



UNIVERSITI TEKNOLOGI MARA

EAD461: HAND EMBROIDERY

Course Name (English)	HAND EMBROIDERY APPROVED
Course Code	EAD461
MQF Credit	2
Course Description	Students are introduced to embroidery art through basic surface design methods, design manipulation and basic embroidery techniques. The course provides students the understanding of the elements and principals of embroidery design and technique. This course teaches students to adapt to a more broad based experimental embroidery style, suitable for application to fashion and accessories.
Transferable Skills	Basic and creative hand embroidery skills
Teaching Methodologies	Lectures, Blended Learning, Demonstrations, Workshop
CLO	<p>CLO1 Design basic embroidery techniques such as handwork, appliqué etc.</p> <p>CLO2 Apply the appropriate materials use for embroidery</p> <p>CLO3 Apply the technique for exploring embroidery for application in fashion and art and craftworks.</p> <p>CLO4 Explore material and technique for further advance in creativity and application in fashion and art products.</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction 1.1) 1.1 Art Elements & Principals 1.2) 1.2 Embroidery Color Coordination 1.3) 1.3 Material, Tool & Techniques	
2. Design : Sources and Approaches Form Design to Embroidery 2.1) n/a	
3. Traditional and Contemporary Techniques 3.1) n/a	
4. Basic Hand Stitches 4.1) n/a	
5. Samples of Hand Stitches 5.1) n/a	
6. Basic Quilting 6.1) Trapunto 6.2) Italian	
7. Basic Appliqué 7.1) Reversed 7.2) Shadow	
8. Thread Painting 8.1) n/a	
9. Design Idea & Development 9.1) n/a	
10. Embroidery Manipulation – Final project 10.1) n/a	
11. Design Idea & Development 11.1) n/a	

12. Refinement of final project 12.1) n/a
13. Finishing of work 13.1) n/a
14. Preparation for Final Assessment 14.1) n/a

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Hand stitches Sampling	20%	CLO1
	Assignment	Basic Quilting	20%	CLO2
	Assignment	Basic Applique	20%	CLO3
	Final Project	Artwork	40%	CLO4

Reading List	Reference Book Resources <ul style="list-style-type: none"> • Julia Barton 1990, <i>The Art of Embroidery</i>, Merehurst • Sheila Paine 2006, <i>The Art of Embroidery; Inspirational Stitches</i>, Thames and Hudson • Pentak, Stephen 2006, <i>Color Basics</i>, Thomson L. Asia • Zelanski, Paul 2006, <i>Design Principles And Problems</i>, Thomson L. Asia • Riegelman 2007, <i>Color for Modern Fashion</i>, First Edition • Scrivano, Sandy 2000, <i>Creative Surface Design</i>, First Edition • McCallum, Graham Leslie 1999, <i>Embroidery Book</i>, Batsford
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources