



UNIVERSITI TEKNOLOGI MARA

FDT302: FASHION DESIGN: DIPLOMA PORTFOLIO

Course Name (English)	FASHION DESIGN: DIPLOMA PORTFOLIO APPROVED
Course Code	FDT302
MQF Credit	6
Course Description	The course cover every aspects of visual research information, building a collection, demonstrates the technical skills, portfolio presentation and organizing the diploma projects. Students will develop the ability to produce a professional fashion design portfolio. It describes the qualities and skills needed to broaden career opportunities in fashion businesses.
Teaching Methodologies	Lectures, Studio, Demonstrations, Practical Classes, Presentation, Workshop, Supervision
CLO	CLO1 Organize and produce a fashion design portfolio. CLO2 Achieve and apply creative investigation of visual research information. CLO3 Create and visualize the design concept from 2D into 3D prototypes CLO4 Showing a professional visual and oral presentation
Pre-Requisite Courses	No course recommendations
Topics	
1. Planning Diploma Projects and Design Portfolio. 1.1) Introduction to the Diploma Project 1.2) Planning and organizing the Diploma Project (time frame)	
2. Research Planning and Methods 2.1) Creating a concept and finding inspiration 2.2) Choosing theme and category of clothing 2.3) Identifications source of research 2.4) Market research, trend and material	
3. Design application and Developing a Collection 3.1) Research sketch book and scrapbook 3.2) Idea development from 2D to 3D- role of element and principle of design, experimentation, editing and final design 3.3) Developing Design Folio- Croquis, Template and fashion figure (final design)	
4. Preparation of the Prototypes requirements 4.1) Identify final pattern for marker Layout preparation 4.2) Identify the actual fabric (material) and surface embellishment 4.3) Cutting, sewing and finishing 4.4) Finalized styling and accessories 4.5) Preparation for photo shooting	
5. Final presentation and Portfolios 5.1) Compilation and organizing design portfolio 5.2) Identify the runway concept 5.3) Coordinate the whole design collection through critic session and pre-assessment 5.4) Fashion Parade and Presentation	

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Case Study	Portfolio documentation - This marks will be given according to student self discipline, initiative and effort to completing the portfolio.	10%	CLO4
	Individual Project	Planning of the diploma portfolio and idea proposal presentation	10%	CLO1
	Individual Project	Idea development & drawing skills (2D)	10%	CLO3
	Individual Project	Design application & level of creativity (3D)	10%	CLO3
	Individual Project	Technical skills - pattern drafting, cutting, sewing and material handling.	10%	CLO3
	Visual Assessment	Research and design concept - Idea development, drawing skills (2D) & creativity . This marks will be given according to drawing sketches and idea development.	10%	CLO2 , CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> • Richard Sorger, Jenny Udale 2006, <i>The Fundamentals of Fashion Design</i>, AVA Publishing [ISBN: 2-940373-39-6] • Caroline Tatham, Julian Seaman 2003, <i>Fashion Design Drawing Course</i>, Thames and Hudson. [ISBN: 0500284369] • Steven Faerm 2010, <i>Fashion Design Course</i>, 1st edition Ed., Thames and Hudson Ltd [ISBN: 9780500288610]
	Reference Book Resources	<ul style="list-style-type: none"> • Sue Jenky Jones 2005, <i>Fashion Design</i>, Laurence King Publishing • Kevin Tallon 2006, <i>Creative Fashion Design with Illustrator</i>, Page One • Paul Zelanski 2006, <i>Design Principles and Problems</i>, Thomson L. Asia, • Garner Keiser 2008, <i>Beyond Design: The Synergy of Apparel Product Development</i>, Fairchild Publications Inc
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	