



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**Loka** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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## GENIUS MATH WITH DIDI

by MUHAMMAD LUQMAN BIN KHAIR

Genius Math with Didi is a mobile game application that offers exciting learning methods at home. This mobile game application uses the character Didi from the animated series Didi & Friends as an avatar for teaching mathematics to children specifically primary school students. The reason why I choose Didi as the avatar is because Didi & Friends is one of the most children's favourite animated series and it has already reached 2.87 million followers worldwide. This application has two sections which are basic learning and quiz where a user can learn and have fun at the same time. The purpose of this mobile game application is to attract children's interest so that they are more interested in learning Mathematics.



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