



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



+6017 - 309 7032

@zurrahman

Instagram :
@zurrahman



MRT ADS TO FEEL IT AND DONATE FOR KGCC'S ELEPHANT

by SITI ZUBAIDAH BINTI ABD RAHMAN

The gentle elephant needs attention. An elephant is an animal that has a very soft heart. If their emotions are distracted to their closest environment, they feel weak and soon will die. Extremely decided to get along together in conserve the elephant using MRT advertisement. The happiness elephant emotions enable them to be convenient with the development country. The promise is our future generation still can see and feel the elephant with their senses and not only on the journal, books and etc.

