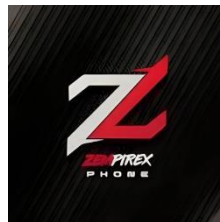




**FACULTY OF BUSINESS AND MANAGEMENT**  
**BACHELOR OF BUSINESS ADMINISTRATION (HONS.) TRANSPORTATION**

**PRINCIPLES OF ENTREPRENEURSHIP (ENT530)**

**SOCIAL MEDIA PORTFOLIO**



**ZEMPIREXX PHONE ENTERPRISE**

**PREPARED BY:**

<b>NAME</b>	<b>NO MATRIC</b>
SITI SARAH BINTI LEMBAYUNG	2022876108
NURUL IZZAH BINTI NURUN AZMAN	2022800186

**CLASS GROUP:**

**ENT530 (I)**

**PREPARED FOR:**

**PUAN NORFAZLINA BINTI GHAZALI**

## **ACKNOWLEDGEMENT**

*“Indeed, we belong to Allah, and indeed to Him we will return.”*

*Quran 2: 156*

First and foremost, Alhamdulillah praises Allah SWT for giving us the opportunity to finish this social media report successfully. With the guts and guidance that He gives to us, it helps us to find the material and information and we could finish up this course work assessment for the ENT530 on time.

Besides, we would like to express our gratitude to our beloved lecturer for this subject, Principle of Entrepreneurship (ENT530), Puan Norfazlina Binti Ghazali, her kindness in helping us during the process of completing this report. Her dedication in giving all the knowledge about this subject has made this social media project easily to be done although we had faced several problems. Without her help, we would not be able to finish this social media report.

Furthermore, an honorable mention goes to our family and friends for being generous in sharing their knowledge on entrepreneurship in social media. During the three months, we have learnt a lot about doing business online and that it is not an easy journey to become a good and successful entrepreneur. All downs in business can only be overcome with perseverance and the ups can be achieved through hard work. Through these problems, we manage to become more organized and mature in dealing with problems that occur during my business. This social media portfolio covers social media business using Facebook, sales revenue, creating soft sell, hard sell, and teaser to attract customers.

We also want to thank our beloved customer willing to accept our services and put trust in our business. We will keep improving our skills to make a better outcome in the future. Last but not least, we once again show our gratitude to all parties who have directly and indirectly contributed to the success of our social media project.

## **EXECUTIVE SUMMARY**

In modern society, social media plays an important role. People of all ages virtually use social media every hour and minute of their lives. Social media can be utilized for a variety of purposes, including the operation of an online enterprise, by a variety of individuals. Online commerce, which is closely related to online purchasing, is now extensively recognized on a global scale.

Due to the rise in prominence of online purchasing, social media platforms such as Facebook, Instagram, and Twitter have become crucial for the development of numerous categories of enterprises in the twenty-first century. Today, anyone can acquire or acquire anything with a single click, from the most fundamental necessities to the most bizarre and preposterous products. Online purchasing has become the norm in modern culture.

Zempirexx Phone Enterprise is a company focused on selling iPhones. Due to the recent pandemic, this company emphasizes online sales over offline ones. This enterprise catered to a broad spectrum of consumers and audiences, primarily in Malaysia. All iPhone inventory is obtained through the Zempirexx Phone Facebook page.

Nur Atikah binti Nurun Azman owns and manages the Zempirexx Phone Enterprise in its entirety. As their agent, we sell iPhones to students and other customers. Puncak Alam is the campus of Universiti Teknologi Mara (UiTM) where we are both full-time students. Beginning in early June 2022, we launched this online business as an agent. We have been conducting and administering the Facebook page, which includes selling and promoting the products on the Facebook site.

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## B. BODY OF THE REPORT

### i. Go-Ecommerce Registration

The screenshot shows the 'Go-eCommerce' user profile page for Nurul Izzah Binti Nurun Azman. The page is divided into 'PERSONAL PROFILE' and 'BUSINESS PROFILE' tabs. The 'PERSONAL PROFILE' tab is active, displaying the following information:

Personal Information			
Name	NURUL IZZAH BINTI NURUN AZMAN	Phone/Mobile	
New Identity Card No.		Home Address	
Email Address		District	
City		Postcode	
State		Personal Instagram	
Personal Facebook		Race	Malay
Gender	Female	Special Need Required	No
Marital Status	Single		

Below the personal information, there is an 'Institution Information' section with an 'Add New' button. Underneath, there is an 'eCertificates' section with a link to download a programme eCertificate and a list of conditions for eligibility. At the bottom, there is a 'Completed Online Training' section.

The screenshot shows the 'Go-eCommerce' user profile page for Siti Sarah Binti Lembangung. The page is divided into 'PERSONAL PROFILE' and 'BUSINESS PROFILE' tabs. The 'PERSONAL PROFILE' tab is active, displaying the following information:

Personal Information			
Name	SITI SARAH BINTI LEMBAYUNG	Phone/Mobile	
New Identity Card No.		Home Address	
Email Address		District	
City		Postcode	
State		Personal Instagram	
Personal Facebook		Race	Malay
Gender	Female	Special Need Required	No
Marital Status	Single		

Below the personal information, there is an 'Institution Information' section with an 'Add New' button. Underneath, there is a table listing the institution information:

UITM Puncak Alam - ENT530-I			
Type of Institution	IHL	Institution List	Universiti Teknologi MARA
State of Institution	Selangor	Name of Institution	UITM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	Puncak Alam
District of Institution	Kuala Selangor	Postcode	42300
Level of Study	Bachelor Degree	Study Status	Full time
Course Name	ENT530-I	Class Name	ENT530I
Subject Name	ENT530I	Year Enrolling the subject	2023

At the bottom of the institution information table, there are 'Edit' and 'Delete' buttons.

## ii. MyENT Certificate

 UNIVERSITI  
TEKNOLOGI  
MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

### MASMED YOUNG ENTREPRENEUR (MyENT)

#### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar	: 2022876108
Nama	: SITI SARAH BINTI LEMBAYUNG
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGANGKUTAN
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

#### MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Offline
Bidang Perniagaan yg diceburi	: Peralatan Dan Kelengkapan Telekomunikasi
Tempoh Berniaga	: 2 tahun
No. Pendaftaran Perniagaan	:
URL Perniagaan	: <a href="https://www.facebook.com/svafulart">https://www.facebook.com/svafulart</a>
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 22 May 2023
Tarikh Kemaskini	:
Tarikh Cetak	: 16 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)



UNIVERSITI  
TEKNOLOGI  
MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2022800186  
Nama : NURUL IZZAH BINTI NURUN AZMAN  
Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN)  
PENGANGKUTAN  
Fakulti : Faculty of Business & Management  
Kampus : Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Offline  
Bidang Perniagaan yg  
diceburi : Peralatan Dan Kelengkapan Telekomunikasi  
Tempoh Berniaga : 2 tahun  
No. Pendaftaran Perniagaan :  
URL Perniagaan : <https://www.facebook.com/100066675215649/posts/pfbid021UTTJ6DWHJq4eyBAt8eQGZEuTd5GKcDJBGWxGKk3pjYNhoFk19uYvM8Khmibextid=cr9u03>  
Alamat Premis Perniagaan :  
Tarikh Mendaftar : 22 May 2023  
Tarikh Kemaskini :  
Tarikh Cetak : 16 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatalkan apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diperims untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

### iii. SSM Registration

  
SURUHANJAYA SYARIKAT MALAYSIA  
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN  
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**ZEMPIREXX PHONE ENTERPRISE**  
**NO. PENDAFTARAN: 202303177937 (003511546-X)**

telah didaftarkan dari hari ini sehingga **12 JULAI 2024** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

Bertarikh di **SISTEM EZBIZ** pada **13 JULAI 2023**.

  
**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

UserID: EZBIZ Date: Fri Jul 14 20:31:34 MYT 2023



#### iv. Introduction of Business

Zempirexx Phone Enterprise is a telecommunication business that sells phone brand Iphone as its main products. This business is fully owned and managed by one person, which is Nur Atikah binti Nurun Azman and we as her agent.

Our business is dedicated to providing an exceptional customer experience, offering a wide range of iPhones to suit every individual's needs and preferences. We selling start from Iphone X until Iphone 14.



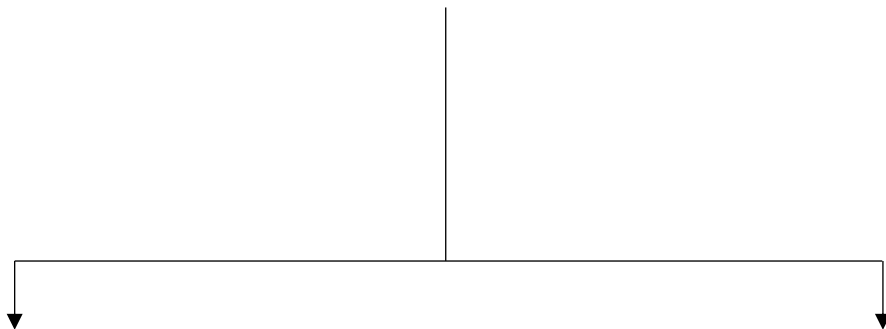
<b>Name Of Business</b>	Zempirexx Phone
<b>Business Address</b>	

- **Organizational Chart**



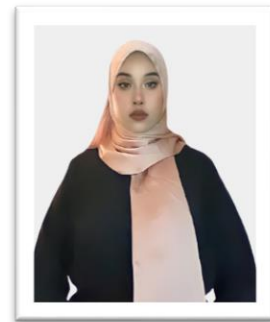
**Owner**

Nur Atikah binti Nurun Azman



**Agent 1**

Nurul Izzah binti Nurun Azman



**Agent 2**

Siti Sarah binti Lembayung

- **Mission**

By adhering to this mission, our business aims to be the preferred destination for individuals and businesses seeking exceptional smartphones, reliable service, and a partner that understands their needs and empowers them in the digital age.

1. **Trusted Partner**

We try to build long-term connections with our users and become their trusted partner on their smartphone path. Our goal is to give them continued help, updates, and useful solutions that make their experience more valuable and build confidence and trust.

2. **Connectivity and Empowerment:**

We know how important it is to stay linked in the digital age we live in now. Our goal is to give people and companies gadgets that make contact, efficiency, and access to information easy, so they can reach their goals and dreams.

3. **Education and Digital Literacy**

We want to teach our users about the features, functions, and possible uses of smartphones. We want to give people and companies the tools they need to get the most out of their gadgets by holding classes, offering training materials, and pushing digital literacy.

- **Vision**

Our vision is to be the leading provider of high-quality smartphones and exceptional customer service, empowering individuals and businesses to stay connected and thrive in the digital world.

1. **Quality Product**

Our goal is to give a carefully chosen range of the newest smartphones from well-known names. This way, we can make sure that our customers have access to cutting-edge technology, reliable performance, and new features.

2. **Customer Satisfaction**

We are dedicated to providing excellent customer service at every point where we interact with our customers. Our experienced and helpful staff will help customers in a personal way, giving them information to help them make good decisions and offering support after the sale to make sure they are happy.

3. **Accessible and Affordable**

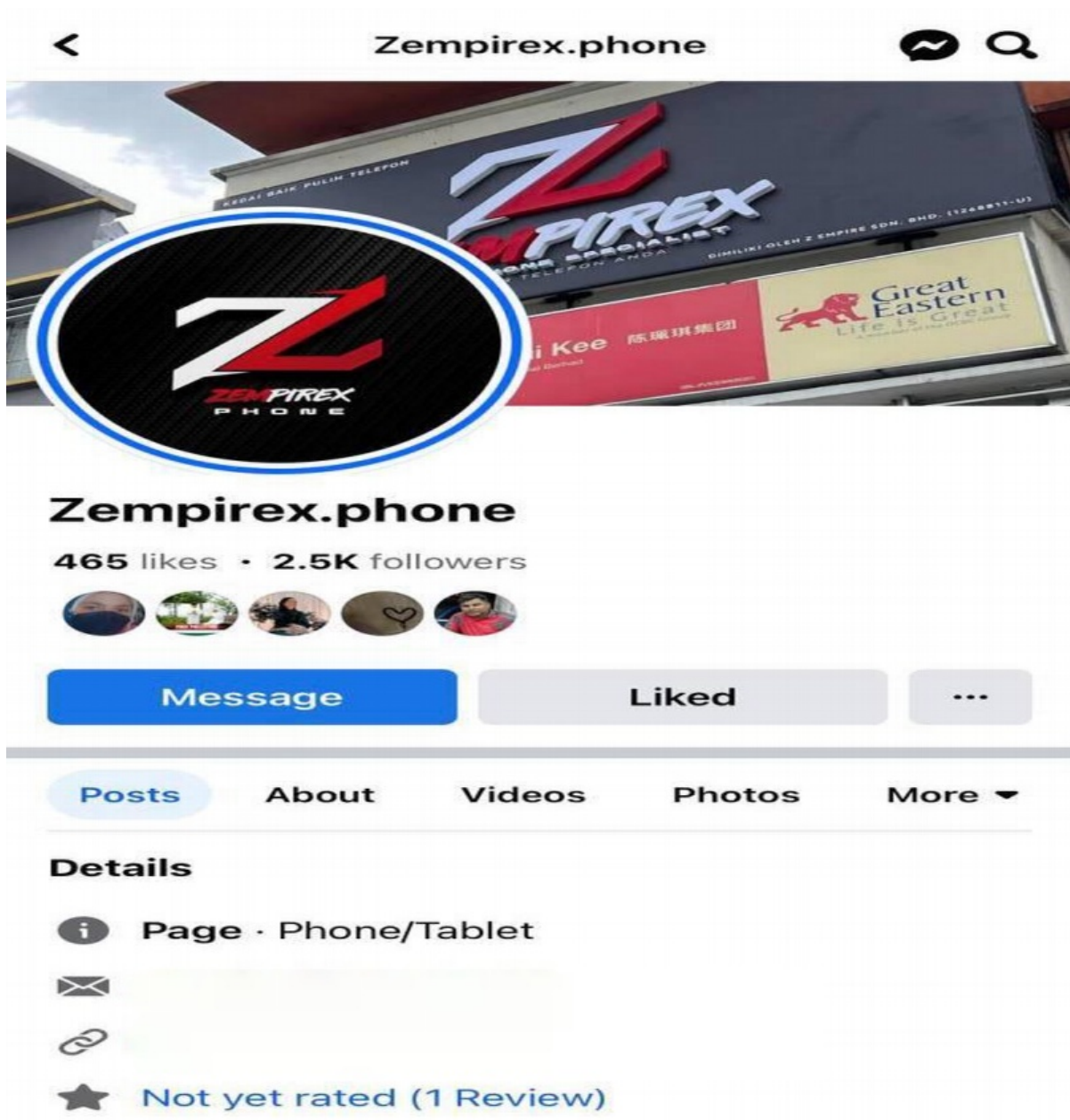
We think that everyone should be able to use high-tech communication tools. We try to offer a wide range of smartphones at different price points so that customers with different budgets and tastes can get one that works for them.

- **Description of Products**

	<b>Model</b>	<b>Price (RM)</b>
	<b>iPhone X</b> 256GB (Silver/Gray)	<b>1,080</b>
	<b>iPhone XR</b> 128GB 256GB (Black/Red/Coral/White/Blue)	<b>1,220</b> <b>1,310</b>
	<b>iPhone XS</b> 256GB 512GB (Silver/Gray/Gold)	<b>1,270</b> <b>1,350</b>
	<b>iPhone 11</b> 128GB 256GB (Black/Red/White/Purple/Green)	<b>1,660</b> <b>1,790</b>
	<b>iPhone 12</b> 68GB 128GB (Black/White/Red/Blue/Green)	<b>1,910</b> <b>2,110</b>
	<b>iPhone 12 Pro Max</b> 128GB (Silver/Pacifi Blue/Gold/Graphite)	<b>2,990</b>
	<b>iPhone 13</b> 256GB (Black/White/Red/Blue/Pink)	<b>3,090</b>
	<b>iPhone 14</b> 128GB (Midnight/Starlight/Red/Blue/Purple)	<b>3,220</b>

v. Facebook (FB)

- Official Facebook Account




- Customizing URL Facebook (FB) page

<https://www.facebook.com/syafulart?mibextid=LQQJ4d>

- Facebook (FB) post – Teaser

< Zempirexx phone 🔔 🔍


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 **Zempirexx Phone** March 29 · 🌐 ⋮




Exciting what will coming on this April?

Don't forget to follow our official facebook page and stay tuned okay!!!!

Click on the post notification too!



 154

 Like  Comment  Share

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 **Zempirexx Phone** March 30 · 🌐 ⋮

Guess what will coming next? Promo? Freegift? Free postage? HMM???

STAY TUNED ON THIS APRIL!!!



 145

 Like  Comment  Share




- Facebook (FB) Post - Copywriting (Hard Sell)

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**Zempirexx Phone**  
April 09 · 🌐

BUY AND WIN IPHONE 14 + AIRPOD  
SMARTWATCH + 10 EXTRA FREEGIFT AND  
FREE POSTAGE  
LIMIT 5 UNIT ONLY!!!



👍 319

👍 Like    💬 Comment    ➦ Share

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**Zempirexx Phone**  
May 16 · 🌐

CEPAT CEPAT SIAPA CEPAT DIA DAPAT!!!

Hanya tinggal satu model Iphone 11  
Lelong harga serendah RM799 SAHAJA!



👍 136

👍 Like    💬 Comment    ➦ Share

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**Zempirexx Phone**  
May 20 · 🌐

Nak beli Iphone di kedai kami tapi duduk jauh?

Jangan risau! Kedai kami ada menyediakan  
postage phone yang dijamin selamat sampai  
sehingga di depan pintu rumah anda!!



👍 112

👍 Like    💬 Comment    ➦ Share

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**Zempirexx Phone**  
May 27 · 🌐

Kepada semua gamers di luar sana!

Iphone XR adalah jenis model yang sangat  
sesuai untuk digunakan!



👍 144

👍 Like    💬 Comment    ➦ Share




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**Zempirexx Phone**  
May 02 · 🌐

Attention all girls out there, who love selfies!  
This is the time to get the most suitable phone  
brand with reasonable price



167

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**Zempirexx Phone**  
May 09 · 🌐

Limited for 10 customers today will get FREE  
AIRPODS PRO. BOOKING NOW!



132

Like Comment Share

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Posts About Videos Photos More ▾

**Zempirexx Phone**  
May 10 · 🌐

Boleh ke booking secara angsuran semasa  
harga Promo?

YEEE BOLEH AWAK!! TERUSKAN BAYAR  
DENGAN HARGA PROMO! HAA JIMATKAN?!



256

Like Comment Share

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**Zempirexx Phone**  
May 19 · 🌐

Nak jadi anak yang baik? Hadiahkan la Phone  
baru pada makayah tersayang. Sebab sekarang  
kita ada 30% discount tau!!



137

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← Zempirexx phone

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**Zempirexx Phone** May 27 · 🌐

Hari Raya? Nak pakai Phone baru? tapi tak cukup bajet? **JANGAN RISAU!!!**  
 Kami menyediakan pakej secara **ANSURAN** dengan harga serendah **RM200 SAHAJA!!!**

Jangan lupa klik link di bio sekarang!!!



👍 283

👍 Like    💬 Comment    ➦ Share

← Zempirexx phone

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**Zempirexx Phone** April 18 · 🌐

New model Iphone **READY STOCK NOW!**  
 You guys can walk-in at our stall.  
 Click link on bio now!  
 What are you waiting for?!



👍 178

👍 Like    💬 Comment    ➦ Share

← Zempirexx phone

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**Zempirexx Phone** April 13 · 🌐

Our customers look very happy, willing to come from Perlis?! Wowwww he got a free Airpod and 10 free gifts!

Thank you dear customer for trusting our store!



👍 193

👍 Like    💬 Comment    ➦ Share

← Zempirexx phone

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**Zempirexx Phone** May 15 · 🌐

WHAT? IPHONE 11 JUST FROM **RM899?!!!!**

INTERESTING?  
 JOIN OUR LIVE ON SATURDAY 9 PM OKAY!!



👍 154

👍 Like    💬 Comment    ➦ Share

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Customers sanggup datang dari jauh sebab nak repairs phone dari kedai kami.

Terima Kasih sebab percaya dengan perkhidmatan kami ye!



215

Like Comment Share

Posts About Videos Photos More



Purchase Iphone 13 and your name have the opportunity to win in our lucky draw!

What are you guys waiting for?!



188

Like Comment Share

Posts About Videos Photos More



Artis pun beli dekat Kedai kami ye!!

Apa korang tunggu lagi tu?!!!

GRAB IT NOW!!!!



367

Like Comment Share

Posts About Videos Photos More



Freegift 10-20 jenis lucky draw IPHONE13 dan EXCLUSIVE BOX.

JOIN LIVE KAMI 9 MALAM INI!!!



249

Like Comment Share



- Facebook (FB) Post - Copywriting (Soft Sell)

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**Zempirexx Phone**  
May 13 · 🌐

Dah nak dekat Raya pun kita masih buat packing untuk customers tau!

Cuba teka harini berapa units kita packing?



👍 264

👍 Like    💬 Comment    ➦ Share

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**Zempirexx Phone**  
May 27 · 🌐

Terima ke cash seringggit2 di kedai?

Mestila ye awak walaupun seringggit2 kita terima sahaja daripada pelanggan :)



👍 187

👍 Like    💬 Comment    ➦ Share

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**Zempirexx Phone**  
May 28 · 🌐

Which one do you prefer?

Share your thoughts in the comments section below!!



👍 145

👍 Like    💬 Comment    ➦ Share

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**Zempirexx Phone**  
May 08 · 🌐

How to know the fake Iphone?

Check IMEI number  
An original Apple iPhone model will always have an IMEI number. If there is no IMEI number, it is likely that the model is fake.



👍 132

👍 Like    💬 Comment    ➦ Share

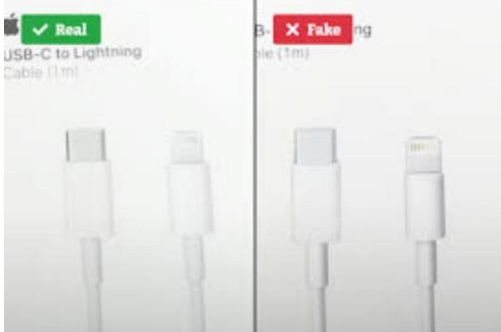
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**Zempirexx Phone**  
May 18 · 🌐

How does Apple detect fake cable?

Compare packaging and writing on the cable



216

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**Zempirexx Phone**  
May 25 · 🌐

Magnetic power banks can accurately charge your phone, while ensuring both your device and your safety. This is a great feature, especially for heavy smartphone users. The best part of using a magnetic bank is the convenience it offers



128

Like Comment Share


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**Zempirexx Phone**  
May 24 · 🌐

What Airpods benefits?

AirPods deliver an incredible wireless headphone experience. Simply take them out and they're ready to use with all your devices. Put them in your ears and they connect immediately.



154

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**Zempirexx Phone**  
May 25 · 🌐

For your guys Information, battery Health percentage should replace up to 80 percent of its original battery capacity after 500 complete charge.



120

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**Zempirexx Phone** May 29 · 🌐

Did you know? your smartphone speakers collect lint, dust, and all kinds of dirt that you probably don't see. When you leave them uncleaned for long enough, you'll start to hear your sound getting muffled. This can also happen if you accidentally get water in your phone.



👍 176

👍 Like    💬 Comment    ➦ Share

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Posts About Videos Photos More ▾

**Zempirexx Phone** May 30 · 🌐

Korang pernah kena ke battery phone kembung? Selalu Overcharge Antara Punca Utama Bateri Kembung. Voltage yang mengalir masuk dari plug point masih akan mengalir masuk ke dalam bateri iPhone. Ini akan memberikan tekanan yang tinggi terhadap bateri.



👍 165


👍 Like    💬 Comment    ➦ Share

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**Zempirexx Phone** April 11 · 🌐

Don't forget to get our exclusive box!!



👍 177

👍 Like    💬 Comment    ➦ Share

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**Zempirexx Phone** April 13 · 🌐

Cara mengatasi phone cepat PANAS

- 1) Elak kena matahari
- 2) Jangan naikkan kecerahan skrin
- 3) Jauhkan telefon dari peranti lain
- 4) Buka casing telefon



👍 174

👍 Like    💬 Comment    ➦ Share



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Zempirexx Phone  
April 14 · 🌐

Did you know?

One big difference between iPhones and Androids is that iPhones run on a closed-source operating system, iOS, while Android operating systems are open-source.



217

Like Comment Share

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Posts About Videos Photos More ▾

Zempirexx Phone  
April 12 · 🌐

What are the benefits of an iPhone 13?

- A huge leap in battery life
- A15 Bionic. A lightning-fast chip
- Chill if you spill



262


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Zempirexx Phone  
May 12 · 🌐

Did you know Ipad help to more organized, you can keep all your notes in one place. You don't have to worry about losing pages or notebooks, and you can easily search for notes by keyword.



176

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Zempirexx Phone  
April 18 · 🌐

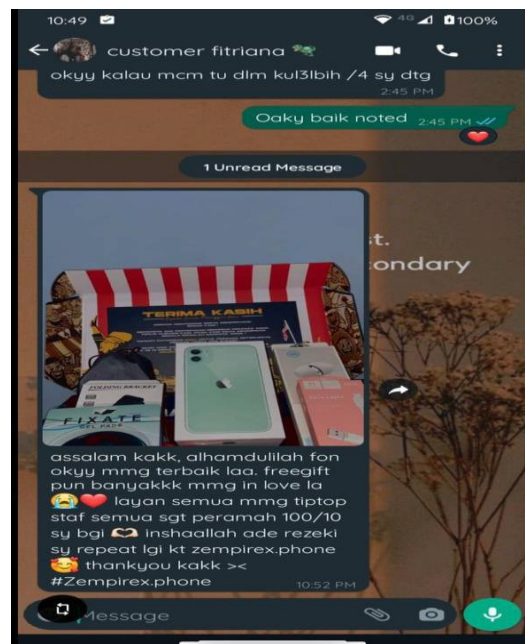
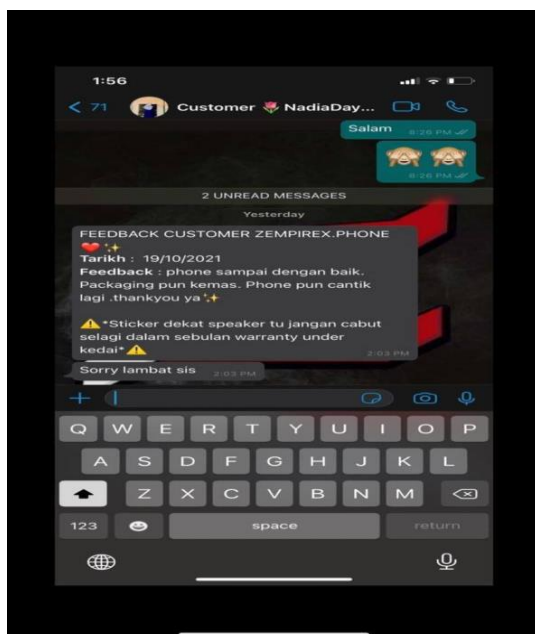
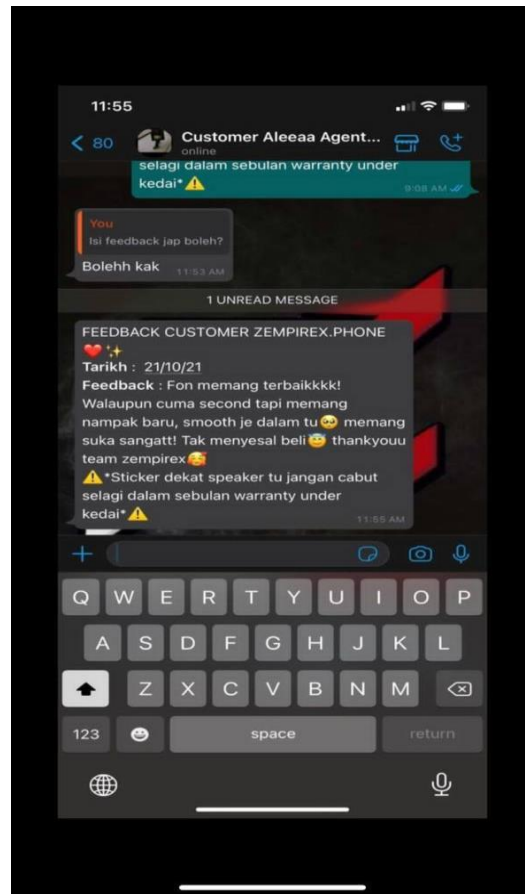
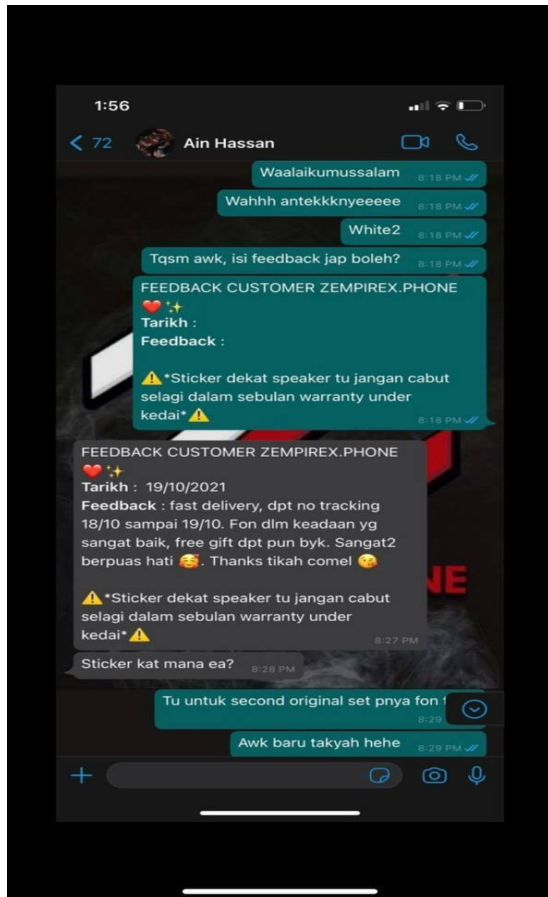
Thankyou customer from Johor come and walk-in our shop. We really hope you enjoy our service!



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- Relevant Graphics to each Post/Copywriting





- Sales Report

### Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Zempirexx Phone	19/06/2023	online	Others	null	12000					14/07/2023
Zempirexx Phone	19/06/2023	expenses				Marketing	FB & Instagram Ads	250		14/07/2023
Zempirexx Phone	20/06/2023	offline			4000					14/07/2023
Zempirexx Phone	14/07/2023	expenses				Delivery	Postage	60		14/07/2023
Zempirexx Phone	21/06/2023	online			17000					14/07/2023
Zempirexx Phone	21/06/2023	expenses				Production	Machine & Tools	500		14/07/2023
Zempirexx Phone	22/06/2023	online			7800					14/07/2023
Zempirexx Phone	23/06/2023	online			4700					14/07/2023
Zempirexx Phone	23/06/2023	expenses				Marketing	FB & Instagram Ads	300		14/07/2023
Zempirexx Phone	24/06/2023	online			5600					14/07/2023
Zempirexx Phone	24/06/2023	expenses				Marketing	FB & Instagram Ads	500		14/07/2023
Zempirexx Phone	25/06/2023	online			2700					14/07/2023
Zempirexx Phone	26/06/2023	online			1890					14/07/2023
Zempirexx Phone	26/06/2023	expenses				Marketing	FB & Instagram Ads	1000		14/07/2023
Zempirexx Phone	27/06/2023	online			1200					14/07/2023

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Zempirexx Phone	28/06/2023	online			1000					14/07/2023
Zempirexx Phone	29/06/2023	online			2100					14/07/2023
Zempirexx Phone	30/06/2023	online			1200					14/07/2023
Zempirexx Phone	01/07/2023	online			3200					14/07/2023
Zempirexx Phone	02/07/2023	online			1340					14/07/2023
Zempirexx Phone	03/07/2023	online			1000					14/07/2023
Zempirexx Phone	04/07/2023	online			2500					14/07/2023
Zempirexx Phone	04/07/2023	online			1400					14/07/2023
Zempirexx Phone	05/07/2023	offline			1300					14/07/2023
Zempirexx Phone	06/07/2023	online			2410					14/07/2023
Zempirexx Phone	07/07/2023	offline			1000					14/07/2023
Zempirexx Phone	08/07/2023	offline			1800					14/07/2023
Zempirexx Phone	09/07/2023	offline			2000					14/07/2023
Zempirexx Phone	10/07/2023	offline			2000					14/07/2023
Zempirexx Phone	11/07/2023	offline			1400					14/07/2023

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Zempirexx Phone	12/07/2023	offline			2000					14/07/2023
Zempirexx Phone	13/07/2023	offline			1200					14/07/2023
Zempirexx Phone	14/07/2023	offline			2400					14/07/2023
Zempirexx Phone	12/07/2023	expenses				Marketing	FB & Instagram Ads	15000		14/07/2023
Zempirexx Phone	05/07/2023	expenses				Delivery	Postage	260		14/07/2023

## **vi. Conclusion**

In conclusion, Zempirexx Phone Enterprise, which offers phones, has the chance to be on the cutting edge of technology changes and play a big part in connecting people and companies in the digital world of today. A business like this can make a good difference in its customers' lives by giving them high-quality gadgets, great customer service, and new ways to solve problems.

Also, keeping successful in the fast-paced smartphone business requires coming up with new ideas and being able to change. The business is always looking for new tools, services, and ways to help its customers meet their changing needs. By being open to new ideas, the business can become a leader in its field and stay ahead of the competition.

Lastly, the business shouldn't forget about its social duty. By giving back to the community, helping to keep the environment in good shape, and helping with charitable causes, the business can make a positive effect beyond its core activities and help make the future better for everyone.

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APPENDICES

