



UNIVERSITI TEKNOLOGI MARA

FES406: FASHION FIGURE

Course Name (English)	FASHION FIGURE APPROVED
Course Code	FES406
MQF Credit	2
Course Description	This course is designed to construct students' awareness towards knowledge and to be able to identify human anatomy, structure, form joint systems and mobility as well as fabric behavior and character. This knowledge is to be applied in fashion figure for fashion design and illustration.
Transferable Skills	Time Management
Teaching Methodologies	Lectures, Blended Learning, Studio, Tutorial
CLO	<p>CLO1 Construct fashion figure drawing with the understanding of the structure and the anatomy of a human figure.</p> <p>CLO2 Accommodate appropriately the understanding of fabric behavior through drawing.</p> <p>CLO3 Accommodate the use of technique and media appropriately.</p>
Pre-Requisite Courses	No course recommendations
Topics	
<p>1. Introduction on the history and development of fashion illustration.</p> <p>1.1) History of fashion illustration and its development 1.2) Fashion Illustrators; Style and Character 1.3) Fashion drawing 1.4) Tools and media</p>	
<p>2. Human proportion and the fashion figure</p> <p>2.1) 8 heads figure and 9 heads figure 2.2) Fashion faces; eyes, nose, lips, hair & face shape 2.3) Mass drawing / contour drawing / gestures / fleshing out 2.4) Men / women / children / infant fashion figure 2.5) Angles & balance line by varying the perspective ; Foreshortening & lengthening 2.6) Composition of fashion illustration; foreground & background</p>	
<p>3. Folds and drapes</p> <p>3.1) Movement or action lines; fabric movements 3.2) Silhouette and layering through line drawing / composing with light 3.3) Fabric surface (matte / gloss / sheer) effect 3.4) Fabric weights / drawing technique; shading & line drawing (line, tone & texture) 3.5) Textures (e.g. fur, wool, suede, velvet) 3.6) Motifs (e.g. prints and woven) 3.7) Media techniques; using collage or any experimentation techniques (e.g. strokes, impasto, line hatching & stippling)</p>	
<p>4. Finishing and framing</p> <p>4.1) Portfolio 4.2) Window framing</p>	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Individual Project	Illustration 1 - Refer to project brief	20%	CLO1
	Individual Project	Illustration 2 - Refer to project brief	20%	CLO2
	Individual Project	Illustration 2 - Refer to project brief	20%	CLO2
	Individual Project	Illustration 3 - Refer to project brief	20%	CLO3
	Individual Project	Illustration 3 - Refer to project brief	20%	CLO3

Reading List	Recommended Text	Riegalman, N. 2012, <i>9 HEADS</i> , 9 Heads Media Los Angeles
	Reference Book Resources	<ul style="list-style-type: none"> • Mackrell, A. 2009, <i>An Illustrated History of Fashion 500 Yea</i>, B.T. Batsford Ltd. • Borrelli, L. 2008, <i>Fashion Illustration Now</i>, Thames & Hudson • Tatham, C., Seaman, J. 2010, <i>Fashion Design Drawing</i>, Thames & Hudson • McKelvey, K., Munslow, J. 2006, <i>Illustrating Fashion</i>, Blackwell Publishing
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	