



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



PAVING THE FUTURE OF CORAL REEFS

by **SITI HAJAR BINTI SAMAD**

It is a known fact that the survival of coral reefs has been severely affected due to human influence and will continue to worsen if no further actions are taken. Unplanned tourism growth has caused environmental degradation which underpinning sustainability in the tourism industry. This project is to save the coral reefs from the rising risks of disappearing off the coastal shores. A branding event is created to raise awareness of coastal natives, fishermen and even tourists who need to be educated on the need to be cautious when performing activities in waters where coral reefs have been found.



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