



Kolej  
Pengkajian Seni Kreatif



# ECO-CENTRIC 1.0

INTERNATIONAL CULTURAL EXCHANGE  
THROUGH SUSTAINABLE ART

"Sustainability is not a choice, it's a necessity."  
- Bill Clinton

# CONTENT

## Copyright 2023

All rights reserved. No part of this publication may be produced or transmitted in any form or by any means, electronic or mechanical, including photography, recording, or any information storage and retrieval system, without prior consent from the publisher

This publication is published in conjunction with the ECO-Centric 1.0: International Cultural Exchange through Sustainable Art collaboration with Universitas PGRI Mahadewa Indonesia (UPMI) Bali and the College of Creative Arts, Universiti Teknologi MARA Shah Alam Malaysia.

ISBN: 978-629-98470-0-7

Publisher  
College of Creative Arts  
Universiti Teknologi MARA Shah Alam

Printer  
Unit Percetakan  
College of Creative Arts  
Universiti Teknologi MARA Shah Alam

The College of Creative Arts would like to thank all committee members and all participants who helped this exhibition and publication a success.

Advisor  
Dr Faradiba Liana Naser

Editor  
Dr. Hanif Khairi  
Siti Umairah Zainul Idham

Concept & Design  
Prof Madya Suhaimi Tohid  
En. Mohd Fazli Othman  
Muhammad Faris Fazulhisham  
Amirul Aiman Mohd Zaim  
Nabila Syahidah Hamdan

Text  
En. Noor Ashraf Noor Othman  
En. Rahman Rosman  
En. Abdul Hakkam Hafiz Abdain

1	<b>FOREWORD</b>
9	<b>INTRODUCTION</b>
11	<b>LECTURERS' COMMENTARY</b>
28	<b>INSTALLATION ARTWORK</b>

<b>ART TALK</b>	<b>32</b>
<b>WORKSHOP</b>	<b>36</b>
<b>EXHIBITION</b>	<b>47</b>
<b>STUDENTS' ARTWORKS</b>	<b>60</b>
<b>LIST OF PARTICIPANTS</b>	<b>124</b>

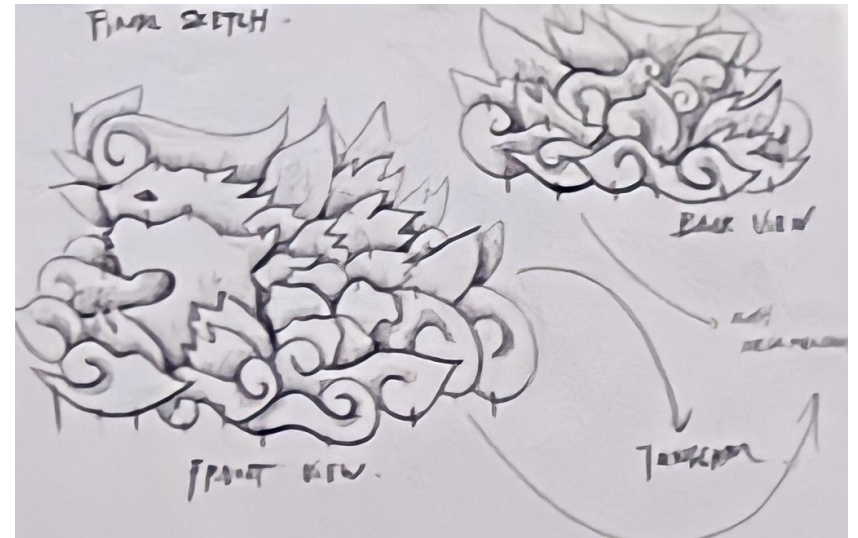
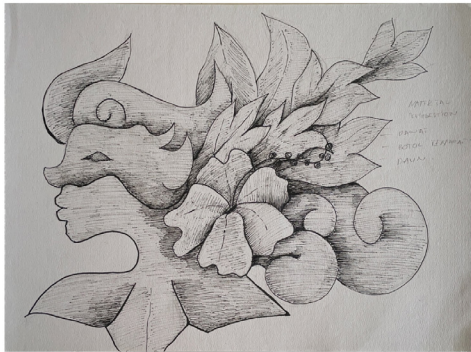
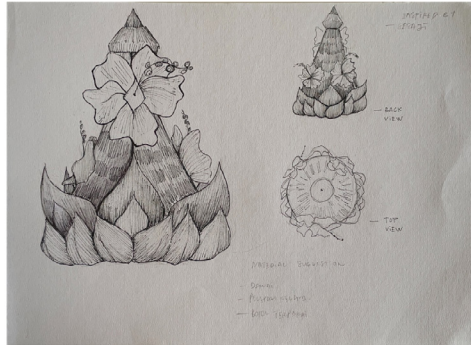


**SITI UMAIRAH ZAINUL IDHAM**

DEPARTMENT OF FINE ARTS

2021855466

# SKETCHES AND IDEAS



## ARTWORK AND DESCRIPTION



### **'AYIUNE DEWI'**

Waste box  
56cm x 26cm x 33cm  
2023

This artwork is inspired by the Dewi Sri motives, which is an iconic figure from Indonesian mythology associated with agriculture, fertility, and abundance. The sculpture pays homage to Dewi Sri by capturing her timeless beauty and symbolic significance in a three-dimensional form. It incorporates elements from the Dewi Sri motives into mortise arrangements, including motifs of rice stalks, flowers, fertility symbols, and 'Mega Mendung' motifs. The artist meticulously crafted the sculpture to reflect Indonesia's cultural heritage and mythological narratives. The artist's choice of materials and techniques is crucial in conveying the desired aesthetic and symbolic meaning. The sculpture invites viewers to connect with Indonesia's cultural heritage and mythology while celebrating nature's abundance, fertility, and the cyclical rhythms of life. It encourages contemplation on the enduring relevance of ancient myths and the interplay between human existence, nature, and spirituality. The use of waste materials in art is becoming increasingly popular as artists seek to create sustainable and environmentally friendly art. This artwork the artist used a waste box with specific Indonesian labels and colors, arranged in dominos, and glued in the mortise to create the sculpture. By using waste paper board, is not only created a beautiful artwork but also contributed to reducing waste and promoting sustainability