



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**Loka** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

## TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



## INEQUALITIES IN MALAYSIA : EDITORIAL CARTOON

by MUHAMMAD AMIRUN HANIF BIN ZULKIFLI

Editorial cartoon are cartoons that have messages or issues that are brought to the people. The aim of this research is to spread awareness and reducing the number of inequalities issue in future with more efficient by using new medium which is editorial cartoon. The researcher will provide some editorial cartoon based on inequalities issue in Malaysia.

+6018 - 985 4164

@a.h\_mirun

Instagram :  
@amirunhanifstudio

### Inequalities In Malaysia

