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**ENT300**

**( FUNDAMENTAL OF ENTREPRENEURSHIP )**

**“ CUBA DULU RESTAURANT ”**

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### 1.3 INTRODUCTION OF BUSINESS PLAN

The purpose of this business plan is as the first step as a module before starting a business. This business plan is important for a new company like Cuba Dulu Restaurant because it help us to maintain our business performance in the future. We decided to form a partnership business which we can share our interest in *sambal* industry. The business is in form of enterprise which is consist of five shareholders.

Apart from that, all shareholders had agreed as stated in the agreement letter that mentioned about the capital, contribution loss and profit of the business. We choose this business because it shows the equality and co one will discriminated as the profit or losses are equally divided as stated ratio and the financial manager will announce whether the business will gain much profit or loss by the end of the year sales.

Last but not least, the partnership is an excellent option for us because we can share our ides and knowledge in order to gain more profit and improve our performance from time to time.

## **1.5 NAME OF THE COMPANY**

Our company's name is Cuba Dulu Restaurant. Cuba Dulu stands for the sign for the customers to try three type of our sambal at the restaurant before enjoy their meals. We want our customer feels the delicious and greatness made of our sambal. Our company is based on serving various type of sambal and beverages. Besides that, we provide a very suitable area for the customers to relax and enjoy our sambal and other product. For example, foods like vegetables and meat.

## **1.6 NATURE OF BUSINESS**

Our company is in a business form of partnership. Partnership business is incorporated under the Business Registration Act 1956 ( Amendment 1978 ). Cuba Dulu Restaurant owned by 5 partners which are all Bumiputera. The reason why we choose partnership is because we shared the similar interest and hobby. We also have a same dream to open up a business.

All the shareholders which is also the partners have their own responsibilities in Cuba Dulu Restaurant. Miss Susimah Unyie is a General Manager after he is appoint by his partners due to the highest share he has in our company. Miss Ester ak Nyangon become the Marketing Manager. Meanwhile, Miss Sheera Laong Henry is our Operation Manager, Miss Bibiana Michelle our Administration Manager, and Miss Sharon ak Gerasi Banat become our Financial Manager.