



Kolej  
Pengkajian Seni Kreatif



# ECO-CENTRIC 1.0

INTERNATIONAL CULTURAL EXCHANGE  
THROUGH SUSTAINABLE ART

"Sustainability is not a choice, it's a necessity."  
- Bill Clinton

# CONTENT

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This publication is published in conjunction with the ECO-Centric 1.0: International Cultural Exchange through Sustainable Art collaboration with Universitas PGRI Mahadewa Indonesia (UPMI) Bali and the College of Creative Arts, Universiti Teknologi MARA Shah Alam Malaysia.

ISBN: 978-629-98470-0-7

Publisher  
College of Creative Arts  
Universiti Teknologi MARA Shah Alam

Printer  
Unit Percetakan  
College of Creative Arts  
Universiti Teknologi MARA Shah Alam

The College of Creative Arts would like to thank all committee members and all participants who helped this exhibition and publication a success.

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**STUDENTS' ARTWORKS**





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## LEARNING EXPERIENCE

The program provided the students with a wealth of valuable learning experiences. Notably, they were able to engage in the entire process of creating their own artwork, which involved researching, ideating, and executing a live project. This comprehensive approach gave them a deep understanding of what it takes to create a piece of art from start to finish, which will undoubtedly serve them well in their future endeavors. The opportunity for students to have their artwork selected for the final installation not only boosts their confidence and sense of pride, but also fosters a culture of creativity and exploration that encourages them to continue pursuing their passions and developing their unique perspectives and ideas.

In this project, the students' use of rattan and bamboo in their artwork provides a valuable lesson on sustainability and the benefits of working with natural materials. This experience allows the students to learn about the properties of these materials, including their strength, flexibility, and durability. They also learn how to manipulate these materials to create different shapes and forms. By using sustainable materials, the students gain an understanding of the importance of preserving the environment. Overall, this unique learning experience provides the students with a deeper appreciation for working with natural materials and their impact on the world around us. This process of experimentation and adaptation is an important part of problem-solving and critical thinking. By trying different approaches and learning from their mistakes, students can develop a deeper understanding of the materials they are working with and the techniques they are using. This can help them develop important problem-solving skills that will serve them well in many areas of their lives. For example, if a student is working on a project that requires them to use a specific technique or approach, they may need to think creatively about how to adapt that technique to suit their needs. They may need to experiment with different variations of the technique or try combining it with other techniques to achieve their desired outcome.

Through this process of experimentation and adaptation, they can develop a deeper understanding of the technique and how it can be used in different ways. Moreover, the program facilitated collaboration between the students and their foreign peers, enabling them to learn about different cultures and perspectives. This is particularly significant in today's globalized world, where effective cross-cultural communication is increasingly crucial. By working together, the students were able to develop their cultural competencies and broaden their horizons, which will undoubtedly benefit them in both their personal and professional lives. Overall, the program was a resounding success and provided the students with invaluable experiences that will stay with them for years to come.

The installation for final artwork of "Sustainability in Art" the community members agreed to select the design from Nur Amiera, a student who presented ideas about the iconography of the Hibiscus and the Cambodian Flower, also known as the Japanese Flower, which is symbolic of Malaysia and Indonesia.



# INSTALLATION PROCESS





## ARTWORK



*ATMA JUITA'*

Bamboo, Rotan, Charcoal and Coconut Coir  
200cm x 280cm x 150cm



## ARTWORK DESCRIPTION

This sculpture installation artwork is a beautiful representation of the cooperation and respect between Malaysia and Indonesia. It combines the aesthetic components of Malaysia's national flower, the hibiscus, and Bali's national flower, the Cambodian or Japanese flower, to create a stunning visual display that represents the cultural and natural unity between both nations. The hibiscus symbolizes the principle of national unity and integration in Malaysia, while the Cambodian or Japanese flower represents identity, beauty, and purity of heart in Bali, Indonesia. By fusing the iconography of these two flowers, this artwork aims to convey the cultural values and natural beauty of both countries. Moreover, this piece of art uses natural materials like bamboo, rattan, and other environmentally friendly materials as a medium to reflect the significance of environmental sustainability in both countries. This makes the art project more sustainably constructed and serves as a reminder of the value of protecting the environment and our cultural history. Overall, this artwork is a beautiful representation of cultural diversity, natural cooperation, and environmental sustainability. It aims to increase awareness of these values and serves as an inspiration to viewers.