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ENT 530
PRINCIPLES OF ENTREPRENEURSHIP



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EXECUTIVE SUMMARY

In the culinary arts, the word spice refers to any dried part of a plant, other than the leaves, used for seasoning and flavoring a recipe, but not used as the main ingredient. Every other part of the plant, including dried bark, roots, berries, seeds, twigs, or anything else that isn't the green leafy part, is considered a spice.

Too much cooking can be made using spices. Among them are Soup, Asam Pedas, Soto and more. Certainly the taste of the dishes will be enhanced with the right mix of spices in the meal. The spice mix in the dish can also give a bit of color to the dish. This will increase the appetite of everyone who sees it.

So this is what Nazoha Enterprise is trying to convey to each of its customers. Each of its products definitely has its own unique taste and is able to make everyone who sees the cuisine added to their spice fall out when they see it. The product also has its own standards as they produce this product using high quality materials.
