



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

'Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



FOOD STOP

: ONE STOP ORGANIC CENTRE

by AHMAD KHAIRI BIN MOHD YASIN

Statistically, Malaysia recorded the highest country with obesity among the ASEAN countries. Obesity is known as one of the primary causes of Non-communicable diseases that could lead to death. The current trend in Malaysia shows that society here prefers to consume outside foods. Thus they might tend to consume unhealthy foods regularly. Food Stop is a healthy organic food store that focuses on providing healthy outside food toward society at all ages. It also aims to educate the community about the importance of having healthy food, especially when consuming outside foods.



+6010 - 662 3664

@khairiyasin

Behance:
khairiyasin

