



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

'Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph




IMPORTANCE OF KEEP BEING HEALTHY WITH CRANBERRIES DRY FRUIT TO PREVENT UTIS

by **NADIA ALIYA BINTI MOHAMAD ADRUS**

Urinary tract infections (UTIs) is the most common bacterial infection in women and people does not aware regarding improper diet in lifestyle. The purpose of this topic to enhance more promotion of SIGNATURE MARKET towards consumption with dried cranberries can prevent chronic diseases and maintain a better healthy diet.



 +6017 - 884 2655

 @nadiaadrus

 Behance :
edyadrusef45

