STUDY OF THE FACILITATOR AND CONTENT AS FACTORS THAT CAN CONTRIBUTE TO THE EFFECTIVENESS OF THE STUDENT DEVELOPMENT PROGRAM IN UITM PAHANG

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TABLE OF CONTENTS

	Page
LIST OF TABLES	i
LIST OF FIGURE	ii
ABSTRACT	iii
ACKNOWLEDGEMENT	iv
CHAPTER 1 INTRODUCTION Background of Study. Statement of the Problem. Research Objectives.	
Research Questions. Significance of the Study. Limitation of the Study. Definition of Terms. CHAPTER 2	5-6 6
LITERATURE REVIEW. Definition of Student Development. Student Development Program. Criteria for Evaluating Training Program. Facilitator. Characteristics of Facilitator. Responsibility of Facilitator. Facilitator Qualities. Content. Content Outline.	
Characteristics of Good Content Tips for Writing a Good Content Conceptual Framework CHAPTER 3	21-23
METHODOLOGY Research Design Population. Sampling Frame. Sampling Technique. Unit of Analysis. Survey Instrument. Measurement of Instrument. Validity of Instrument.	24-25 24 25 25 26 26

Data Collection Procedures	27
Plan of Data Analysis2	8-29
•	
CHAPTER 4	
FINDINGS AND DISCUSSION	30
Introduction	30
Response Rate	30-31
Demographic Background of the Respondents	
The Effectiveness of Student Development Program	
Added Value Skill	
Knowledge	
Facilitator	
Facilitator's Appearance and Technique	9-40
Facilitator's Knowledge	
Facilitator's Responsibilities	
Program Content	
Characteristic of Effective Program Content	3-44
Good Content Delivery Technique	
Research Question 1	46
Research Question 2	
Research Question 3	52-53
Research Question 4	54-55
CHAPTER 5	
CONCLUSION AND RECOMMENDATION	56
Introduction	. 57
Demographic Data	57
Conclusion and Research Question	. 55
Research Question 1	
Research Question 2	
Research Question 3	59
Research Question 45	
Recommendations	51-68
Facilitator6	51-65
Program Content6	66-68
Recommendations for Future Research	

v-vi

APPENDIXES

REFERENCES

A Cover Letter

B Questionnaires C Data Analysis

ABSTRACT

This study is to find out facilitator and content as factors that can contribute to the effectiveness of the Student Development Program (PPP) in UiTM Pahang. Questionnaires have been distributed by using systematic sampling technique method to 142 respondents and 92 questionnaires were collected back and others 50 questionnaires were rejected. Data analysis was done by using SPSS version 18. The study showed that most of the respondents agreed that facilitator and content play an important role to contribute to the effectiveness of Student Development Program (PPP). In this research report, we include the finding and from the finding there were some recommendation for improving facilitator skill and program content such as facilitator should expose respondents to the program and content must meet program objective in order to improve the effectiveness of Student Development Program (PPP). Besides that, there are two recommendations for future research such as sampling population and type of data collected. For the conclusion, this study perhaps can attract other researchers to explore much more detail towards this area of the study.

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