



**THE INFLUENTIAL FACTORS AFFECTING CAREER  
CHOICES AMONG INDIVIDUALS**

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## PROJECT PAPER ABSTRACT FORM

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**Research Title** : Influential factors affecting career choices

*Abstract of the topic (brief outline of what you intend to do):*

***Issue/Problem:***

Career choice is a complex decision for students since it determines the kind of profession that they intend to pursue in life. As students try to make career choice, they face problem of matching their career choices with their abilities and school performance. However, studies indicate that most students enter into careers that are totally different from the ones they chose while in study institution. The purpose of this study was to examine factors influencing career choice among adults. The study will be conducted using descriptive survey design with a population of about 100 respondents. The data for this study is collected using questionnaire and secondary data. The findings of related studies indicate that one of the factors in career choosing is opportunity. As individuals with higher skills for example, may get higher opportunity in a certain career. Other factor that may influence career choice is family attachment. A family with high educational background may influence their child in career exploration process. Lastly is environment. It is said that the way of living and people surrounding may give effect on individuals thus may also affect career choosing of individuals.

***Objective:***

**Main Objective:**

- To study the factors affecting career choices among individuals.

**Specific Objective:**

- To analyze the relationship between family influence and career choices
- To analyze the relationship between opportunity and career choices
- To analyze the relationship between environment and career choices

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# CHAPTER 1: INTRODUCTION

## 1.1 Introduction

In this chapter will tell us about the overview of the research, problem statement of the study, research question, research objective and significant of the study. This research mainly focused on the factor influencing the career choices among citizens of Malaysia.

- In background of the study, this research will discuss about the dependent and independent variables. Dependent variable in this study is the career choices among citizens of Malaysia and the independent variables are the factors that influence the choices for career of individuals such as family influence, opportunity and environment.

The research question in this chapter will ask questions related to the theoretical framework of the research. The main research question is related to the dependent variable that is basic research in this study. The specific research question is to support main research question of the study.

## 1.2 Background of Study

Career choice has become a complex science with the advent of information technology, the emergence of post industrial revolution and job competition. It was a common practice in the old days to find feudalism converting it into a family affair where the son of a blacksmith was destined to become a blacksmith and a feudal was born a leader. Industrialization and post industrialization has made it possible for a common person to be richer as long as she or he has due skills and knowledge (Wattles, 2009).

Today, one has not only to make due career planning but also exhaustive career research before making a career choice so as to adjust with the evolving socio-economic conditions (Wattles, 2009). For graduates, they need to have high information about the career they wanted to be in. According to Kerka (2000), career choice is influenced by multiple factors including personality, interests, self-concept, cultural identity, globalization, socialization, role model, social support and available resources such as information and financial.

Bandura et al (2001), state that each individual undertaking the process is influenced by several factors including the context in which they live in, their personal aptitudes, social contacts and educational attainment.

According to Hewitt (2010), factors influencing career choice can either be intrinsic or extrinsic or both. Hewitt further states that most people are influenced by careers that their parents favor, others follow the careers that their educational choices have opened for them, some choose to follow their passion regardless of how much or little it will make them while others choose the careers that give high income.