



UNIVERSITI TEKNOLOGI MARA

FES458: FASHION DESIGN: FUNDAMENTAL

Course Name (English)	FASHION DESIGN: FUNDAMENTAL APPROVED
Course Code	FES458
MQF Credit	3
Course Description	Students are exposed to a variety of body coverings from costumes, contemporary fashion and of various styles and genres. Understanding the human body and its need and its relationship to the body coverings is an essential part of the course. Thereafter, students are taught a basic step approach designing a garment/ covering emphasizing on experimental/ exploration creative form of outer/ inner wear and various method of fundamentals of garment making.
Transferable Skills	Time Management, Research
Teaching Methodologies	Lectures, Studio, Tutorial, Workshop
CLO	<p>CLO1 Define human body and its needs for appropriate body coverings and its significance and problems involved.</p> <p>CLO2 Illustrate creative thinking through appropriate and adequately comprehensible presentations with presentation aid.</p> <p>CLO3 Mend the problem of applying the elements of design guided by the principles of designing and understanding of basic garment design processes according to the designated theoretical and practical framework of the given task.</p>
Pre-Requisite Courses	No course recommendations
Topics	
<p>1. Introduction to the course, tools and equipment.</p> <p>1.1) Course content and project preparation.</p> <p>1.2) Career in fashion.</p> <p>1.3) Elements and principles of design, and its application in fashion design.</p>	
<p>2. The Language of Fashion / Clothing Styles and Details</p> <p>2.1) Silhouettes; types of silhouettes based on era.</p> <p>2.2) Style; significant styles throughout the century.</p> <p>2.3) Design Details</p> <p>2.4) Lingerie, Beachwear and Leisurewear</p> <p>2.5) Dresses; types of dress based on category of clothing.</p> <p>2.6) Shirt and Tops</p> <p>2.7) Skirts; types of skirts and hemlines.</p> <p>2.8) Pants; types of pants and hemlines.</p> <p>2.9) Jackets; types of jackets.</p> <p>2.10) Necklines, collars, fastenings and pocket.</p>	
<p>3. Human Body and Body Measurement</p> <p>3.1) Form</p> <p>3.2) Structure</p> <p>3.3) Proportion</p> <p>3.4) Joint Systems and Body Parts</p>	
<p>4. Pattern Construction and Design Details</p> <p>4.1) Ladies garment pattern construction.</p> <p>4.2) Manipulation of darts (pivot/ slashing) to create form.</p>	
<p>5. Creative Sleeve's Pattern Manipulation</p> <p>5.1) Pattern Manipulation</p> <p>5.2) Types of sleeve – form, length, hem.</p>	

<p>6. Creative Skirt's Pattern Manipulation 6.1) Pattern Manipulation 6.2) Types of skirt – form, length, hem (name of hemlines).</p>
<p>7. Creative Trousers' Pattern Manipulation 7.1) Pattern Manipulation 7.2) Types of pants – form, length, hem (ladies' hemlines and men's hemlines).</p>
<p>8. Design Process and Research 8.1) Theme 8.2) Research of Inspiration 8.3) Line study 8.4) Colour study 8.5) Fabrication</p>
<p>9. Design Development and Ideas 9.1) Design Inspiration 9.2) Idea Development and Fashion Sketches 9.3) 2D Design Presentation</p>
<p>10. Experimental project based on exploration of ideas 2D to 3D. 10.1) Working with fabrics on the stand. 10.2) Draping, Sculpting and Pleating</p>
<p>11. Toile, Prototypes, Samples and Construction 11.1) 3D Realization (pattern making)</p>
<p>12. Construction, and Making Up 12.1) Toile</p>
<p>13. Prototypes and Fitting 13.1) Construction and Fitting 13.2) Final Prototype</p>
<p>14. Final Presentation 14.1) Finishing (Finesse) 14.2) Compilation and preparation for final presentation.</p>

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Project	Toile	20%	CLO3
	Final Project	Progress 3: Research and Design Portfolio	30%	CLO2
	Portfolio/Log Book	Progress 1: Silhouette and Research Portfolio	15%	CLO1
	Portfolio/Log Book	Progressive 2: Idea Development of Pattern Manipulation	15%	CLO1
	Presentation	Final Prototype	20%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> Sue Jenkyn Jones 2011, <i>Fashion Design</i>, 3 Ed., 1, 3, 4, 5, Laurence King Publishing Ltd. UK [ISBN: 9781856696197]
	Reference Book Resources	<ul style="list-style-type: none"> Steven Faerm 2011, <i>Winning Collections</i>, 2, Page One Publishing Pte. Ltd. Singapore [ISBN: 9789814286039] Winifred Aldrich 2008, <i>Metric Pattern Cutting for Women's Wear</i>, 5 Ed., 1,2,3, Wiley-Blackwell UK [ISBN: 9781405175678] Nancy Riegelman 2016, <i>9 Heads</i>, Revised Ed., 1, 2, 4, 5, 6, 9 Heads Media China [ISBN: 9780970246356]

Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources