



UNIVERSITI
TEKNOLOGI
MARA

College of
Built Environment

Poster Book

IIIDBEE X 2023
20 JANUARY 2023
*International Invention, Innovation & Design Exposition
for Built Environment and Engineering 2023*

**College of Built Environment
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**Unleashing Potentials
Shaping the Future**

CONTENTS

01 Contents

02 Preface

03 Welcome remarks

04 Exhibition layout

05 Event programme

06 List of entries

**07 Poster category: Academician &
Professionals**

08 Poster category: Postgraduate

09 Poster category: Undergraduate

10 Appreciation

IIIDBEE X 2023

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International Invention, Innovation & Design Exposition for Built Environment and Engineering 2023

TULEN : MAH MERI CULTURAL CENTRE



College of Built Environment (CBE)

+ INTRODUCTION

Malaysia is one of the countries that is not exempt from being hit hard by the Covid-19 pandemic. The economy is almost paralyzed, people are losing their jobs, being locked up and also under strict control is a challenge that all Malaysians have to go through. After almost 2 years of gloom, on April 1, 2022, the government has announced that the country has now moved to an endemic phase that encompasses relaxation from various aspects. Therefore, a project has been developed to revive the economy through the culture and uniqueness of the Mah Meri people. This project is also in line with the implementation of the Malaysian Agenda which is the 12th RMK in ensuring that the economy of each race can be improved after the post-pandemic.

"Provide the space to further evolving the uniqueness of the Mah Meri cultural art and product created for experience and business."

'This Mah Meri means Forest People or in their terms it is called 'Pesisik' or 'Sea People'. There are still many Malaysians who are not aware of the existence of the Mah Meri natives. They are believed to have migrated from the islands south of Johor to the coast of Selangor (Pulau Carey) to escape from pirates and robbers. The physical characteristics of the Senoi people are said to be taller and thinner than the negritos and their skin color is lighter with wavy hair and a wider forehead while having brown eyes and high-jumping gait like the Proto-Malays and Negritos.'

+ ISSUE / PROBLEM STATEMENT

Lack of awareness and knowledge

Indigenous people who are still left behind in various aspects of life when entering the modern era which is more digital in promotion something.

Not confident to try to enter this field again after facing a pandemic.



The shortage of culturally skilled workforce comprising artists, musicians, dancers and sculptors was due to the pandemic that struck.

The culture and uniqueness of the indigenous people is becoming extinct and also not preserved.

+ OBJECTIVE

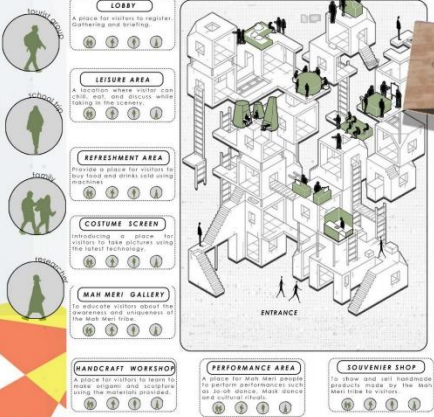
Re -dignifying the cultural values of the indigenous people at the same time can help generate their income after going through this pandemic phase.

The uniqueness as found in the culture of the indigenous people in the country which should be marketed in terms of economic and tourism improvement.

Apart from being able to generate new sources of income, they also have the opportunity to highlight talents, culture, uniqueness and advantages that other communities do not have.

+ COMMERCIALIZATION

The RESURRECTION of the Mah Meri people's privileges is the project's top priority. Commercial success and wise planning will be able to improve the Mah Meri indigenous people's economy and raise national income. This project can be managed by the Orang Asli Department (JAKOA) or Mah Meri Cultural Village based on Carey Island.



+ REFERENCE

Istislahu from Keralan Akbar MalaysiaKini
Article from Bloggers
Poster RMK-12 2022
Sumber Ilmiah dan Pemerintahan di Lapangan
Case Study Primaries

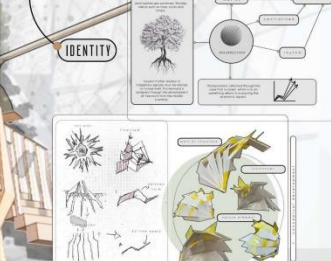
+ METHODOLOGY



+ PRECEDENT STUDIES



+ FINDING



+ NOVELTY

This project is one of the best platforms to highlight the cultural uniqueness of the Mah Meri Indigenous People in this country. The local public and international travelers can learn about long-standing culture traditions. It is wise to choose a location in the nation's capital because it provides transportation options for visitors to reach this centre. The situation can be made more interesting by engaging elements like workshops, performances, culture exhibitions, and the sale of authentic crafts made by the Mah Meri locals.

+ CONCLUSION

If a privilege that exists in this nation is not dignified and raised, much like the uniqueness of the indigenous people natives, it would be a big loss. To ensure that this culture may be preserved indefinitely, concern from all stakeholders is required, especially from the government. Facilities that promote social growth as well as commercial placement and investment are very much appreciated. Since this indigenous population has been there for more than 60 000 years, it must have its own unique culture and customs.