

EMPLOYABILITY SKILLS AMONG BUSINESS GRADUATE FROM EMPLOYERS' PERSPECTIVE.

NURULHANA BINTI NAJIBBOLLAH

2011266612

BACHELOR OF BUSINESS ADMINISTRATION (HONS)

FINANCE

UNIVERSITI TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

NAME OF ADVISOR:

MADAM SITI ZAITUN BTE SADDAM

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TABLE OF CONTENT

TITLE PAGE			i					
DECLARATION OF ORIGINAL WORK LETTER OF SUBMISSION ACKNOWLEDGEMENT TABLE OF CONTENTS								
				LIST OF TABLES ABSTRACT				
					1.1	Background Of Study	1	
	1.2	Problem Statement	2					
	1.3	Research Questions	4					
	1.4	Research Objectives	4					
	1.5	Significance Of Study	5					
	1.6	Scope Of Study	5					
	1.7	Limitations Of Study	5					
	1.8	Definition Of Terms	6					
Chapter 2 Li	iterature I	Review						
	2.1	Literature Review						
		2.1.1 Employability Skills	9					
		2.1.2 Communication Skills	10					
		2.1.3 Personal Quality	12					
		2.1.4 Teamwork Skills	13					
		2.1.5 Intellectual/Academic Skills	16					
	2.2	Theoretical Framework and Hypothesis						
		2.2.1 Theoretical Framework	18					
		2.2.2 Hypothesis	19					

Chapter 3	Research Me	thodology	
	3.1	Introduction	21
	3.2	Research Design	21
	3.3	Sampling Design	21
		3.3.1 Population	22
		3.3.2 Sampling Size	22
		3.3.3 Unit of Analysis	22
		3.3.4 Sample Frames	23
	3.4	Data Collection Method	24
		3.4.1 Secondary Data	24
		3.4.2 Primary Data	24
		3.4.3 Journal	24
	3.5	Data Analysis	24
		3.5.1 Cronbach's Alpha	25
		3.5.2 Frequency Distribution	25
		3.5.3 Multiple Regression	25
Chapter 4	Data Analysi	G.	
Chapter 4	4.1	Introduction	26
	4.2	Descriptive Statistic	20
	4.2	4.2.1 Respondent Profile	26
	4.3	Reliability Test	35
	4.5	4.3.1 Reliability Test Section B	36
		4.3.2 Reliability Test Section C	36
		4.3.3 Reliability Test Section D	37
		4.4.4 Reliability Test Section E	37
		4.4.5 Reliability Test Section F	38
		4.4.6 Reliability Test All Section	38
	4.4	Analysis of Data	39
		•	
	4.5	Multiple Regression	46

ABSTRACT

This project paper entitled "Employability Skills among Business Graduate from Employers' Perspective" was conducted from July 2013 until December 2013. The main aim of this study was to identify the perception of employer's concerning the employability skills needed by business graduate in job market. Four variables which are communication skills, personal quality, teamwork skills and intellectual/academic skills that make up employability skills based on past research were examined in this study. How employers were viewing the employability skills needed by business graduate in job market; which skills were relatively stronger; and the most important employability skills chose by employers were the questions answered in this study. Managers of nine local banks were collected through 80 questionnaires. Through this research, researchers are able to know important employability skills among business graduate from employers. Finally, recommendations were also included in this study.