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College of  
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# Poster Book

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**Unleashing Potentials  
Shaping the Future**

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## BERLIN CHAIR

In 1923 Gerrit Rietveld designed his iconic Berlin chair for the 'Juryfreie Kunstschau' (Jury-Free Art Show) in Berlin. In addition to the Red-Blue chair, this is one of Rietveld's most famous chairs. In 1960 Rietveld designed two new versions of the chair for the boardroom of the Rijksacademie van Beeldende Kunsten in Amsterdam. In this second version, a cushion was used and one of the chairs (that of the chairman) was fitted with a higher backrest.

Gerrit Rietveld designed the Berlin Chair in 1923 for the 'Jury Freie Kunstschau' (Jury-Free Art Show) in Berlin. Rietveld designed a space together with Vilmos Huszar who was responsible for the colour selection of the chair. In 1960 Rietveld adjusted the design with a slightly different arm rest for the Academy of Arts in Amsterdam.



**BERLIN ZIJTAFEL**

Iconic furniture was well known for its authenticity of design and philosophy which was established many years ago. This can be seen in the famous 'Berlin Chair' that was designed by Gerrit Rietveld in 1923. Even though the chair has been produced almost a century ago, the furniture has still been significantly valued in the recent modern design era.

While the chair remained iconic in this era, there was an idea of whether similarly designed furniture could be reformed by modern designers in recent days to enhance the integration of iconic furniture aesthetic value and modern architectural elements.

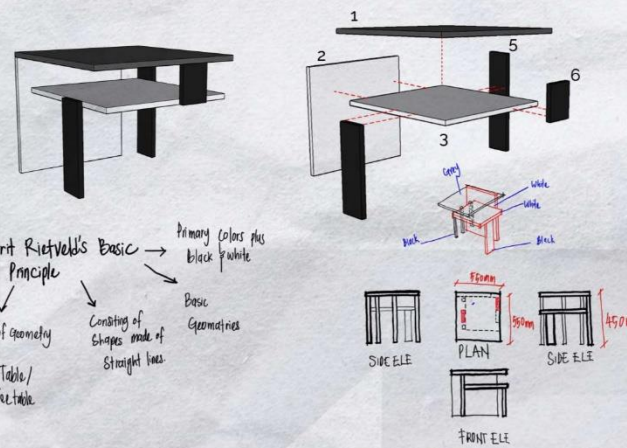
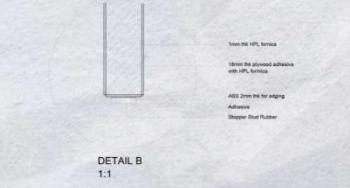
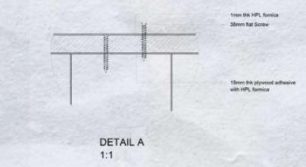
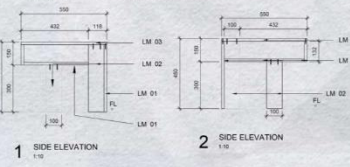
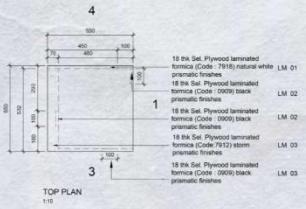
Berlin Zijtafel was designed as a companion piece to the famous Berlin Chair, keeping the same proportion and colors. If you're sitting in the chair where do you put your glass of coffee cup?

Furniture as art. The following table is based on the designs of Gerrit Rietveld.

It was an experiment waiting to happen, the surprise was that no one had done it before. One of the central ideas of De Stijl was the emphasis that planes of space led off elsewhere, suggesting or creating further planks.

The commencement of this design phase was to transform the iconic furniture design philosophy into a modern design of furniture. This transformation was aimed to revive the glory of the iconic furniture value in modern design innovation.

The design process started with initial research on the iconic chair to understand the significant design elements of the furniture. The design development then took place to establish a new furniture design. The proposed side table innovated the Berlin Chair's design philosophy with a pinch of modern design twist to ensure the transformation could meet the modern design trends while still preserving the originality of the iconic furniture elements. Reflecting on the iconic chair philosophy, minimal use of furniture construction material has made the fabrication process could be complete in a short period.



Gerrit Rietveld's Basic Principle  
 Primary Colors plus Black & White  
 Basic Geometries  
 Form of geometry  
 Combing of shapes made of straight lines  
 Side Table / Coffee table

