



UNIVERSITI TEKNOLOGI MARA

FES558: FASHION DESIGN: WEARABLE AND FUNCTIONAL

Course Name (English)	FASHION DESIGN: WEARABLE AND FUNCTIONAL APPROVED
Course Code	FES558
MQF Credit	3
Course Description	This course emphasizes the artistic and aesthetic values in fashion/clothing design and its related genres. It teaches methods of obtaining fresh, new ideas, detailed processes in idea development and creative or innovative outlooks, inventions and expressions. Parallel to this is the installation of creative analytical thinking and problem-solving capabilities emphasizing on the understanding of ideas, concepts, design philosophies and principles.
Transferable Skills	Time Management, Analytics
Teaching Methodologies	Lectures, Blended Learning, Tutorial, Workshop
CLO	<p>CLO1 Value the components of functional/ wearable, commercial and ready to wear designs.</p> <p>CLO2 Provide justification of market needs, targets and trends through survey and analysis of data with great awareness of the differences between genres, categories and types of fashion available in the market.</p> <p>CLO3 Demonstrate understanding of proper documentation and portfolio compilation.</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Wearable and Functional course. 1.1) Expected outcomes and aims. 1.2) Analysis of keywords. 1.3) Research folio and data documentation.	
2. Research and Development. 2.1) Trend research & target market and style analysis in wearable & functional, ready to wear categories. 2.2) Documentation of Data	
3. Design Project R & D: Subject & Inspiration and Board Presentations. 3.1) Purpose & Objectives	
4. R & D: Ideation, Board Presentations & Sketches 4.1) Report writing of research (summary report). 4.2) Research folio and data compilation. 4.3) Development of idea and design folio (sketches).	
5. Refines Design Ideas. 5.1) Sketches	
6. Ideas Development: Technical Drawing. 6.1) Design details and effects. 6.2) Portfolio compilation on the development of the design idea folio.	
7. Material & Technique and Pattern Constructions & Manipulations: Toile 7.1) Toile & Prototype 7.2) Flat Pattern/ Draping Technique	
8. Construction & Assembly for Prototypes. 8.1) Design interpretation into 3 dimensional/ prototype. 8.2) Assembly - Toile	

9. Fitting 9.1) Fitting the finished toile on the human body. 9.2) Analyze the practicality and functionality of the outfit.
10. Preparing Final Prototype 10.1) Garment making up for final outfit.
11. Final Prototype 11.1) Prototype amendment and fitting. 11.2) Outfit & Completion
12. Finishing (Finesse) 12.1) Refinement and quality.
13. Outfit Coordination 13.1) Total Look & Accessories
14. Project Presentation 14.1) A thematic portfolio of research, fashion design folio, and prototype of the final product/ Utility/ garment/ outfit.

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Case Study	Progressive 1: Research Folio and Data Documentation	25%	CLO2
	Individual Project	Progressive 2: Development of Idea & Design Folio	25%	CLO3
	Presentation	Final Assessment: A Thematic Portfolio of Research, Design Folio & Prototype	50%	CLO1

Reading List	Recommended Text
	<ul style="list-style-type: none"> • Kathryn McKelvey, Janine Munslow 2012, <i>Fashion Design</i>, 2 Ed., 1- 14, Wiley UK [ISBN: 9780470655771] • Kate Fletcher, Lynda Grose 2012, <i>Fashion and Sustainability</i>, 1 & 3, Laurence King Publishing UK [ISBN: 9781856697545] • Ezinma Mbonu 2014, <i>Fashion Design Research</i>, 1, 2,3, 6, 8, Laurence King Publishing UK [ISBN: 9781780671796] • Nancy Riegelman 2016, <i>9 Heads</i>, 4 Ed., 1, 4, 5, 9 Heads Media [ISBN: 9780970246356] • Sandra Burke 2011, <i>Fashion Designer</i>, 2 Ed., 1 - 12, Burke Pub China [ISBN: 9780958239127]
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources