (Theory & Practices)</i>, Mc Grace Hill Pentak, Stephen 2006, <i>Color Basics</i>, Thomson L. Asia Riegelman N. 2007, <i>Colors for Modern Fashion</i>, Nine Heads Media Tallon, Kevin 2006, <i>Creative Fashion Design with Illustrator</i>, Page One
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	