

SWOT ANALYSIS KOLEJ ANTARABANGSA MIGHTY SKILLS

PREPARED BY: ABDULLAH BIN SHAHRUL ANWAR 2020602596 BA2426A

FACULTY ADVISOR: EN AMIRUDIN BIN MOHD NOR 1/3/2023-15/8/2023

GS

Est. 2010

TABLE OF CONTENT

EXECUTIVE SUMMARY	1
ACKNOWLEDGEMENT	2
STUDENT'S PROFILE	
COMPANY BACKGROUND	
HISTORY OF THE COMPANY	
PRODUCT/SERVICE	7
TRAINING REFLECTION	9
SWOT ANALYSIS	13
DISCUSSION & RECOMMENDATION	14
STRENGTH	
CUSTOMER LOYALTY	
INDUSTRIAL PARTNERSHIP	
WEAKNESS	
UNDERSTAFF	
LACK OF WEB-BASED SYSTEM	
OPPORTUNITY	
QUALIFIED PROGRAMME	
GOVERNMENT INCENTIVE	
TREAT	20
THE STIGMA ON TVET	
PROFESSIONAL INSTRUCTOR SHORTAGE	
CONCLUSION	
REFERENCE	
APPENDICES	

EXECUTIVE SUMMARY

My six-month industrial training at Kolej Antarabangsa Mighty Skills (KAMS) was an incredibly enlightening and memorable experience that has equipped me with a vast array of skills and knowledge that are invaluable to my future career. KAMS is a reputable provider of various Technical and Vocational Education and Training (TVET) programs that are recognized by the Department of Skills Development (DSD). The certifications offered by KAMS range from level 2 to diploma level 4, providing students with a comprehensive and well-rounded education that prepares them for the workforce.

During my time at KAMS, I was fortunate enough to work in multiple departments, including administrative, marketing, accounting, operations, human resources, and sales, for both KAMS and its subsidiary, Mighzor Sdn. Bhd. This exposure allowed me to gain a deeper understanding of the inner workings of a TVET institution, as well as acquire a diverse range of skills that will undoubtedly benefit me throughout my career. Specifically, I was able to develop my communication and customer service skills, as well as gain proficiency in accounting software, which will be crucial for any future career in the business industry.

In addition to my practical experience, I was also tasked with conducting a comprehensive SWOT analysis of KAMS as part of my report. Through this analysis, I was able to identify the internal factors that the institution can utilize and overcome to ensure its survival, including its well-established reputation and experienced staff. Furthermore, I was able to identify external factors, such as the changing economic landscape and advancements in technology, that are currently affecting the TVET institution. Based on my analysis, I made recommendations for KAMS to utilize both internal and external factors to create a competitive advantage for the college, including investing in new technologies and diversifying its program offerings.

ACKNOWLEDGEMENT

Alhamdulillah, first and foremost, praise and thanks to the Almighty God for his grace, since we were finally able to finish this report named Industrial Training Report for the topic of Internship (MGT 666). I would want to use this opportunity to extend my heartfelt gratitude to everyone who helped and supported me in completing this project.

First I would like to give my gratitude towards my supervisor, Dr Haji Helminiry Had bin Haji Sabtu, for accepting me to do my industrial training at Kolej Antarabangsa Mighty Skills. He has given me a lot of support and guidance throughout my time in this college. Working under his direction was a real pleasure and honour. Thank you very much for your help and presence whenever it was required. I would like to express my gratitude to the entire college team who have been extremely helpful to me. I am especially thankful to every one of them for their valuable support.

Secondly, I want to extend my deepest gratitude to my esteemed supervisor, Sir Amirudin Bin Mohd Nor, for his exceptional guidance and unwavering support throughout the completion of this report. His clear and enlightening instructions were crucial in helping me achieve the task with great success.

Finally, I want to express my gratitude to my loving and encouraging parents for providing me with the drive that I need to concentrate on schoolwork. We appreciate their constant cheerleading, which helps us to keep going strong. Hopefully, my hard work will pay off and be a major factor in achieving a high grade in Industrial Training Report.



STUDENT PROFILE

ABDULLAH BIN SHAHRUL ANWAR

Education

STPM in Accounting SMK Taman Forest Height 2018-2019 CGPA: 2.75 Bachelor in Business and Management (Hons) UITM Campus Malacca City 2020-Present Current CGPA: 3.69

Skills

Language						
Bahasa Malaysia			*			
English	*	×	*	×	N	
Computer Literacy						
Microsoft Excel	*	*	*	*	$\hat{\Box}$	
Microsoft Word	*	*	*	*	\overleftrightarrow	
Microsoft PowerPoint	*	*	*	*	$\hat{\Box}$	
Technical Analysis						
Chart Nexus	*	*	*	\bigtriangleup	\overleftrightarrow	
Accounting						
Sage UBS 9 Accounting Education	*	*		$\hat{\Box}$	$\hat{\Box}$	
SQL Accounting Software	*	*			\overleftrightarrow	
Data Analysis						
Eviews 12 Student Lite	*	*	\bigcirc	$\hat{\Box}$	\bigtriangleup	

Working Experience

Kolej Antarabangsa Mighty Skills

Accounting Assistance Administrative Assistance Social Media Marketing Goods Distributor Operation Planner Poster Designer

Company History



Kolej Antarabangsa Mighty Skills (KAMS) is a TVET (Technical and Vocational Education and Training) college. Founded in 2010, the college was known as Kolej Mighty Skills (KMS) located at Lukut, Port Dickson. Now a decade later, KAMS manages to stand its premises at Oakland Center, Seremban 2. Being in the educational industry, one of its main objectives is to provide various TVET programs in the future and open a new branch across Malaysia.



KAMS also has two subsidiary companies, Mighzor International Sdn Bhd and Restoran Warisan Malaya, located near the KAMS. Mighzor International Sdn Bhd is proficient in providing razer blades for convenience store chains such as KK-Mart and C-Mart. Meanwhile, Restoran Warisan Malaya is a restaurant that specialized in serving Malaysian cuisine.

Location

No. 577-584, Wisma Mighty Group, Jalan Haruan 4/8, Oakland Commercial Centre, 70300 Seremban, Negeri Sembilan

ksteg antarabangsa mighty stolls Q X	(* Restaurants an Hotes (* Things to do (* Transit) * Practing (* ATMs)
Kolej Antarabangsa Mighty Skills	an Harusan 4/8 + + Jalan Harusan 4/8 Jalan Harusan 4/8 - Jalan
Constant Constan	
012-664.9952	Care UER Resources Son 1Google

Mission

To be an eminent TVET education provider in Malaysia and Southeast Asia

Vision

We strive to provide affordable, quality, accessible academic and technical & vocational education through skills training to empower people to meet the skills needs of industry for employment opportunities and entrepreneurship, uplift and improve life, and make an economic distribution. This will result in an independent better life for everyone.

Philosophy

At Kolej Antarabangsa Mighty Skills, we believe that equipping our learners with the correct attitudes and social and behavioural skills is equally important as offering quality TVET programmes to ensure brighter futures for the individuals.

Value

- Integrity
- Professionalism
- Passion
- Innovation
- Respect



Product/Service

Being a TVET college, their target market should be demographically the aged 16 to 45 years old as standard by the Department of Skills Development (DSD). Under the approval of DSD, KAMS has provided four full-time programmes which are automotive, electrical, welding technology and pastry. All four programmes should follow the outline that has been provided by National Occupational Skills Standard (NOSS). KAMS also offered short-term courses which are often open to the public community to help those who are interested in increasing their vocational skills.

Automotive

Light Vehicle – Repair Service Level 2 G452-002-2:2018

Light Vehicle – Diagnose Service Level 3 G452-003-2:2018

After Sales - Service Operation Level 4 G452-004-2:2017





Pastry

Pastry Production Level 2 G452-002-2:2018

Pastry Production Level 3 G452-003-2:2018

Electrical



Single Phase Electrical Installation and Maintenance Level 2 EE-320-2:2012

Three Phase Electrical Installation and Maintenance Level 3 EE-320-3:2012

Welding

Arc Welding Process Metal Sheets Level 3 MC-024-3:2012

Welding and Fabrication Level 4 MC-024-4:201



Department

Kolej Antarabangsa Mighty Skills	<mark>M</mark> ighzor <mark>S</mark> dn Bhd
-Administrative -Marketing -Human Resource -Operation -Accounting and Finance	-Marketing -Accounting and Finance -Sales

Operation Hour

Monday to Thursday: 8:00 a.m. to 6:00 p.m. Friday: 8:30 a.m. to 5:30 p.m. Close: Weekdays and Public holidays

Benefits

- Monthly Allowance
- Attendance Allowance
- Uniform
- Transportation
 Allowance

Administrative

For the administrative department, my job scope is mainly focused on registering students for the college. The registration process can be divided into three main steps: during the registration day, student programme registration and study loans registration. In this procedure, registration where done in MySpike and Skills Development Fund Corporation (PTPK)



In this collage the registration day where done in March for the automotive, electrical, and pastry programmes, while the welding programme was in June. Before the registration day started a meeting was held by the central manager with various departments to plan out the process of registration a week before that day. The administrative department was given the task of registering students and giving a brief explanation about the fees and PTPK loan for each programme.



Checking PTPK document

After that, each student will then be registered into MySpike, a website provided by JPK for programme registration. At the same, we will register students who want to apply for a PTPK loan. Next, there are a few paperwork documents that needed to prepare before sending them to PTPK headquarters for clarification for the loan.

Marketing

Being in this department, my task focuses more on making soft-sell and hard-sell posts on the college social media account such as Facebook. This also includes designing posters for any celebration day that occurs. Not only that I am also being tasked to make a post on Migzor's Facebook account for both soft-sell and hard-sell marketing. During my time in this department, I have may a few soft-sell post about the activities that the college have conducted as well as a celebration day post on Migzor.



Eid-ul-Fitr celebration Facebook post

Accounting & Finance

Under this department, I have been tasked to record any transactions and prepare documents such as invoices, delivery orders and receipt payments. All of these tasks are being done with a different procedure and would require SQL Accounting Software to record each transaction for filing. Most of my time in this company is focused on doing tasks under this department.



SQL Accounting Software interface

For invoices and delivery orders, the task is usually conducted whenever Mighzor receive orders from their customers such as KK Mart or C-Mart. So I would receive an email from the accounting department to do any purchasing order from our customer. Usually, every two weeks we would receive at least one order and a delivery order and an invoice will be issued by me to our customers.



Receipt filing

Preparing a receipt payment has been the I do the most as every day there will always be a payment being done by the student for their hostel fee and hostel deposit. So every once a week I will receive a checklist of payments that needed to be recorded. Then I will prepare the receipts for the company for filing purposes and for the students to keep and update the hostel master list.



Job advertisement on Facebook

Human Resource

In the human resource department, my task is to focus more on announcing available jobs on employment websites such as Indeed and MyFutureJobs as well as on the college's official social media accounts such as Facebook. After that, I was tasked with reviewing applications and screening potential candidates on both websites before handing their resumes to the human resource officer for further inspection. Next, I will set up an interview session with the potential candidates a week before the interview day.

Operation

For this department, I am tasked with creating, refining, and designing standard operation procedures (SOP) for students and staff. For staff SOP, the first step in this process is to discuss with the center manager in defining the aspects that need in creating an SOP. Next is to make a rough sketch of the SOP using Canva before handing it to the centre manager for checking. Lastly, when the SOP has been finalized, it will be presented to ensure that all staff will follow the newly implement SOP.



SOP presentation during the Orientation Week



Mighzor's warehouse

Meanwhile, the sales department is focused more on Mighzor. Hence the task is oriented toward handling stocks at the Mighzor warehouse before being distributed to the customer. This process is being done a week after an invoice and purchasing order have been issued. Other than that, handling stocks received from the supplier in which the stock will be arranged according to its unit before quantity check of the stocks.

Sales

SWOT ANALYSIS

STRENGTH

- Customer Loyalty
- Industrial Partner

WEAKNESS

- Understaff
- Lack of Digitalized system



OPPORTUNITY

- High Qualified
 Programme
- Government Incentive

TREAT

- TVET Stigma
- Professional Instructor Shortage

STRENGTH Customer Loyalty

Discussion

As a company, creating customer loyalty is one of the essential needs in creating long-lasting profit. One of KAMS's strengths as a company is creating customer loyalty specifically towards their students. Customer loyalty is the relationship between the customer and the company where the customer is willing to buy products or services from the company frequently (Freedman, 2023). Meanwhile, student loyalty is the act of a student providing positive and good recommendations about the institution that they went towards others such as close relatives and friends. Having customer loyalty can help KAMS to create word-of-mouth marketing and effective advertisement. This is because when a customer is familiar with the products that were provided towards them, they will spread positive recommendation about the product towards others and be aware of any advertisement that was made by the company.

A study by Hassan, Shamsudin, & Mustapha, (2019) has shown that there is a correlation between service quality and corporate image towards student loyalty. The result of the study confirms that corporate image and service quality has a direct significant impact towards student royalty. In the case of KAMS, the college does have a good reputation due to its achievement with a Five Star Rating by the DSD which creates a sense of trust in the student towards the college as a highly qualified institution. The same goes for the student's engagement with their instructor, which plays a significant role in providing a quality service. This may include the engaging teaching method where the variety of teaching techniques to keep students engaged and interested in the subject matter and the active participative classroom atmosphere can encourage students to actively participate in discussions. Thus, it is shown that both service quality and corporate image are what create customer loyalty for KAMS and become one of the college's strengths as it can provide more benefits towards both the college and their student.

Recommendation

In order to enhance its standing as a TVET institution and attract a greater number of students to enroll in its programs, KAMS should focus on capitalizing on its strengths by building lasting relationships with its alumni. To achieve this, the college could consider organizing alumni events that provide opportunities for networking and engagement, as well as maintaining online platforms for communication and collaboration. By actively engaging with its alumni, KAMS can foster a sense of community and promote its reputation as a premier educational institution, thereby further improving its appeal to prospective students.

STRENGTH Job Placement

Discussion

In the case of KAMS, the company has established an industrial partner with many well-known companies in Malaysia in a form of a memorandum of understanding (MOU). Through this establishment, the college has the capability in ensuring all its students have job opportunities after their graduation. This is because the challenge that students will usually face after their graduation is finding a proper job. According to the news article by MalaysiaNows, it revealed that the highest percentage of unemployed graduates in 2020 where at 4.4% or 202,400 compared to 2019 at 3.9% (165,200). (Anif, 2023) This gives a signal that not all fresh graduates are guaranteed to have jobs that are permanent and stable. Thus, by having this establishment KAMS can provide places for their student to conduct industrial training as well as offer job placement that suits their student's skill set.

Another important note is that this show how far KAMS have grown as a company to have partners that are well-known in the industry. Many industrial partners can signal higher growth for the company in the industry as more companies are willing to provide adequate support, including mentors and industrial training opportunities (P-Tech, 2023). Plus, this establishment will give an understanding of what skills and qualities KAMS seek from its partners that will benefit the best for their students' careers.

•	Kolej Antarabangsa Mighty Skills - KAMS Docamber 14. 2022 - 👌	
[HAR]	ARIER DAN KERJAYA KOLEJ ANTARABANGSA MIGHTY SKILLS (KAMS) SIRI 2/2022]	
	ntarabangsa Mighty Skilis (KAMS) telah menganjurkan Hari Karler dan Kerjaya KAMS Si pada 1 Disember 2022 bertempat di Dewan Al-Mighty KAMS yang berlangsung denga L	
Objek	f utama program ini ialah :	
	bantu pelajar tahun akhir dan Alumni KAMS mendapatkan peluang temuduga dan patan pekerjaan (job placement) sebaik sahaja menamatkan pengajian	
• Mer	berikan ruang kepada MAJIKAN untuk membuat pemilihan pekerja dan temuduga	
melib	m ini telah bermula seawal jam 9:30 pagi dan berakhir pada jam 1:30 petang yang Ikan semua pelajar tahun akhir KAMS dan Alumni daripada Jabatan Pastri, Kimpalan, otif dan juga Elektrik.	
Antar	syarikat dari pelbagai industri yang telah menyertai program ini ialah :	
2) Sut 3) Fav 4) G T 5) Eve 6) Ser	4 Avillion Port Dickson ra Hotel lie Fevco Cranes (M) Sdn Bhd ned Motorsports Bumi Sdn Bhd wang Stainless Steel Sutra	
	engukuhkan kerjasama strategik ini, pihak Kolej juga telah menandatangani Memorano erstanding (MOU) bersama dengan semua syarikat-syarikat yang hadir.	Jum

Hari Karier dan Kerjaya KAMS Facebook post

Recommendation

In order to maximize its capabilities, it is highly recommended for KAMS to establish a collaborative effort with its partners. By working together, they can develop and execute cohesive marketing strategies to promote their program and offer continuous educational opportunities for the staff of their industrial partners. This approach would not only enhance the skillset of the employees from partner organizations but also give them a competitive advantage within the industry.

WEAKNESS

Understaffed

Discussion

Understaffed is a situation where a company does not have enough workers to become fully operational reducing its ability to serve current customers and grow the business. This is the situation that KAMS are currently facing especially in their administrative and management division, where there are currently two management departments operating: the administrative department and the account and human resource department. This creates a large problem for the college as too many empty positions are not being filled to manage their students and provide efficient services. One important note is that understaffing the environment brings negative impacts in both the short and long run for the workers and the company.

For workers they will likely face all sorts of mental health like stress, anxiety, and depression as well as burnout from the overload of tasks that they need to cover daily (Stahl, 2021). Furthermore, as more overload work is being done the more stress is being build-up among workers which could end up a high retention rate in a company. Not only that, a lack of workers does give a sign of poor organizational structure due to a lack of basic inputs such as marketing, accounting, information technology, production and sales managers (Basu, n.d.). This can damage the college's reputation by providing an effective management system and satisfying its main consumers, the student. This is because being not fully operated will cause companies to take a slow response.

Recommendation

To resolve this situation, KAMS should implement a flexible workflow for its workers, especially for non-academic workers. This includes having remote work and a flexible working schedule which allows them to do work anytime and anywhere. It is worth noting that many companies that after the postpandemic era have implemented this method of workflow as it helps to stay productive without an event need to go to the office. This is because a flexible workflow will help reduce burnout from overload and overtime work among workers while keeping them connected with their co-workers and top managers.

WEAKNESS

Lack of Digitalized System

Discussion

A significant issue that hinders the efficiency of KAMS is the absence of a modernized digital system integrated into its current workflow. Compare to other colleges like TOC Automotive College and SLC Auto Academy, both have their own digitalized system. The main issue that needs to be addressed is the prevalent dependence on physical paper. Depending solely on conventional paperwork can lead to various challenges, including lengthy and complicated procedures and the possibility of inaccuracies. This situation can also affect its efficient workflow as every physical piece of information would need extra work to access, record, and secure. This deficiency can lead to delays, errors, and a lack of accuracy in their operations, ultimately affecting their overall productivity and customer satisfaction

In this day and age, the use of paper has become an increasingly inefficient method for companies, largely due to the negative impact it has. This is because the use of a paper-based system does come with a risk such as being prone to damage over time, requiring storage space, and risk of being lost (Chaffinch, 2021). Other than that, this system would also require more workforce to micromanage each physical paper when delivering the paper from one party to another (Imam, 2021). As such, many companies are turning to more sustainable alternatives to reduce their environmental footprint and operate more efficiently. Thus, this is proven to cause a problem for the college to use paper as a medium for workflow systems.

Recommendation

Being in the educational industry, KAMS do need to have a digitalized system as it would allow the college to have a better management workflow and enhance its proficiency in providing education. It is advisable for the college to create a registration portal for their students. This portal would serve as a tool for customer relationship management, allowing the college to keep track of their students' records, ensure effective data security, and facilitate quick information sharing among staff when necessary. Additionally, students would benefit from the portal as they could remotely register their personal information and select the programme they wish to pursue with ease.

OPPORTUNITY

High Qualification Programme

Discussion



Being a college that was registered under the DSD, this gives KAMS an advantage to provide a programme that qualified under the NOSS. NOSS qualification is known as a document that specifies the skill and knowledge which workers are required to have for an occupational area, level, and pathway that suit the industry standard (DSD, 2022). In TVET institutions, NOSS is being used as a programme outline that will help develop students with the necessary skills that are acknowledgeable by the industry. That is because the NOSS was developed by experts and skilled workers who are familiar with the industry, thus becoming used by all parties such as employers, employees, and students.

For students, NOSS will help them develop new and evaluate existing curricula and programs based on industry needs as well as provide a clearer understanding of the skills required by the industry (DSD, 2022). According to Ts Dr Ghalip, Director of Employment Standards and TVET Curriculum Division, the NOSS outline will create workers that can compete with the latest industrial revolution, thus developing skilled human capital to achieve the status of a developed and high-income country (Asri, 2022). Hence this proves that KAMS are very capable in develop their students to become very well-skilled workers for the industry as soon as they finish graduating from college.



News Article by the Harian Metro

Recommendation

Since that KAMS can provide highly qualified programmes from the DSD which are all needed for industry. Thus, it will be recommended that KAMS provide more programme that is suitable for the current industrial revolution. According to the president of the Malaysia Automation Technology Association (MATA), Tiong Khe Hock (2020), one of the main focuses in the current industry is the machinery and equipment (M&E) industry. This is because the M&E industry has the potential to grow as companies will rely more on the support of machinery and equipment to reduce the workforce. Thus, KAMS must use the opportunity that it has to provide a programme that is associated with the M&E industry as it can offer more jobs opportunity for their student in the future.

OPPORTUNITY

Government Incentive

Discussion

The government has implemented various incentives to assist TVET institutions. This is because TVET plays a crucial role in Malaysia by developing a skilled and competent workforce that meets the demands of various industries. One notable incentive is the Skills Development Fund Corporation. This organization extends loans and scholarships to students who are deemed eligible and express a keen interest in pursuing TVET courses. The initiative plays a crucial role in providing financial assistance to deserving individuals who are seeking to acquire specialized skills and knowledge in their respective fields of interest. According to the Ministry of Human Resources, PTPK is a statutory corporation established by the ministry with the primary objective of offering loans to individuals who undergo skill training from any Government Training Providers (PLA) or Private (PLS) institutions. In the latest news by Finance Minister Tengku Datuk Seri Zafrul Tengku Abdul Aziz (2023), he said that the government has set aside RM180 million for the TVET Training Fund, which will be administered by the Skills Development Fund Corporation. This fund will offer loans to 12,000 trainees who are enrolled in the Malaysian Skills Certification Programme. By offering this incentive, the demand for TVET education is likely to rise as it will provide students with the necessary funds for their education.

In addition, the government has introduced incentives through the Social Security Organization for 17,000 TVET graduates as part of the revised 2023 Budget. These incentives aim to encourage local employment rather than hiring foreign workers. The government plans to implement a pilot model involving federal TVET institutions and 50 companies. Employers who hire TVET graduates will receive monthly payments ranging from RM600 to RM750 for a period of three months. Additionally, job seekers who find employment outside their state of residence will receive mobility assistance of RM500, while those who migrate long distances from Sabah or Sarawak to the Peninsula and vice versa will receive RM1,000 in mobility assistance. Thus, because of these incentives, KAMS will have more job opportunities for TVET graduates. This will also attract more individuals to pursue TVET education as a career.

Recommendation

Thus, to optimize the process of loan applications through KAMS, it is highly recommended to establish a dedicated team specifically assigned to provide support services to students who are applying for the incentive. This team will offer a convenient and efficient way for students to submit their loan applications through the college, which will be highly beneficial for both KAMS and the students seeking financial assistance. By having a specialized team in place, the college can ensure that the loan application process is streamlined and the students can receive the financial support they need to pursue their academic goals.

TREAT

Professional Instructor Shortage

Discussion

One of the main issues that currently happens in the TVET industry is a shortage of labour which is TVET instructors. Under the theory of economy, a labour shortage is a situation where the demand for workers is higher than the supply for high-qualification and willing workers in the labour markets (Veneri, 1999). This may affect KAMS's capacities to provide education services towards their target consumers as their main product require a TVET instructor. According to the Deputy Minister of Human Resources, Datuk Mahfuz Omar (2019), it was stated that the current statistics for the number of TVET instructors are 24,000 people which is lower than their target number of 30,000 people. As an education industry, having a shortage may slow down the growth of TVET to fully develop as fewer instructors would mean the number of TVET graduate students becomes low which hinders the industry's progress more.

The main reason this situation occurs is the lack of highly skilled and competent TVET instructors that meet the industry standard. Some of the skill that was being pointed out is the teaching method and the professionality of technical skills in their respective industry. This is because every instructor needs to have a comprehensive understanding of the TVET education system and the method that are suitable to the current requirement of their students. According to Bassah (2022), in terms of technical skills, instructors need to have the right qualification to get recognition as professionals in the industry. Meanwhile, they also should have the ability to deliver the right amount of knowledge to their students efficiently.

80,000 tenaga pengajar TVET masih rendah: Mahfuz



Recommendation

One solution to the issue at hand could be for KAMS to offer teaching fellowships to recent graduates or postgraduate students. This will allow them to gain valuable teaching experience while also becoming familiar with the college's policies, teaching methods, and work environment through an orientation and training program provided by KAMS. Additionally, KAMS could assign these students hands-on teaching assignments under the guidance of their mentors, creating potential future instructors for both the market and the college to recruit. This approach could also foster loyalty among students as they become more familiar with the college's culture.

TREAT TVET Stigma

Discussion

Under the theory of the consumer, individual preference and budget are both the main factors that affect a consumer's decision when choosing certain products and services. It can be said that every TVET institution is facing this kind of threat since the current mindset of students sees vocational classes as secondary academic classes. This is because of the general perception of viewing TVET as a place for people that is very bad in their academics as well as being labelled as slow learner. According to Berita Harian Online (2021), student enrollment rates for TVET education were showing a dropping trend from 2016 with 1.0 per cent to 24.6 per cent in 2020. There was always a negative perception towards the TVET education system by the public especially in Malaysia where TVET is considering the last option when choosing places to continue education. As a TVET institution, KAMS also cannot escape from this stigma as it will reduce the interest of their potential customer when choosing any institution to continue studying.

Some other stigma is that TVET students are not very good when it comes to having soft skills such as communication skills, technology skills, teamwork and leadership which are very important for their career (Bassah, 2022). This is because TVET students are more focused on developing technical skills as it is needed for them to graduate, however, it was never to consider the importance of soft skills as well. Because of this many industrial companies will see the value of TVET students are much lower when compared with graduates from other institutions.



Recommendation

Hence it would be recommended that KAMS provide elective courses that can overcome the stigma that is currently happening. Through this method, it can help the student to develop more than just their technical skills. This is because elective courses provide opportunities for students to enhance their professional and personal development through elected subjects which then create more competent career profiles (Movchan, 2017). Other than that, they also need to create awareness about the TVET qualification in the industry such as NOSS which is a qualification that is standardly used by all industrial companies. By creating this awareness, it will revamp the perception of the TVET system and attract students to choose TVET as their career path.

CONCLUSION

In conclusion, my time at Kolej Antarabangsa Mighty Skills for industrial training was an experience that increased my understanding of the knowledge that I have learned. It also helps me become a better person as I learn the way of working lifestyle. Throughout my stay here, I received instructions and guidance that helped me develop a confident attitude. Being responsible for overseeing multiple departments gave me the chance to experiment with different approaches in each one. In my experience, I have found the staff members at this workplace to be incredibly supportive and understanding. Their willingness to help and offer guidance has greatly reduced any stress or anxiety I may have had while working here. It's truly satisfying to know that I am part of a team that values and supports one another.

I would also like to address the findings that I get in the SWOT analysis, especially in the strengths and weaknesses. Through this analysis, I can recognize the strength of this college which are student royalty and industrial partners. Both of these strengths play crucial roles for the college to move forward in the industry. However, every company have their weakness that they need to face. In the case of KAMS, lacking a web-based system and having an understaffed working environment can cause have for the college's stability and long-lasting ability to survive in the industry.

I hope that KAMS consider incorporating SWOT analysis as a crucial tool in its business decision-making process. This approach can prove to be immensely beneficial for the college, as it will help the institution not only survive but also gain a competitive advantage over other TVET colleges in Malaysia. Furthermore, by utilizing this framework, KAMS will be able to achieve its ultimate objective of becoming an eminent TVET education provider in Malaysia and Southeast Asia. The comprehensive evaluation provided by SWOT analysis will enable KAMS to identify its strengths, weaknesses, opportunities, and threats, thus allowing the college to make informed decisions and devise effective strategies accordingly. Overall, I believe that SWOT analysis can be a gamechanger for KAMS, and I highly recommend its integration into the college's decision-making process.

REFERENCE

- Asri, S. (2022, October 25). NOSS lahir pekerja kompetetif. Retrieved from Harian Metro: https://www.hmetro.com.my/mutakhir/2022/10/896040/noss-lahir-pekerja-kompetetif
- Bassah, N. '. (2022, February 6). The issues and challenges of TVET in Malaysia: from the perspective of industry experts. Retrieved from TVET Asia: https://tvet-online.asia/issue/18/the-issues-and-challenges-of-tvet-in-malaysia-perspective-of-industry-experts/
- Basu, C. (n.d.). Weakness of Hierarchical Organizational Structures. Retrieved from Chron: https://smallbusiness.chron.com/weakness-hierarchical-organizational-structures-31244.html
- BH Online. (2021, September 28). Ada kelemahan pengurusan program TVET. Retrieved from Berita Harian: https://www.bharian.com.my/berita/nasional/2021/09/869893/ada-kelemahan-pengurusan-program-tvet
- Chaffinch. (2021, December 1). Paper Documents vs Digital Documents: Pros and Cons. Retrieved from Chaffinch: https://www.chaffinchdocument.co.uk/paper-documents-vs-digital-documents-pros-and-cons/
- DSD, D. O. (2022). National Occupational Skills Standard (NOSS). Retrieved from SkillsMalaysia: https://www.skillsmalaysia.gov.my/index.php/en/service/noss
- Freedman, M. (2023, May 17). Your Best Asset: What Makes Customer Loyalty So Important? Retrieved from business.com: https://www.business.com/articles/what-makes-customer-loyalty-so-important/
- Hassan, S., Shamsudin, M. F., & Mustapha, I. (2019, October 14). The Effect of Service Quality and Corporate Image on Student Satisfaction and Loyalty in TVET Higher Learning Institutes (HLIs). Retrieved from Journal of Technical Education and Training: https://publisher.uthm.edu.my/ojs/index.php/JTET/article/view/3989
- Imam, S. W. (2021, December 3). Paper-Based Versus Cloud-Based Document Management System. Retrieved from LinkedIn: https://www.linkedin.com/pulse/paper-based-versus-cloud-based-document-management-system-imam
- Movchan, L. (2017, January). The Role of Elective Courses in Students' Professional Development: Foreign Experience. Retrieved from Research Gate: https://www.researchgate.net/publication/318189140_The_Role_of_Elective_Courses_in_Students'_Professional_Developme nt_Foreign_Experience
- Omar, D. M. (2019, Januari 9). 30,000 tenaga pengajar TVET masih rendah: Mahfuz. Retrieved from Sinar Harian: https://www.sinarharian.com.my/article/6547/berita/nasional/30000-tenaga-pengajar-tvet-masih-rendah-mahfuz
- P-Tech. (2023). Industry Partner. Retrieved from P-Tech: https://www.ptech.org/how-it-works/partners/industry-partners/#:~:text=The%20Industry%20Partner%20%E2%80%94%20or%20partners,skills%20and%20qualities%20in%20stu dents.
- Shuaib, I. S.-A. (2020, March 23). TVET ada potensi besar untuk kerjaya masa depan, ini lepasan SPM perlu tahu untuk jadi graduan 'terhangat di pasaran'. Retrieved from MStar: https://www.mstar.com.my/lokal/semasa/2020/03/23/tvet-graduan-terhangat
- Stahl, A. (2021, December 13). How To Survive An Understaffed Office. Retrieved from Forbes: https://www.forbes.com/sites/ashleystahl/2021/12/13/how-to-survive-an-understaffed-office/?sh=62a9209f66f4
- StudyMalaysia.com. (2023, April 6). Budget 2023 and What It Has for Higher Education and TVET in Malaysia. Retrieved from StudyMalaysia.com: https://studymalaysia.com/education/top-stories/budget-2023-and-what-it-has-for-higher-education-and-tvet-in-

malaysia#:~:text=To%20encourage%20more%20participation%20from,will%20benefit%2017000%20TVET%20graduates.

- Veneri, C. M. (1999, March). Can occupational labour shortages. Retrieved from U.S. Bureau of Labor Statistics: https://www.bls.gov/opub/mlr/1999/article/can-occupational-labor-shortages-be-identified-using-available-data.htm
- Yusof, N., Zaini, B. J., & Mansor, R. (2019, August 21). A study on factors influencing student loyalty towards higher learning institutions. Retrieved from AIP Publishing: https://pubs.aip.org/aip/acp/article-abstract/2138/1/020006/727219/A-study-on-factors-influencing-student-loyalty?redirectedFrom=fulltext





. Where

MYFutureJobs

+ New vacancy Q Junat

My variancies My rounds







KEPUTUSAN PENARAFAN BINTANG PROGRAM BERTAULIAH DI PUSAT BERTAULIAH TAHUN 2019 UNTUK TEMPOH DUA TAHUN

BERMULA 02 JANUARI 2020 HINGGA 31 DISEMBER 2021 KOLEJ ANTARABANGSA MIGHTY SKILLS [L02223]

BII	Nama & Kod Program Bertauliah	Kategori Pentauliahan	Tahap Penarafan
1	Automotif-Servis Selepas Jualan [TP-300-3:2013]	MT	Cemeriang (5 Bintang)
2	Pengurusan Teknologi Kimpalan [MC-024-4:2012]	MT	Baik (4 Bintang)
3	Pemasangan & Penyelenggaraan Elektrik-Satu Fasa [EE-320-2:2012]	MT	Cemerlang (5 Bintang)
4	Pembuatan Pastri (HT-014-3:2011)	MT	Baik (4 Bintang)
5	Automotif-Servis Selepas Jualan [TP-300-2:2013]	MT	Cemerlang (5 Bintang)
6	EKSEKUTIF AUTOMOTIF - SERVIS SELEPAS JUALAN [TP-300-4]	MT	Baik (4 Bintang)
7	Proses Kimpalan Arka Kepingan Legam [MC-024-3:2012]	MT	Cemeriang (5 Bintang)
8	Pembuatan Pastri [HT-014-2:2011]	MT	Cemeriang (5 Bintang)
9	Pemasangan & Penyelenggaraan Elektrik-Tiga Fasa [EE-320-3:2012]	MŤ	Cemerlang (5 Bintang)



engrah = 0 🛞

Search

Mighzor 12 April - G [MENYAMBUT KEDATANGAN LAILATUL QADR 1444H/2023M]

[MEYVAMBUT KEDATANDAN LAILATUL GADR 1444H2023M] Ramadan kini semaihi hampir untuk menogatian kat dan tanpa disedari. 10 malam terahir ini berkemungkinan besar menjadi malam jatuhnya Lailatun Qadr. Ketahulah bahawa, Laikatul Qadr nu menupakan hadah bagi umat Islam yang tada pada umat-umat ketahuluk Maka, manlah ibit semai merebid peluang ini untuk bersama-sama memperbanyakkan lagi amati labad sejar mendapat kebaikan yang Allah SWT janjikan kepada kita iaitu lebih b... See more







