



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

'Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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MIND RELAXATION

: THE VISUALS

by MUHAMMAD SYAHMI BIN MUHAMAD WARI

Therapy visuals and sounds video of sleep meditation. Meant for people with sleeping problem with easy solution. The Mind Relaxation video consist of several visualization and sounds to increase the calmness in viewers mind, and eventually helps to cure sleep disorder. Every visuals and sound has its own purpose in many ways such as nature sounds which makes the nervous system to be more relaxed and calm. Soothing music also implemented in the video to give more calmness.



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STORYBOARDING

MIND RELAXATION			
Close-up water	Close-up water scene	Close-up green and white scene	Close-up leaves
4 Second	4 Second	4 Second	4 Second
Fade in, fade out transition	Slide show	Slide show	Moving to circular motion
Forest environment	Water streams and water flow	Cloud and sky	Leaf and water flow scene
10 Second	10 Second	4 Second	10 Second
Camera moving forward	Camera moving forward	Slide show, clouds moving slowly	Slide show, focused on leaf
		ELEM FOREST AND SKY	
Slide in with sounds	End film sequence		
10 Seconds	10 Seconds		
Slide in with movement	Fade in, fade out slowly		