



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**Loka** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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## PROJECT ORANGUTAN

: WIRA RIMBA

by MUHD SHAZRIQ BIN KADERI

Project Orangutan is to give awareness to the young generation, by producing an interactive comic book "Wira Rimba". This comic book is about three young boys that fight against antagonists who tries to destroy Orangutan living habitat. This interactive comic book will help children to understand and learn about the orangutan species and also they can do exercises inside the comic book as well.

