



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



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MY SECURITY: THE NEW FEATURE OF MENGAJI.COM

: PRODUCT PROMOTION

by NOORSHUHADAH BINTI ABDUL RAHIM

Smartphones have become increasingly widespread globally and it has made children in Malaysia become addicted to smartphones and become physically and mentally dependent on its functions to live their daily lives without being aware of the negative effects. In this situation, a new feature of Mengaji.com, My Security will be introduced to parents with children who spend too much time on smartphones to solve their screen addiction. This feature helps parents manage children's screen time, control media they engage with and filter any negative content.

In Collaboration with:



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