

November 7, 2023

# FPHP BULLETIN HOT & TOUR

NEWSLETTER VOL. 2/2023

*"Together, We Make it Great!"*

## FPHP 2023 EVENTS & ACTIVITIES

ACADEMIC TRIP TO UNESCO WORLD  
HERITAGE SITE IN GEORGETOWN, PENANG

Knowledge Transfer on Food and Beverage  
Industry by Mandarin Hotel Doha, Qatar

Kursus Etika di Meja Makan

2023

## HIGHLIGHTS

HADRAH 7.0

PERTANDINGAN

'BATTLE OF EMPOWER BARISTA ART'

Afternoon Tea: A Timeless Tradition  
(HTP283- Cafe Service Operation)



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## SUZAM: CSR for SMK Bandar PERDA

By: Irina Mohd Akhir, Rabiatul Adawiyah Abd Rahman, Fadhline Mahat & Noorsa Riza Johari

The Program USR SIRI 1 is a collaboration program between the Faculty of Hotel & Tourism Management (FPHP), Counseling unit and Misi Akademik for Bandar Perda High School's B40 students that are taking SPM. This program serves as a wonderful platform for knowledge transfer in Corporate Social Responsibility (CSR) that emphasizes student's motivation through effective communication and engaging practical activities.

The primary objective of the CSR program is to introduce students to the captivating and multifaceted world of the hotel and tourism industry. The program aims to equip students with a wide range of valuable practical skills that will be beneficial for their future careers in this dynamic field. SPM'.

### Events Highlights



The program is called 'Hospitaliti dan Kursus Pengurusan Hotel dan Pelancongan, Santai Minat Kemahiran & Keusahawanan Kursus Pengurusan Hotel & Pelancongan; Intervensi Jurang Status Sosioekonomi (SES) Layak Sijil'. It is with great pleasure and gratitude that we acknowledge the successful execution of this program at FPHP's faculty. This accomplishment would not be possible without the unwavering support and dedication of our esteemed partners, ICAN PJI, HEA, the Counsellor Unit, Farm Fresh, and Masjid Daerah Seberang Perai Tengah whom played an instrumental roles in making this collaboration a resounding success.

The collaboration between our organizations and these esteemed partners has truly elevated the significance and value of our CSR efforts. Through this joint endeavor, we have been able to make a positive and lasting impact on the lives of the students who have had the privilege of participating in this program. Their experiences have been enriched by the invaluable guidance and mentorship provided by professionals in the industry, allowing them to gain a deeper understanding of the intricacies and nuances of the hotel and tourism industry.



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The program has provided these students with numerous opportunities to engage in hands-on learning experiences, allowing them to spark their interest & future careers goals. From listening to experienced professionals to actively participating in various hotel and tourism-related activities, these students are able to develop and refine their skills in a practical and meaningful manner.

The success of this program can also be attributed to the meticulous planning and execution by our dedicated team, who have worked tirelessly to ensure that every aspect of the program is meticulously organized and flawlessly executed. From arranging guest lectures by industry experts to organizing restaurant operations, and Barista Lab tours at the faculty. Every effort has been made to provide these students with a comprehensive and immersing experience.

In conclusion, the program has not only introduced students to the captivating world of the hotel and tourism industry but also equipped them with invaluable practical skills that will shape their future careers. The unwavering support of our esteemed partners, ICAN PJI&A, HEA, Counseling Unit and Masjid Daerah Seberang Perai Tengah, has played a pivotal role in the success of this program, elevating the significance and value of our CSR efforts. Through this collaboration, we were able to make a positive and lasting impact on the lives of the students involved, providing them with a solid foundation for their future's endeavors in this exciting industry.

## Events Highlights



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