



UNIVERSITI TEKNOLOGI MARA

FES316: FASHION ILLUSTRATION: DIPLOMA PORTFOLIO

<b>Course Name (English)</b>	FASHION ILLUSTRATION: DIPLOMA PORTFOLIO <b>APPROVED</b>
<b>Course Code</b>	FES316
<b>MQF Credit</b>	2
<b>Course Description</b>	This course demonstrate on composing and exploring various techniques and styles to communicate their ideas and it also emphasis on explanation of subject matters into visually sequence of fashion illustration as their part of fashion design collection. Students should show their ability to incorporate chosen concepts and theme into portfolio presentation.
<b>Transferable Skills</b>	Fashion Illustration
<b>Teaching Methodologies</b>	Lectures, Self-directed Learning, Project-based Learning, Work-based Learning
<b>CLO</b>	CLO1 Show the style of figure exploration in 2 dimensional works. CLO2 Demonstrate the ability to integrate the final artwork through the process of fashion illustration. CLO3 Manage to integrate the final artwork through the process of fashion illustration.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	<b>1. 1. Visual Communication – Inspiration</b> 1.1) 1.1 Identify sources of inspiration. 1.2) 1.2 Research and explores subject that inspire the creative mind. 1.3) 1.3 Developing and compiling ideas into sketch books. 1.4) 1.4 Collecting inspirational items that incorporate with the final projects. <b>2. 2. Figure Exploration</b> 2.1) 2.1 Ability to capture the composition and stylization of fashion figure. 2.2) 2.2 Explore and understanding of the figure's stylization. 2.3) 2.3 Experimentation on media through different illustrative styles. 2.4) 2.4 Identify figure's illustration skills and media expertise. <b>3. 3. Fashion Illustration Portfolio</b> 3.1) 3.1 Visual expression and innovative layout on fashion collection through illustration. 3.2) 3.2 Visualized the concept behind a design collection. 3.3) 3.3 Emphasis all the elements – color and fabric, sensibility, styling and attitude. 3.4) 3.4 Composed final illustrations that incorporate with fashion design collection.

<b>Assessment Breakdown</b>	<b>%</b>
Continuous Assessment	100.00%

<b>Details of Continuous Assessment</b>	<b>Assessment Type</b>	<b>Assessment Description</b>	<b>% of Total Mark</b>	<b>CLO</b>
	Individual Project	Visual Communication – Inspiration Show the style of figure exploration in 2 dimensional works.	10%	CLO1
	Individual Project	Figure Exploration - Demonstrate the ability to integrate the final artwork through the process of fashion illustration.	40%	CLO2
	Individual Project	Fashion Illustration Portfolio - Manage to integrate the final artwork through the process of fashion illustration.	50%	CLO3

<b>Reading List</b>	<b>Recommended Text</b>	<ul style="list-style-type: none"> <li>Hagen, K. 2005, <i>Fashion Illustration for Designers</i>, Pearson Prentice Hall. New Jersey</li> </ul>
<b>Article/Paper List</b>	This Course does not have any article/paper resources	
<b>Other References</b>	This Course does not have any other resources	