



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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HISTORICAL LEARNING KIT FOR LEVEL 2 PRIMARY SCHOOL STUDENTS

: PRODUCT PROMOTION

by **NUR ARINA SYAIRAH BINTI ISMAIL**

Warrior Of Malaysia is a Historical Learning Kit that contains information about the historical warriors of Malaysia. The purpose of this History Kit is to attract students to become more excited to learn about Malaysian history. This History Kit contains flash cards and game cards about Malaysian warriors. I use illustration concept for all visuals and the warrior characters I created were based on my imaginations and local resources. This History Kit is also lightweight and is easy to carry around. It is a product of Sasbadi company.



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