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Generations of Professional Excellence

**Unleashing Potentials
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SHIRO KURAMATA

Shiro kuramata is an icon of minimalism movement. As he was born in World War II, he wanted to express freedom in his design. Kuramata demonstrate a sensitive exploration of light, color and form, considered the surrounding space. He also applied a combination of Western and traditional Japanese design into one of his iconic furniture ,Miss Blanche.

BACKGROUND

- 1953 - Graduated in Architecture from Tokyo Polytechnic
- 1954 - Studied interior design at the Kuwasawa Design Institute in Tokyo
- 1965 - Founded his own studio
- 1991 - Died in Tokyo, Japan

DESIGN

INNOVATION

After doing a thorough investigation and analysis, the chosen furniture is determined utilising physics. This is because it is impossible to create a gravity-free state with simply art. Tensional integrity, also known as tensegrity, is a structural principle based on a system of separated components under compression that are structured so that the compressed elements do not contact each other and the prestressed tensioned members define the system's spatial boundaries.

MISS BLANCHE

à elle

This side table is referred to as à elle since the chair was designed as a tribute to Miss Blanche Dubois from A Streetcar Named Desire. With the phrase "à elle," which his believe is the appropriate term. It was to highlight the consistency of the furniture's designs and elegance.

DESIGN INTERVENTION

In order to achieve the philosophy of wanting to float and be weightless. The centre of gravity was done precisely strong. Regarding construction, the original chair's style is maintained by using acrylic and artificial roses as tabletop finishes. Clear fishing nylon also contributes in creating floating illusion

