



**UNIVERSITI TEKNOLOGI MARA**

**EAD515: MATERIAL AND CULTURAL STUDIES**

<b>Course Name (English)</b>	MATERIAL AND CULTURAL STUDIES <b>APPROVED</b>
<b>Course Code</b>	EAD515
<b>MQF Credit</b>	2
<b>Course Description</b>	This course introduces students to the terms, analytical techniques and interpretive strategies commonly employed in material and cultural studies. Emphasis is on interdisciplinary approaches to exploring how cultural processes and artifacts are produced, shaped, distributed, consumed and responded to in diverse ways. Through discussion, students investigate these varied dimensions of culture; learn to understand them in their broader social, aesthetic, ethical, historical and political contexts.
<b>Transferable Skills</b>	At the end of the course, students should be able to: 1. Gain and understand the knowledge of material culture and its basic concept. 2. Develop skills in analysis and interpretation of material culture. 3. Explore the relationship between their own studio work and topics introduced in this course.
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Tutorial, Discussion
<b>CLO</b>	CLO1 Gain and understand the knowledge of material culture and its basic concept. CLO2 Develop skills in analysis and interpretation of material culture. CLO3 Explore the relationship between their own studio work and topics introduced in this course.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introduction</b> 1.1) 1.1 Definition the term of material culture 1.2) 1.2 Theoretical perspective of material culture	
<b>2. Types of Visual and Material Culture</b> 2.1) n/a	
<b>3. Subjects and Objects</b> 3.1) 3.1 Domestic products 3.2) 3.2 Landscape 3.3) 3.3 Cloth and clothing	
<b>4. Process and Transformation</b> 4.1) 4.1 Traditional technology as material culture 4.2) 4.2 Consumption 4.3) 4.3 Style, design and function in society	
<b>5. Material Culture and Changes</b> 5.1) n/a	
<b>6. Intellectual Property as Anthropological Perspective</b> 6.1) n/a	
<b>7. Heritage, Monuments and Conservation as Material Culture.</b> 7.1) n/a	

Assessment Breakdown		%		
Continuous Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	n/a	20%	CLO2
	Assignment	n/a	20%	CLO1
	Presentation	n/a	60%	CLO3
Reading List	Recommended Text	Tilly, C. 2006, <i>Handbook of Material Culture</i> , SAGE Publication London		
	Reference Book Resources	<ul style="list-style-type: none"> <li>• Bender, B. 1993, <i>Landscape: Politics and Perspectives</i>, Univ. College of London London</li> <li>• Tilley, C. 1999, <i>Metaphor and material culture</i>.</li> <li>• Miller, D. 2005, <i>Materiality clothing as material culture</i></li> <li>• Hoskins, J. 1998, <i>Biographical Objects: How things tell the stories of people's lives</i>, Univ. of Southern California Los Angeles</li> <li>• Belk, R. 2001, <i>Collecting in a consumer society</i>, Routledge Utah</li> <li>• Layton, R. 1991, <i>The Anthropology of Art</i></li> <li>• Buchli, V. 2004, <i>Material culture: critical consents</i></li> <li>• Keane, W. 2003, <i>Semiotics and the social analysis of material things</i></li> </ul>		
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			