UNIVERSITI TEKNOLOGI MARA

EIC404: CULTURAL PERSPECTIVES IN MALAYSIA

Course Name (English)	CULTURAL PERSPECTIVES IN MALAYSIA APPROVED
Course Code	EIC404

MQF Credit	4

Course Description	This course seeks to develop students' awareness of cultural practices of different cultural groups in Malaysia. The students are also presented with issues and challenges of maintaining positive intercultural relationships.The course also explores how English is used in intercultural communication, and equips students with English language skills to enhance intercultural relationships among the different ethnic groups in Malaysia.

Transferable Skills	Research and Analytical Skills Team Work Written and Verbal Communication Personal Development

Teaching Methodologies	Blended Learning, Field Trip, Web Based Learning, Reading Activity, Discussion

CLO		
	CLO1	Display advanced linguistic skills in producing an e-Portfolio which features cultural elements of the multiculral Malaysia (P3)
	CLO2	Apply advanced understanding of multiculturalism in analysing the different cultural values of the diverse communities in Malaysia (C3)
	CLO3	Display intercultural communication strategies to enhance intercultural relationships in Malaysia (A5)

Pre-Requisite Courses	No course recommendations

Topics
1. 1. Culture 1.1) N/A
2. 2. Cultural Practices in Malaysia 2.1) N/A
3. 3. Cultural Elements 3.1) N/A
4. 4. Cultural Identity, Values, and Perceptions in Malaysia 4.1) N/A
5. 5. Cultural Perspectives in Malaysia 5.1) N/A
6. 6. Contact between Cultures 6.1) N/A
7. 7. Comparative Cultural Patterns 7.1) N/A
8. 8. Cross-Cultural Interaction 8.1) N/A
9. 9. Issues and Challenges of Intercultural Communication Relationships in Malaysia 9.1) N/A
10. 10. Communication Strategies in Avoiding and Managing Conflicts in Malaysian Multicultural Context 10.1) N/A

11. 11. Linguistic Strategies in Avoiding and Managing Conflicts in Malaysian Multicultural Context
11.1) N/A

12. 12.Intercultural Communication Competence
12.1) N/A

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Students are required to visit a Malaysian cultural group to collect information on the cultural dimensions of the community and analyse cultural perspectives of the community. In pairs, they need to prepare an eSketchbook to document their findings and analysis of shared values, as well as an oral presentation of their work. This is to support the attribute of problem solving skills in MQF 2 LOD - Cognitive Skills e-Sketchbook: 30% Oral Presentation: 10%	40%	CLO2
	Group Project	Students are required to watch a short movie/movie/drama to collect information on communication strategies used to enhance intercultural relationships. The students need to prepare a project paper and document their findings and analysis, as well as present the strategies orally. This is to support the attribute of interpersonal skills in MQF 4 LOD - Affective. Project Paper: 30% Oral Presentation: 10%	40%	CLO3
	Portfolio/Log Book	Students are required to collect information on the different cultural perspectives in Malaysia and the different elements of local cultures and to organise the information accordingly. Individually, they need to compile them into an e-Poerfolio. This is to support the attribute of practical skills in MQF 3 LOD - Psychomotor	20%	CLO1

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources