



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**Loka** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

## TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



## A PROMOTION TOWARDS THE USAGE OF ORGANIC INGREDIENT IN SOAP

by **MUHAMMAD AKMAL ASYRAAF BIN  
MUHAMMAD AZMI**

Nowdays, Malaysia have too much skin care that contain prohibited substances that harm consumers health and it can cause cancer and death if not taken seriously. My aim was to support sustainable development goals (SDG) which is good health and well being and to educate people on using organic ingredients as a skin care rather that harmful ingredients. The significance if this study is can reduce that problem that Malaysian people faced right now which is their healthy and skin affected from usage of chemical skin care. It's also helping to prevent the product of harmful product from spreading in the market because of the user change to the organic skin care.



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