



UNIVERSITI TEKNOLOGI MARA

FES302: FASHION DESIGN : DIPLOMA PORTFOLIO

Course Name (English)	FASHION DESIGN : DIPLOMA PORTFOLIO APPROVED
Course Code	FES302
MQF Credit	6
Course Description	The course cover every aspects of visual research information, building a collection, demonstrates the technical skills, portfolio presentation and organizing the diploma projects. Students will develop the ability to produce a professional fashion design portfolio. It describes the qualities and skills needed to broaden career opportunities in fashion businesses.
Transferable Skills	Fashion Design Fashion Figure Idea Development & Creativity Technical Skills
Teaching Methodologies	Lectures, Lab Work, Studio, Demonstrations, Field Trip, Practical Classes
CLO	CLO1 Integrate the design theme, fabric's study and visual research in fashion design portfolio CLO2 Create design ideas of garment collection according to market needs and requirements CLO3 Perform the compulsory work discipline to completing fashion design portfolio
Pre-Requisite Courses	No course recommendations
Topics	
1. Planning Diploma Projects and Design Portfolio 1.1) Introduction to the Diploma Project 1.2) Planning and organizing the Diploma Project (time frame)	
2. Research Planning and Methods 2.1) Creating a concept and finding inspiration 2.2) Choosing theme and category of clothing 2.3) Identifications source of research 2.4) Market research, trend and material	
3. Design application and Developing a Collection 3.1) Research sketch book and scrapbook 3.2) Idea development from 2D to 3D 3.3) Role of element and principle of design, experimentation, editing and final design 3.4) Developing Design Folio- Croquis, Template and fashion figure (final design)	
4. Preparation of the Prototypes requirements 4.1) Identify final pattern for marker Layout preparation 4.2) Identify the actual fabric (material) and surface embellishment 4.3) Cutting, sewing and finishing 4.4) Finalized styling and accessories 4.5) Preparation for photo shooting	
5. Final presentation and Portfolios 5.1) Compilation and organizing design portfolio 5.2) Identify the runway concept 5.3) Coordinate the whole design collection through critic session and pre-assessment 5.4) Fashion Parade and Presentation	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Individual Project	Project 1 Research, design theme, diploma presentation, fabric's study and photo shoot	30%	CLO1
	Individual Project	Project 2 Idea development, drawing skills (2D) & creativity	30%	CLO2
	Individual Project	Project 3,4 & 5 Prototype Making for 1st, 2nd & 3rd design	40%	CLO3

Reading List	Recommended Text	
	Reference Book Resources	<ul style="list-style-type: none"> • Jenny Udale, Richard Sorger 2006, <i>The Fundamentals of Fashion Design</i>, 1st edition Ed., AVA Publishing UK [ISBN: 2-940373-39-6] • Caroline Tatham, Julian Seaman 2003, <i>Fashion design drawing course</i>, 1st Edition Ed., Thames & Hudson London [ISBN: 0500284369] • Steven Faerm 2010, <i>Fashion Design Course: Principles, Practice and Techniques</i>, 1st edition Ed., Thames & Hudson Ltd UK [ISBN: 9780500288610] • Sue Jenkyn Jones 2002, <i>Fashion Design</i>, Laurence King Publishing London [ISBN: 1856692450] • Patrick John Ireland 1982, <i>Fashion Design Drawing and Presentation</i>, Sterling Publishing Company, Inc. [ISBN: 9780713435191]

Article/Paper List	This Course does not have any article/paper resources
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Other References	<ul style="list-style-type: none"> • books Armstrong, H.J. 1987, <i>Pattern Making For Fashion Design</i>, Harper & Row Publisher., New York • Books Winifred Aldrich 1985, <i>Metric Pattern Cutting</i>, Unwin Hyman Ltd, London • books Riegelman 2007, <i>Color for Modern Fashion</i>, Thames and Hudson, London • books Kevin Tailor 2006, <i>Creative Fashion Design with Illustrator</i>, Page One
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