THE RELATIONSHIP BETWEEN JOB SATISFACTION AND TURNOVER INTENTION AMONG SUPPORT STAFF IN BANKING INSTITUTION IN TEMERLOH, PAHANG

Prepared for: PUAN NALIZA SOLAT

Prepared by:
AZZURITA BTE MARZUKI
NURUL SYAZWANI BINTI SHAARI
WAN MAISARAH BINTI WAN NASIR
BACHELOR IN OFFICE SYSTEMS MANAGEMENT (HONS)

UNIVERSITY TEKNOLOGI MARA (UiTM) FACULTY OF OFFICE MANAGEMENT AND TECHNOLOGY

April 2010

ABSTRACT

This correlation research is to study the relationship between job satisfaction and turnover intention among support staff of banking institution in Temerloh, Pahang. The scope of this study were the support staff who were working in 6 banks in Temerloh, Pahang, which include the Maybank, CIMB, AmBank, Bank Islam, Agrobank, and Bank Rakyat. In this study, the researchers used disproportionate stratified random sampling technique. The instruments used were adopted from Minnesota Satisfaction Questionnaire (1970). There were 103 questionnaires being distributed to the respondents and the return rate was 100%. The researchers used a Statistical Packages for the Social Sciences version 18 (PASW Statistics 18) to key in and analyze the data. The major finding in this study indicated that there were no significant relationship between job satisfaction and turnover intention (r = -0.024). However, the element of working condition indicated a significant negative relationship with turnover intention (r = -0.201, p = < 0.05). The majority of respondents were satisfied on their job satisfaction. The rate of turnover intention was 28.2%. This study also highlighted several recommendations to further improve on the level of satisfaction among support staff in banking institution at Temerloh, Pahang. Among the recommendation put forward was, top management in banking institution in Temerloh, Pahang should revise the reward system, training program and increase the quality of work for their employees. Apart from that, the top management should also understand the power of commitment among employees and emphasize a better two-way communication among the employees. The top management of banking institution in Temerloh, Pahang may use these findings in increasing the job satisfaction of support staff in their organization.

ACKNOWLEDGEMENT

First and almost we would like thank Allah SWT, because with His mercy we

were able to complete our final project paper to fulfill requirements for subject Issue in

Administrative Management. This project couldn't complete without the assistance and

guidance for Madam Naliza Bt Solat who not only served as our supervisor but also

encouraged and challenged us throughout our academic program. Beside that, we also

would like to express our sincere thanks to Tuan Haji Razak, research coordinator who

always gives guidance and constant support in helping us to conduct and complete our

final project.

Indirectly, we also would like to show our appreciation to our family who always

support and encouraged us. In addition, we would like to thanks to all the people who

give fully support to us especially our classmates for all morale support and guidance

given. Meanwhile, a bunch of thanks to the respondents of support staff in banking

institution at Temerloh, Pahang for their willingness in helping us collecting data for this

study and answering the questionnaires for this study.

Finally, I want to extend my prefaced appreciations to my beloved parents for

their love, affection and for invaluable support during my life and studies.

Azzurita Binti Marzuki

2007288598

Nurul Syazwani Binti Shaari

2007288556

Wan Maisarah Binti Wan Nasir 2007288592

April 30, 2010

Faculty of Office Management and Technology

University Technology Mara, (UiTM) Pahang

iii

TABLE OF CONTENTS

	Page
LIST OF TABLES	vi
LIST OF FIGURES	vii
CHAPTER ONE	
INTRODUCTION	
Background of the Study	1
Statement of the Problem	5
Research Objectives.	6
Research Questions	7
Significance of the Study	7
Limitations of the Study	8
Definition of Term	8
CHAPTER TWO	
LITERATURE REVIEW	
Definition	10
Literature on Variables of Study	12
Literature on Relationship Variables.	15
CHAPTER THREE	
METHODOLOGY	
Research Design	18
Sampling Frame	18
Population	19
Sampling Technique	19
Sample Size	20
Unit of Analysis	21
Data Collection Procedures	21
Instrument	22
Validity of Instrument.	23
Data Analysis	23
CHAPTER 4	
FINDINGS	25
CHAPTER 5	
CONCLUSION AND RECOMMENDATION	
Conclusion for Demographic Profile	63
Conclusion for Research Question	64
Recommendation and Implication	67
Suggestion for Future Research	69

REFERENCES		FERENCES	71
I	AP	PENDICES	
I	A1	Banks in Temerloh, Pahang	77
I		Table for Determining Sample Size from a Given Population	78
I	A3	Permission Letter to Conduct Study	79
I	A4	Cover Letter	80
I		Questionnaires of Respondents (English Version)	81
I		Questionnaires of Respondents (Malay Version)	85
I		Value of Strength of Agreement (Cohen, 1988)	89