



**AKADEMI** The  
**PENGAJIAN** Home of  
**BAHASA** Modern Languages  
& Applied Linguistics

# APB E-BULLETIN

ACADEMY OF LANGUAGE STUDIES, UTM NEGERI SEMBILAN, REMBAU CAMPUS

ISSUE 1 : SEPT 2018-JAN 2019

EDISI DWIBAHASA

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No matter how brilliant  
your mind or strategy,  
if you're playing a solo  
game, you'll always  
lose out to a team.

”

**REID HOFFMAN**

*Co-founder of LinkedIn*



The Amazing APB Rembau Family

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**APB E-BULLETIN****Editor's Note**

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Welcome to APB E-Bulletin Issue 1! This is a new adventure for us as this is our first time compiling all of our interesting endeavors to be shared with the world outside. Much prayer has gone into this issue and we hope that you find it to be aspiring, refreshing and encouraging.

Our goal is to make documentation of moments an interesting journey as well as to share with our readers new information and knowledge. We are pleased to include a variety of contents in this issue and the future issues.

Blessings to you as you read, enjoy and reflect!

**APB Editorial Team**

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# RESEARCH



## ASEAN Entrepreneurship Conference

by Nur Faathinah Mohammad Roshdan

On the 4th and 5th of October 2018, PM Dr. Soo Kum Yoke had a virtual presentation on Inculcating Entrepreneurship through Communication Skills at the ASEAN Entrepreneurship Conference in Ho Chi Minh, Vietnam.

## SEMINAR PENYELIDIKAN PENDIDIKAN ANTARABANGSA 2018 (SPPA 2018)

by Nur Faathinah Mohammad Roshdan

**Seremban 3** — Seminar Penyelidikan Pendidikan Antarabangsa 2018 was first organized on the 18th of November 2018 by the alumnus of Institusi Pendidikan Guru Raja Melewar with the aspiration to provide platform for educators in bringing forward new ideas as well as research contributions in enhancing the teaching and learning process to cater the 21st Century generation. Four APB lecturers have participated and managed to successfully deliver their insights.



*PM Dr. Soo Kum Yoke with PM Dr Norwati after the presentation session.*

# PUBLICATION

## NEWSPAPER PUBLICATION

### BREAKING DOWN WALLS IN LEARNING

We are all quite familiar with the recently coined learning mode in UiTM, “Week Without Walls”. Many of us were initially in the dark on what it actually entails. Somehow we managed and, quite surprisingly, our students found it not only unique but a very practical and a less stressful way to learn.

In line with this, our coordinator, PM Dr. Carolyn Soo had written a short but very enlightening letter entitled, *‘Breaking down walls in learning’* to *Star Online*, which was duly published on 2 October 2018.

In her letter, she quite aptly says that in 21<sup>st</sup> century education, there is no need to be shocked or alarmed as all is well without walls. Walls do not “constrain learning” but rather broadens the avenue for learning. She reiterates that, “dispensing of knowledge should not be done in the confinement of the classroom walls” alone but rather be a “shared experience” where learners can be nurtured to an all-round development of self.

She concludes that that, “learning can take place anywhere and anytime without the constraint of the set class time” and that “as teachers we should keep abreast with the times” and move on.

Written by  
James S. Kunaratnam

# PUBLICATION

## JOURNAL ARTICLES

1. Published in Indexed ERA

Yoke, S. K., Zainon, S., Rajendran, C., & Kamaludin, P. (2018). Business Graduate Language Skills for Future Employment: A Case Study. *Global Business and Management Research: An International Journal*, 10(3), 455-464.

2. Published in Indexed Scopus

Zainon, S., Abdul Majid, M., Yoke, S. K., Othman, A., & Mustafa Kamal, M. (2019). The Relevance of Corporate Governance Practice for Registered Charity Organisations in Malaysia. *International Journal of Engineering and Technology*, 8(1.8), 40-44.

3. Published in Indexed Scopus

Yoke, S. K., Zainon, S., Rajendran, C., Kamaludin, P., Hassanuzin, S., & Mohd Yusof, S. (2019). The Importance Language Proficiency among Business Studies Students. *International Journal of Engineering and Technology*, 8(1.8), 54-59.

## PROCEEDING PAPERS

1. Soo Kum Yoke, Norwati Haji Roslim, & Nor Haniza Hassan. (Januari, 2018). *The Effects of Digital Technology on Gen Y and Z: A Parental Perspective*. Paper presented at Seminar Penyelidikan Pendidikan Antarabangsa: Penyelidikan dan novasi Memacu Pendidikan Bertaraf Dunia. (pp.240-247). Seremban: Institut Pendidikan Guru Kampus Raja Melewar.

2. Nur Faathinah Mohammad Roshdan. (Januari, 2018). *Challenges In Teaching and Learning Literature: Trauma Theory in The Main Character Through Content Analysis*. Paper presented at Seminar Penyelidikan Pendidikan Antarabangsa: Penyelidikan dan novasi Memacu Pendidikan Bertaraf Dunia. (pp.209-220). Seremban: Institut Pendidikan Guru Kampus Raja Melewar.



# HUMAN RESOURCE DEVELOPMENT

## SHARING SESSION 1

On 13th of September 2018, the first round of Sharing Session had been conducted at Bilik Mesyuarat HEA. A brief session titled "Sesi Perkongsian Bengkel Pembangunan Akademik (APB) Kampus Cawangan" was delivered by Puan Nor Haniza Hasan, who had successfully attended the workshop in UiTM Shah Alam.



## SHARING SESSION 2

On the 19th of October 2018, the second round of Sharing Session was held at Bilik Rehat Pensyarah Level 3. Presented by our respected Coordinator, PM DR Soo Kum Yoke was keen in sharing the knowledge on "Digitalizing Accounting Learning: Leading the Class into the 21st Century", an innovation which had won the Silver Medal at IIDEX



## SHARING SESSION 3

A week after the SPPA 2018, the third Sharing Session was conducted to share the knowledge that had been presented in the conference. There were two speakers with the first being PM Dr Soo Kum Yoke who presented her research article titled "The Effects of Digital Technology On Gen Y and Z : A Parental Perspective". Meanwhile, the second speaker, Puan Nur Faathinah Mohammad Roshdan presented on "Challenges in Teaching and Learning Literature: Trauma Theory in The Main Character Through Content Analysis". Both presentations revolved around the ideas of contributing new insights in enhancing present generation's teaching and learning process.



# HUMAN RESOURCE DEVELOPMENT

## KURSUS PEMANTAPAN STAF APB 2018

by Allia Handriana Rosli & Nur Faathinah Mohd Roshdan

In hopes to instill the spirit of teamwork amongst APB lecturers, a team building was organized at Ismah Beach Resort, Pengkalan Balak from the 25th of January to the 26th of January. The team building was led by Puan Nor Haniza binti Hassan. A total of 20 participants (17 lecturers and 3 guests) joined together for the short yet meaningful 2 days and 1 night stay. The main objective of the team building was to strengthen the bonds between lecturers and to gain knowledge through the talk prepared by the senior lecturers. On the night of the 24th, the lecturers glammed up for Appreciation Night where they enjoyed a hearty barbecue buffet by the beach. Nearing the end of the night, PM Dr. Soo Kum Yoke presented 11 awards for the junior lecturers for their hard work. She also took the chance to present the EKSA awards to the 3 winners, Mrs. Hazwati for placing first, Mrs. Fairis for placing second PM Dr. Norwati for placing third. Puan Nor Haniza too took the liberty to present 3 awards of the night. On the next day, all the participants joined for a telematch inclusive of 5 games with the hopes to strengthen the bonds between lecturers while also having fun. The last event before dismissal was a sharing session by PM Dr. Soo Kum Yoke.



# HUMAN RESOURCE DEVELOPMENT



## OBE-CDL WORKSHOP

On the 22nd of January 2019, OBE-CDL Workshop was held at Computer Lab FKPM with its main objective to assist APB lecturers in getting knowledge and hands-on information on how to complete the OBE-CDL templates.

Assisted by an invited facilitator, Puan Izzah Jamil who is the chairman for UHEK, UiTM Rembau, all 17 lecturers were equipped with comprehensive knowledge in completing OBE-CDL. Mr James S. Kunaratnam as the person in charge for the workshop hoped that this workshop should be continued in future as it helps our lecturers to produce complete OBE-CDL reports.



# STUDENTS DEVELOPMENT

## APB CONFERENCE FOR UNDERGRADUATE STUDENTS 2018

by Nadiah binti Yahyauddin



On Thursday, 29<sup>th</sup> November 2018, The Academy of Language Studies (APB) UiTM Negeri Sembilan Rembau Campus had organized its first one-day mini conference.

The conference gathered 12 groups of students from Mass Communication & Media Studies, Information Management and Business & Management Studies. These students have been tutored by dedicated lecturers of APB to start their own research from scratch and polish their presentation

skills through their classes in EWC 661, English For Report Writing.

At the end of the mini-conference, all students, lecturers and respected VIPS gathered for a photography session. Participants had given their positive feedback on the conference, saying that it was their first intriguing experience in managing a mini-research and delivering its result to a large crowd. Thus, lecturers of EWC661 are keen to organize such an eye-opening experience to their future researchers in order to give an opportunity to be actively involved in research writing and academic conference.





# STUDENTS DEVELOPMENT

## INAUGURAL MEETING FOR LANGUAGE CLUB

**22nd of October 2018**— Congratulations to Dr Siang Lay Choo and Mr James S. Kunaratnam for their efforts in setting up the APB Language Club! The inaugural meeting was held on the 22nd of October 2018 attended by 20 students. Also present during the meeting were PM Dr Soo Kum Yoke and Puan Noor Husna binti Talib. Among the agenda discussed in the meeting were the objectives of the language club as well as the tentative programs that will be conducted in future. It is hoped that all APB lecturers as well as students who are interested in joining APB Language Club will be able to produce beneficial programs in the future.



## TAKLIMAT EET699

12 December 2018—Prior to EET699, a briefing was conducted at DK100 to inform students about the important dates, the format of the test as well as the rules and regulations on the examination day. PM Dr Norwati binti Haji Roslim as the EET699 Coordinator conducted the briefing. Among the information disseminated were the format of EET699 as well as samples of past EET699 examination to give students a clearer picture on how it will be conducted.

**ACADEMY OF LANGUAGE STUDIES,  
UiTM NEGERI SEMBILAN,  
REMBAU CAMPUS**

**PRESENTS**

**A BRIEFING ON ENGLISH EXIT TEST (EET699)**



PM NORWATI BINTI HAJI ROSLIM  
KORPORAT, UTM NEGERI SEMBILAN  
REMBAU CAMPUS

CONTACT:  
Academy of Language Studies,  
UiTM Negeri Sembilan,  
Rantau Campus,  
71000 Rembau

**DATE:**  
12 December 2018

**TIME:**  
4.00 pm – 5.00 pm

**VENUE:**  
DK 100,  
UiTM Negeri Sembilan,  
Rantau Campus.

## TAKLIMAT EPT INTERIM 2019

22nd January 2019— A briefing on English Placement Test (EPT) was conducted at DK200 for 128 newly registered interim students. Puan Nur Faathinah as the lecturer in charge for EPT, delivered the important information pertaining to EPT during the briefing session. Also invited during the briefing session was APB Coordinator, PM Dr Soo Kum Yoke. Generally, students were informed that registration will be online and students have to adhere to the rules and regulations stated. For Rembau Campus, the EPT will be conducted on the 13th of February 2019.



**Taklimat *ENGLISH PLACEMENT TEST (EPT)* & Pelaksanaan bagi Pelajar Baru Program Diploma Ambilan Sesi Januari 2019**



# APB CSR

## BENKEL BAHASA PROGRAM MERAKYATKAN BUDAYA MEMBACA PERINGKAT DAERAH REMBAU TAHUN 2018

Oleh Nur Afiqah Wan Mansor

Pada 18 Oktober 2018, Perpustakaan Awam Cawangan Bertemakan "**Betulkan Yang Biasa, Biasakan Yang Rembau telah menganjurkan bengkel bahasa dengan Betul**", menjadikan bengkel bahasa ini menarik dan unik tujuan untuk menyalurkan maklumat yang berkesan untuk dihadiri. Puan Hajah Mahaya merupakan pen- kepada para peserta agar dapat mengukuhkan dan ceramah jemputan merangkap Ketua 1 Persatuan Penu- meningkatkan keupayaan menguasai bahasa serta lis Negeri Sembilan. Bengkel bahasa yang telah diada- mengaplikasikan penggunaan tatabahasa bahasa Me- kan ini memberi banyak manfaat dalam penggunaan layu dengan betul. Bengkel bahasa selama setengah tatabahasa bahasa Melayu kepada para pendidik, pen- hari ini telah dihadiri oleh peserta daripada pelbagai tadbir dan pelajar. Selain bengkel bahasa, Per- institusi seperti sekolah, kolej dan universiti di daerah pustakaan Awam Rembau juga menganjurkan pelbagai Rembau. Koordinator Akademi Pengajian Bahasa Uni- aktiviti seperti Jejak Bahasa Melayu (Simpulan Bahasa, versiti Teknologi Rembau, Prof. Madya Dr. Soo Kum Ejaan, Pendeta Za'ba) dan Cetusan Warna Berkeluarga Yoke, pensyarah kanan Prof.Madya Dr. Norwati serta untuk pelajar sekolah di sekitar Rembau. dua pensyarah yang mengajar subjek Bahasa Melayu iaitu Cik Nur Afiqah dan Cik Adriana Santa antara pe- serta yang dijemput menyertai bengkel bahasa ini.



Semasa Puan Hajah Mahaya memberi ceramah di Bengkel Bahasa Melayu

Sesi bergambar bersama penceramah jemputan Puan Hajah Mahaya, Ketua 1 Persatuan Penulis Negeri Sembilan

# AWARDS

## IIDEX 2018



*PM Dr. Soo Kum Yoke won silver medal at IIDEX 2018 on her innovation research (Digitalizing Accounting Learning Approach: Leading the Class into the 21st Century)*

## ANUGERAH EKSA PERINGKAT APB 2018



**2nd Place Winner—  
Puan Norfaiz Hadzir**

**3rd Place Winner—  
PM Dr Norwati Hj Roslim**

**1st Place Winner—  
Puan Hazwati Hashim**



# AWARDS



## ANUGERAH EKSA HARI INOVASI KATEGORI BILIK PEJABAT

Congratulations! APB lecturers were selected as winners for the EKSA Awards in the category of "Bilik Pejabat". Puan Hazwati, PM Dr Norwati and Puan Nor Haniza were the selected winners and they received their awards in the closing ceremony of Bulan Inovasi.

*Congratulations*

## TAHNIAH KENAIKKAN PANGKAT DM- 54 PROF. MADYA DR. NORWATI HAJI ROSLIM

APB is proud to extend our heartiest congratulations to PM DR Norwati binti Haji Roslim on her recent promotion to DM54!



PM Dr Norwati Binti Hj Roslim has been in the teaching profession for 20 years and she believes in always respecting senior colleagues and to always learn from them as well as knowing when to change according to time.

These recipes according to PM Dr Norwati Binti Hj Roslim, are the essence to gain success.



# APB ACTIVITIES

## APB POTLUCK

By Allia Handriana binti Rosli



On Friday, 19th of October 2018, an APB Potluck was held at Bilik Rehat Pensyarah Level 3 for 2 hours, from 1PM to 3PM. The main objective of the potluck was to celebrate the APB lecturers' birthdays, Madam Haniza and Dr. Norwati and to strengthen the bond between the lecturers. The committee members in charge of the gathering were Miss Adriana, Miss Afiqah and Miss Allia, which were led by Madam Siti Fairuz. The main task was to plan out the tentative of the event, assign the MC and plan out something fun while the lecturers enjoy the celebration. Prior to the day of the gathering, all the lecturers discussed on the cuisines that they would be bringing to the gathering. Before the gathering began, the APB Coordinator, PM Dr. Carol Soo Kum Yoke had a sharing session on IDEX 2018 and proceeded to invite all the lecturers to start the feast. As the lecturers enjoyed themselves with the variety of dishes, they were entertained with live music played by Mr. James. Before the end of the gathering, the lecturers gathered around for a cake cutting session and gift exchange.

## GIRLS NIGHT OUT

By Allia Handriana binti Rosli

In conjunction of Miss Allia's graduation from USM with a bachelor's degree in educational studies (TESOL), a girl's night out was planned among the female lecturers where they gathered at Bayu Village Restaurant in Senawang on the 8th of November 2018. Not only was the gathering planned out to celebrate Allia's gathering, it was also done to strengthen the bond between the lecturers. The gathering was organised by Madam Nor Haniza who took part in booking the venue and finalising the menu for the night. At 8PM, all the invitees were seated before Dr. Carol welcomed everyone and began the feast. The guests were served some of Bayu Village Restaurant's most popular dishes. As the gathering drew closer to the end, the lecturers brought out a cake to celebrate those who shared birthdays in the month of October and November. After the lecturers enjoyed their desserts they then gathered to take a group picture to end the night.





## HARI SUKAN INOVASI 2018

**Disember 2018**—Pada Hari Sukan Inovasi yang telah berlangsung sepanjang Bulan Inovasi 2018, wakil dari APB Rembau telah menyertai dua pertandingan iaitu bowling dan badminton. Sekalung penghargaan dan ucapan tahniah diucapkan kepada PM Dr Norwati dan Cik Khairon Nisa selaku wakil dari APB atas penglibatan mereka yang telah menyemarakkan lagi sambutan Bulan Inovasi 2018.



PM Dr. Norwati dan Cik Khairon Nisa menyertai Pertandingan Bowling Hari Sukan Inovasi



Cik Khairon Nisa menyertai Sukan Badminton pada Hari Sukan Inovasi

## WAKIL APB MENYERTAI KARiSTA 2019



Cik Khairon Nisa Shafeei mewakili UiTM Rembau dalam sukan badminton di KARiSTA 2019

**Januari 2019**—Pada Kejohanan KARiSTA yang telah berlangsung sepanjang Januari 2019, seorang wakil dari APB Rembau, Cik Khairon Nisa bt Shafeei telah menyertai sukan badminton dan menjadi wakil bagi UiTM Rembau. Sekalung penghargaan dan ucapan setinggi-tinggi tahniah diucapkan kepada Cik Khairon Nisa selaku wakil dari APB atas penglibatan beliau dalam KARiSTA 2019.

## MORNING WALK: TOWARDS A HEALTHY APB

Aspiring to be healthy in 2019, APB has set morning walk session every Wednesday morning. So far it has been conducted twice where utilizing UiTM compound is the main target. So this platform will be used as training ground while also maintaining healthy lifestyle.





**You live a new life for  
every new language you  
speak. If you know only  
one language, you live  
only once.**

**Czech proverb**

**THE END**