



اُنِيْوَرْسِيْتِيْ تِكْنُوْلُوْجِيْ مَآرَا
UNIVERSITI
TEKNOLOGI
MARA

Cawangan
Selangor

BACHELOR'S IN OFFICE SYSTEMS AND MANAGEMENT (BA232)

FACULTY OF BUSINESS AND MANAGEMENT

PRINCIPLES OF ENTREPRENEURSHIP

ENT530

PAIR WORK: SOCIAL MEDIA

PREPARE BY:

| NO. | NAME | STUDENT ID | CLASS |
|-----|------------------------------------|------------|--------------------|
| 1. | NUR SYAZA SYAMIRAH BINTI AZMAN | 2022830532 | BA232 3C - ENT530I |
| 2. | NUR ALLYSSA AZRY BINTI AZRIEN AZRY | 2022659632 | |

PREPARED FOR:

PUAN NORFAZLINA BINTI GHAZALI

SUBMISSION DATE:

14th JULY 2023

ACKNOWLEDGMENT

First and foremost, praise and thanks to God, the Almighty, for His showers of blessings throughout our ENT 530, pair work that we managed to complete successfully.

In carrying out our pairing work, we seek advice and assistance from our esteemed individuals, who deserve our gratitude. The completion of our first report has given us much pleasure. We would like to convey our thankfulness toward Madam Norfazlina binti Ghazali, our beloved lecturer for giving us a good guideline for this report with numerous consultations. We also thanked you for always being patient in giving us knowledge and guidance through the journey of completing this report.

In the rear, we would like to thank our classmates for always sharing useful information and knowledge while doing this report. To boot, they also made valuable comments and suggestions to us which gave us the inspiration to improve the quality of the report. We really appreciate all their help. Last but not least, we are very grateful for having these kind and supportive classmates like them.

EXECUTIVE SUMMARY

An outline of a henna product's main attributes is given in this executive summary. The henna product, Annulaire Henna mentioned here is a natural hair dye, hands and finger paint created from powdered henna leaves together with a mixture of other organic ingredients like water, essential oils, rose extract, and Theobroma cacao. Our henna product is of the highest calibre and free of dangerous ingredients, making it secure and all-natural. This product is great for body painting and hair colouring since it provides vibrant, long-lasting colour.

In conclusion, our henna product provides a top-notch, natural, and adaptable option for hair colouring and hand painting. We want to gain a sizable share of the expanding market for natural beauty products by putting a strong emphasis on quality, safety, and customer happiness. We foresee significant growth and achievement in the upcoming years by utilising our comparative advantages and putting in place a strong marketing plan.

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Part B

Go-Ecommerce Registration

Go-Ecommerce Registration Nur Allyssa

| | | |
|---|--|---|
| Subject Name : ENT5301 | UITM Puncak Alam - ENT530-I | NUR ALLYSSA AZRY BINTI AZRIEN AZRY |
| Month : 3 | Type of Institution : IHL | Personal Information |
| Enrolling the Subject | State of Institution : Selangor | Name : NUR ALLYSSA AZRY BINTI AZRIEN AZRY |
| Internship : No | Address of Institution : Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, . | New Identity Card No. : |
| Enrollment Month of Internship Enrollment | District of Institution : Kuala Selangor | Email Address : |
| Expected : 2025 | Institution List : Universiti Teknologi MARA | City : |
| Year To Complete Study | Name of Institution : UITM Puncak Alam | State : |
| Related To Study Field : Yes | City : Puncak Alam | Personal Facebook : |
| Study Status : Full time | Postcode : 42300 | Gender : Female |
| Class Name : ENT5301 | Level of Study : Bachelor Degree | Marital Status : Single |
| Year : 2023 | Course : ENT530-I | Phone/Mobile : |
| Enrolling the subject | Name : _____ | Home Address : |
| Lecturer Name : Norfazlina Ghazali | | District : |
| Year Of Internship Enrollment | | Postcode : |
| Period of Internship Training | | Personal Instagram : |
| Expected : 2 | | Race : Malay |
| Month To Complete Study | | Special Need : No |
| | | Required _____ |

Go- Ecommerce Registration Nur Syaza Syamirah

PERSONAL PROFILE

BUSINESS PROFILE



NUR SYAZA SYAMIRAH
BINTI AZMAN

Personal Information

| | | | | | |
|-----------------------|----------------------------------|-----------------------|---|-------|----------------------|
| Name | : NUR SYAZA SYAMIRAH BINTI AZMAN | Phone/Mobile | : | | Edit |
| | | Home Address | : | | |
| New Identity Card No. | : | District | : | | |
| Email Address | : | Postcode | : | | |
| | | Personal Instagram | : | | |
| City | : | | | | |
| State | : | Race | : | Malay | |
| Personal Facebook | : | Special Need Required | : | No | |
| Gender | : | | | | |
| Marital Status | : | | | | |

| | | | | | |
|---------------------------------|---|----------------------------------|---|---------------------------|---|
| Type of Institution | : IHL | Institution List | : | Universiti Teknologi MARA | |
| State of Institution | : Selangor | Name of Institution | : | UITM Puncak Alam | |
| Address of Institution | : Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, . | City | : | Puncak Alam | |
| | | Postcode | : | 42300 | |
| District of Institution | : Kuala Selangor | Study Status | : | Full time | Edit Delete |
| Level of Study | : Bachelor Degree | Class Name | : | ENT530I | |
| Course Name | : ENT530-I | Year Enrolling the subject | : | 2023 | |
| Subject Name | : ENT530I | Lecturer Name | : | Norfazlina Ghazali | |
| Month Enrolling the Subject | : 3 | Year Of Internship Enrollment | : | | |
| Internship Enrollment | : No | Period of Internship Training | : | | |
| Month of Internship Enrollment | : | Expected Month To Complete Study | : | 2 | |
| Expected Year To Complete Study | : 2025 | | | | |
| Related To Study Field | : Yes | | | | |

MyENT Certificate

Certificate MyENT Nur Allyssa Azry and Nur Syaza Syamirah

| MASMED YOUNG ENTREPRENEUR (MyENT) | |
|---|--|
| SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM | |
| No. Pelajar Nama | : 2022659632 : NUR ALLYSSA AZRY BINTI AZRIEN AZRY |
| Program Pengajian Fakulti Kampus | : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN) : Faculty of Business & Management : Selangor |
| MAKLUMAT PERNIAGAAN | |
| Mod Perniagaan Bidang Perniagaan yg diceburi Tempoh Berniaga No. Pendaftaran Perniagaan URL Perniagaan Alamat Premis Perniagaan Tarikh Mendaftar Tarikh Kemaskini Tarikh Cetak | : Hybrid : Kecantikan : 2 tahun : E202202305050866 : https://www.facebook.com/profile.php?id=100092627852599 : : 04 Jul 2023 : 04 Jul 2023 : 04 Jul 2023 |
| <small>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</small> | |
| <small>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</small> | |
| SALINAN PENDAFTARAN INI DIPERAKUI OLEH PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM | |
| Malaysian Academy of SME & Entrepreneurship Development (MASMED) | |

| MASMED YOUNG ENTREPRENEUR (MyENT) | |
|---|--|
| SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM | |
| No. Pelajar Nama | : 2022830532 : NUR SYAZA SYAMIRAH BINTI AZMAN |
| Program Pengajian Fakulti Kampus | : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN) : Faculty of Business & Management : Selangor |
| MAKLUMAT PERNIAGAAN | |
| Mod Perniagaan Bidang Perniagaan yg diceburi Tempoh Berniaga No. Pendaftaran Perniagaan URL Perniagaan Alamat Premis Perniagaan Tarikh Mendaftar Tarikh Kemaskini Tarikh Cetak | : Hybrid : Kecantikan : 2 Tahun : E202202305050866 : https://www.facebook.com/profile.php?id=100092627852599 : : 04 Jul 2023 : 04 Jul 2023 : 04 Jul 2023 |
| <small>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</small> | |
| <small>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</small> | |
| SALINAN PENDAFTARAN INI DIPERAKUI OLEH PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM | |
| Malaysian Academy of SME & Entrepreneurship Development (MASMED) | |

SSM Registration (Partnership)



SUNGGUHPUN SEGALA USHAHA TELAH DIAMBIL UNTUK MEMASTIKAN MAKLUMAT YANG DIBERI ADALAH BETUL DAN KEMASIKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNGKAN BAGI SEBARANG KERUGIAN KERANA MAKLUMAT YANG TERSILAP ATAU TERTINGGAL.

** MAKLUMAT PERNIAGAAN **

NAMA PERNIAGAAN : ANNULAIREHENNA BEAUTY
NO PENDAFTARAN : 202303170654 (003508709-T)
ALAMAT UTAMA PERNIAGAAN :

BENTUK PERNIAGAAN : PERKONGSIAN
TARIKH MULA BERNIAGA : 16-06-2023
TARIKH PENDAFTARAN : 05-07-2023
TARIKH LUPUT PENDAFTARAN : 04-07-2024
STATUS : AKTIF

** JENIS PERNIAGAAN **

ACCESSORIES.

** MAKLUMAT CAWANGAN **

*** TIADA CAWANGAN ***

Nama Perniagaan : ANNULABEHENNA BEAUTY
Nombor Pendaftaran : 202303170654 (003508709-T)



SEMIJANGKAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

**** MAKLUMAT PEMILIK PERNIAGAAN TERKINI ****

NAMA : NUR SYAZA SYAMIRAH BINTI AZMAN
ALAMAT KEDIAMAN :

NO K/P (LAMA) :
NO K/P (BARU) :
TARIKH LAHIR :
BANGSA : MELAYU
JANTINA : PEREMPUAN
KEWARGANEGARAAN : WARGANEGARA MALAYSIA
TARIKH MASUK : 16-06-2023

NAMA : NUR ALLYSSA AZRY BINTI AZRIEN AZRY
ALAMAT KEDIAMAN :

NO K/P (LAMA) :
NO K/P (BARU) :
TARIKH LAHIR :
BANGSA : MELAYU
JANTINA : PEREMPUAN
KEWARGANEGARAAN : WARGANEGARA MALAYSIA
TARIKH MASUK : 16-06-2023

MAKLUMAT YANG DIBEKALKAN ADALAH EKSTRAK DARIPADA DOKUMEN YANG TELAH DIDAFTARKAN DENGAN PENDAFTAR.

PENDAFTAR PERNIAGAAN, SEMENANJUNG MALAYSIA
TARIKH : 05/07/2023

DOKUMEN INI ADALAH CETAKAN KOMPUTER. TANDATANGAN TIDAK DIPERLUKAN.



BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**ANNULAIREHENNA BEAUTY
NO. PENDAFTARAN: 202303170654 (003508709-T)**

telah didaftarkan dari hari ini sehingga **4 JULAI 2024** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **5 JULAI 2023**.

DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

Introduction of Business

- Name and address of business



Name of business: Annulaire Henna Beauty

Address: Online based in Puncak Alam, Selangor

- Organizational Chart



Nur Allyssa Azry binti Azrien Azry

Business Partner



Nur Syaza Syamirah binti Azman

Business Partner

- Mission and Vision



Mission

Annulaire Henna's mission is to offer high-quality henna products that honour the history and appeal of natural body art. We are dedicated to finding the best organic ingredients and supporting sustainable practices to make sure our goods are secure, compassionate towards the environment, and free from animal testing. In order to let people express their individual style and cultural heritage, we work to educate and empower them about the art of henna. We want to improve the henna experience by emphasizing excellent quality and client pleasure, giving a lasting impression of beauty and self-expression.

Vision

Our vision at Annulaire Henna is to be the world's leading manufacturer of henna products by encouraging people to appreciate the artistic value of henna and its cultural importance. We picture a world where henna is respected as a potent form of self-expression that unites individuals from many backgrounds and promotes a love of conventional artistic forms. We seek to push the limits of henna design by consistently coming up with new ideas and techniques while providing a selection of goods that take into account different customer tastes and preferences. We aim to have a good impact on henna artists' and aficionados' lives all over the world through our dedication to social responsibility and community involvement. We will upgrade the henna art by working together to produce a seamless fusion of tradition and modern inventiveness.

- Description of Product



Introducing our magnificent Henna product, an authentic celebration of the natural world's splendour and ages-old customs. Our henna is a premium blend of high-quality, all-natural components handcrafted with love and care and sourced from the best henna farms around the world.

Other than that, our henna powder is created from carefully chosen henna leaves, which are renowned for their intense colour and robust staining abilities. These leaves are thoroughly dried and processed into a fine powder, ensuring a uniform and manageable texture. For instance, Ainnulaire henna was pure and organic makeup is what makes it unique. In order to prevent any dangerous chemicals or additions from making their way into our formula, we place a high priority on sustainability and ethical sourcing. As a result, it is safe and mild to use on all skin types because our henna is devoid of chemical-based colours, pesticides, and other unfavourable ingredients.

However, our henna product is absolutely outstanding for its versatility. Our henna offers countless design options, whether you want to adorn your body with elaborate patterns, add to the natural beauty of your hair, or create wonderful henna designs. Due to its natural dyeing capabilities, it produces stunning, long-lasting designs with rich, brilliant colour that gradually develops. Hence, we advise combining our henna leaf powder with a combination of other organic substances, such as water, essential oil, rose extract and theobroma cacao to maximize its benefits. You can use this mixture to make a smooth paste that can be applied precisely, letting your imagination run wild as you construct the most elaborate patterns.

Moreover, our henna product serves as both a beauty enhancer and a bridge to enduring customs. Henna has been embraced by societies all over the world for millennia as a way to

commemorate significant events, such as weddings, festivals, and rituals. With the help of our product, you may enjoy henna's delight and artistry while relaxing in your own home, making memories and adorning yourself with beautiful designs.

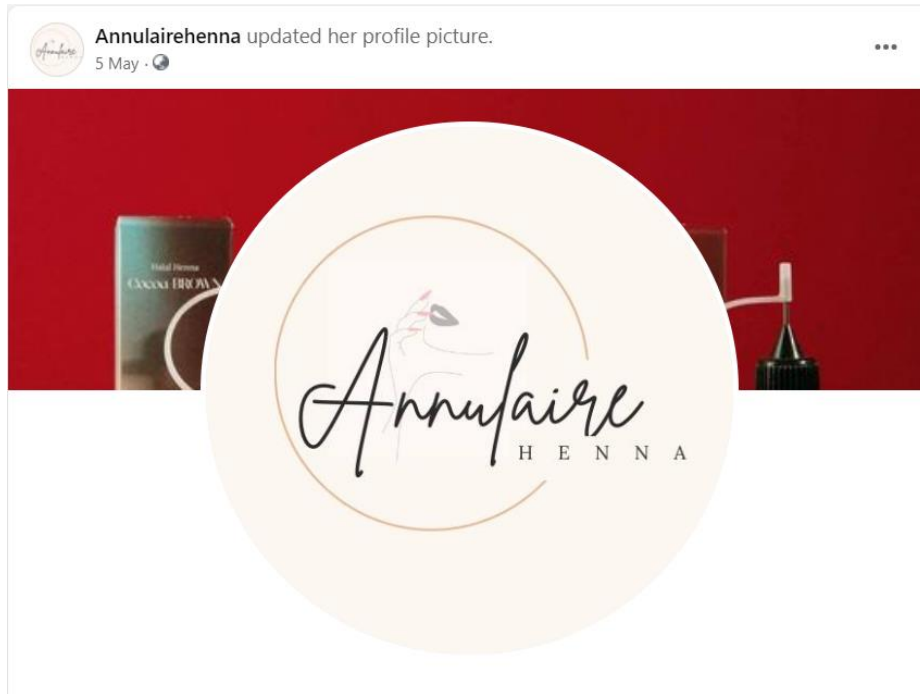
Last but not least, with our excellent product, revel in the world of henna and let your imagination run wild. Allow the vibrant colour, alluring scent, and complex designs to carry you away to a world of beauty and heritage. With our superb product, enhance your self-expression and appreciate the henna's charm.

- Price list

There are 4 colours of Sahara henna collection which are Cherry Red, Cocoa Brown, Deep Maroon and Ash Black. Each bottle consists of 23 ml for only RM15. Other than that, we also provide a VIP box Sahara whereby you can choose 3 colours that you want for only RM40.

Facebook (FB)

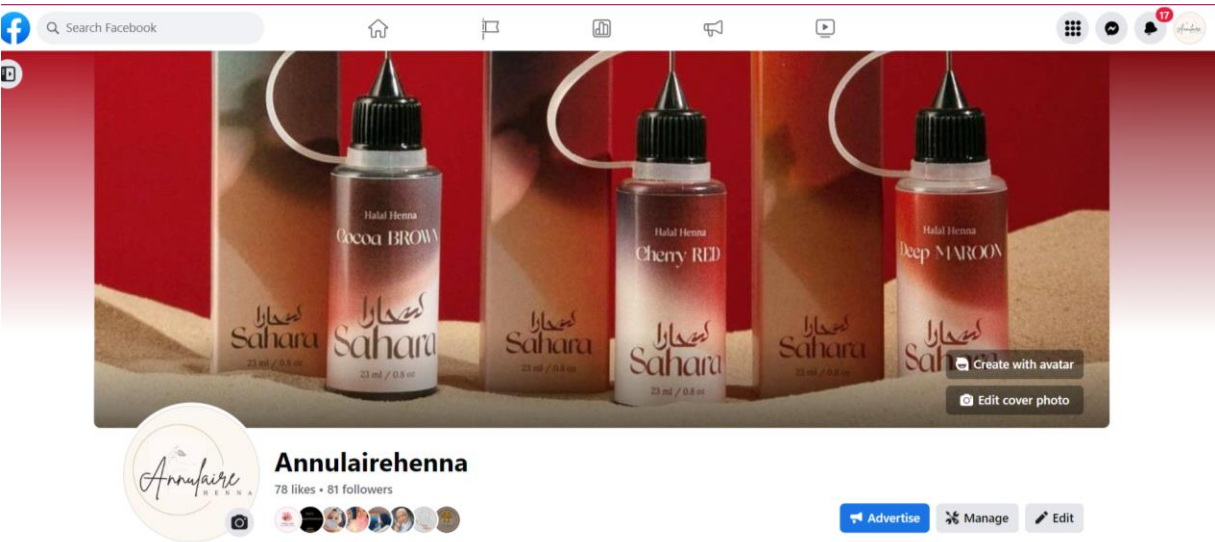
- Creating Facebook (FB) page



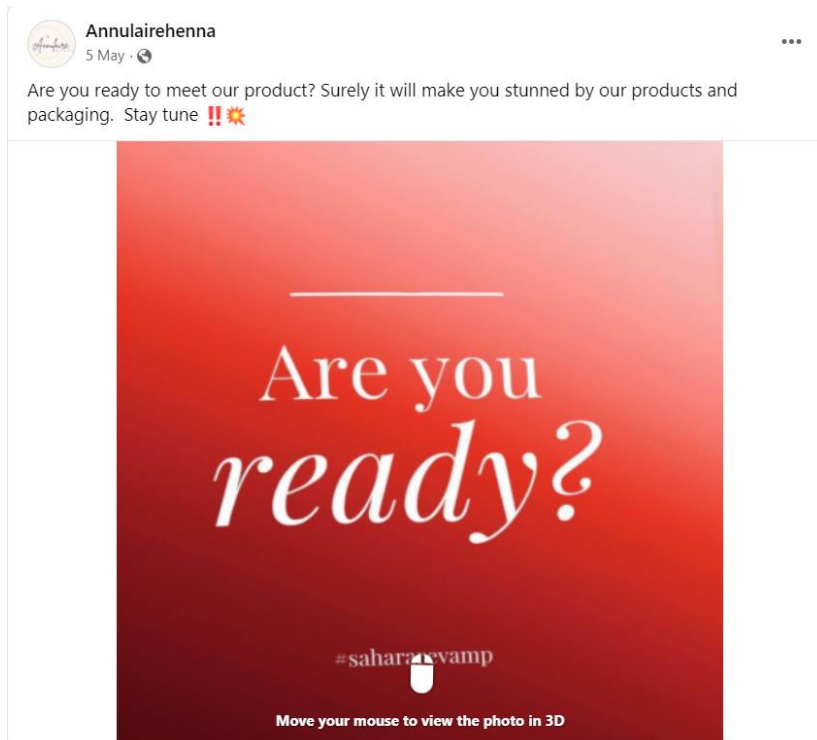


- Customizing URL Facebook (FB) page

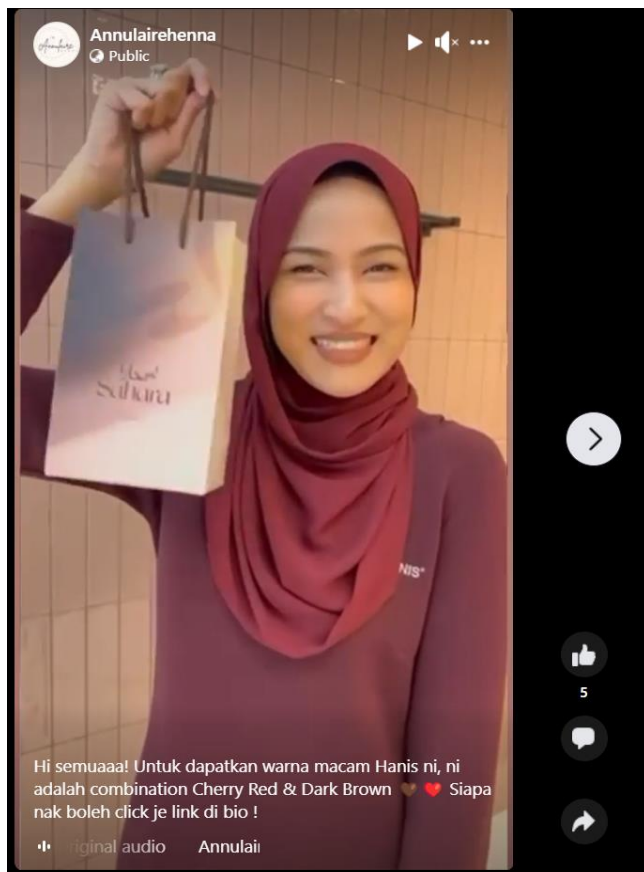
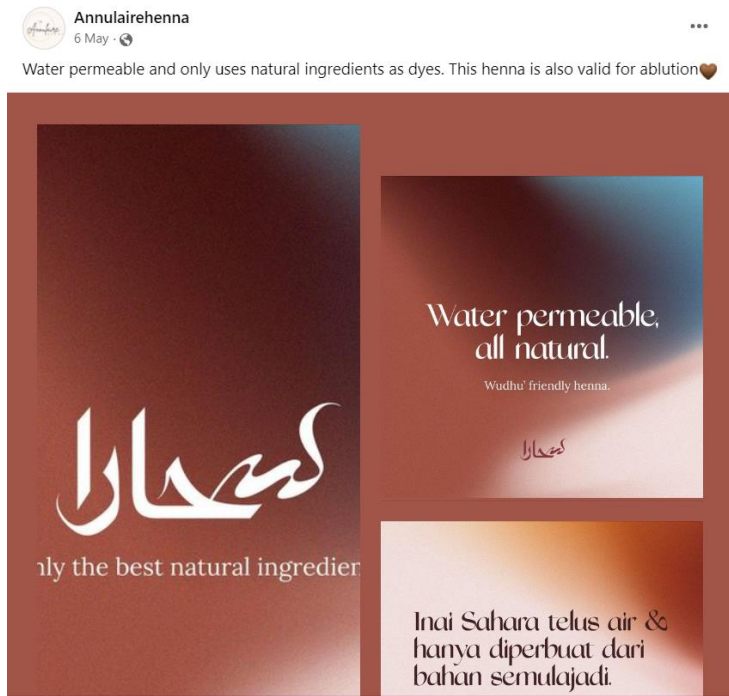
<https://www.facebook.com/AnnulairehennaBeauty/>



- Facebook (FB) post – Teaser



- Facebook (FB) post – Copywriting (Hard sell and Soft sell)





Annulairehenna

27 June at 03:28 · 🌐



Inai Sahara adalah inai **terbaik** untuk kuku korang. Bukan sahaja dapat mencantikkan kuku, malah dapat menyihatkan & menguatkan kuku korang tau 🥰

4 warna untuk korang cuba! Click link in bio 🌟❤️

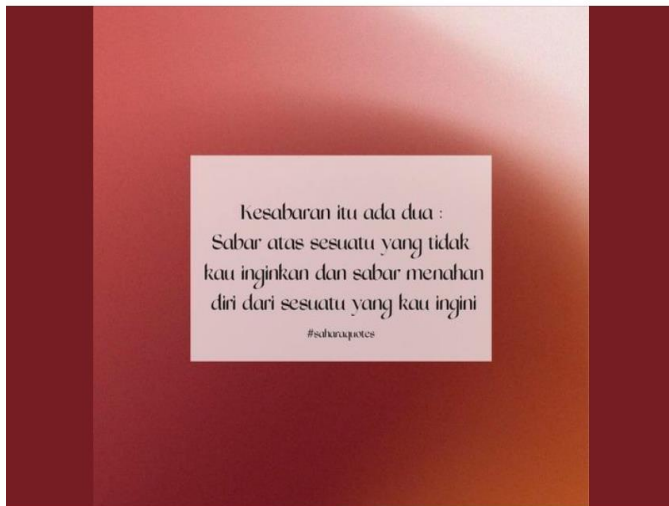


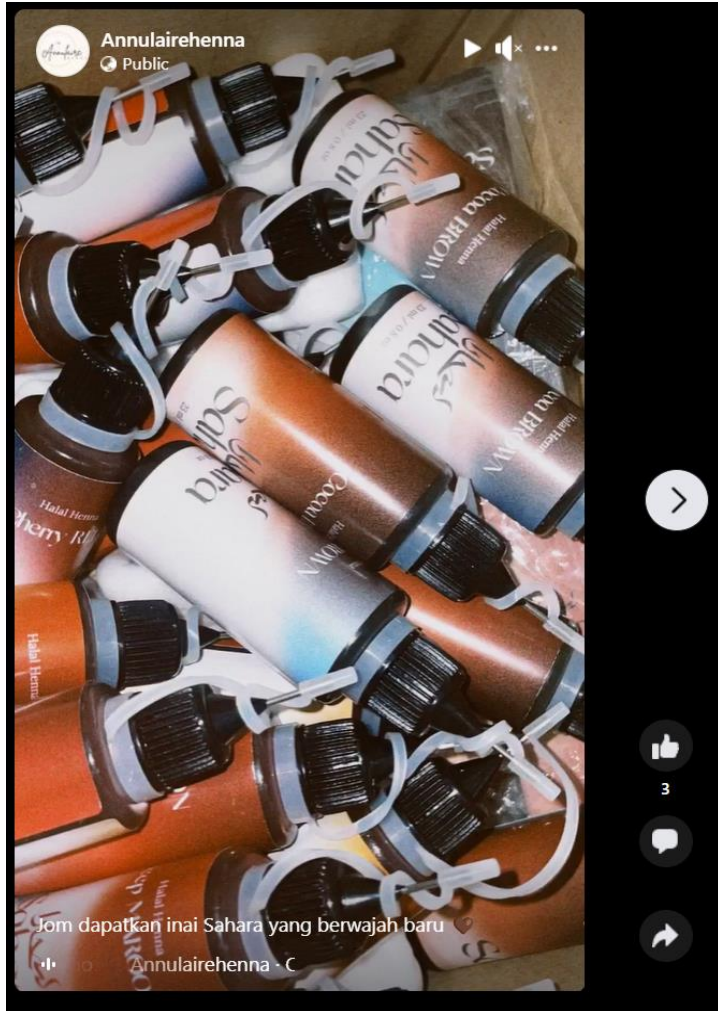
Annulairehenna

27 June at 03:30 · 🌐



A time to reflect on faith share blessings & strengthen bonds 🌟







Annulairehenna

27 June at 12:17 · 🌐

Dengan inai Sahara tak payah risau ye yang wuduk solat. Memang boleh dibawa solat & sah wuduk sebab inai Sahara menyerap sepenuhnya di dalam kuku, bukan duduk di atas kuku sepenuhnya 🥰❤️



Browser tabs: (5) WhatsApp, ENT530 GROUP PROJECT (LATE), Meet - gjc-cosm-eac, ENT530_MEDIA SOCIAL - Google, (17) Facebook

facebook.com/profile.php?id=100092627852599

Search Facebook

Annulairehenna

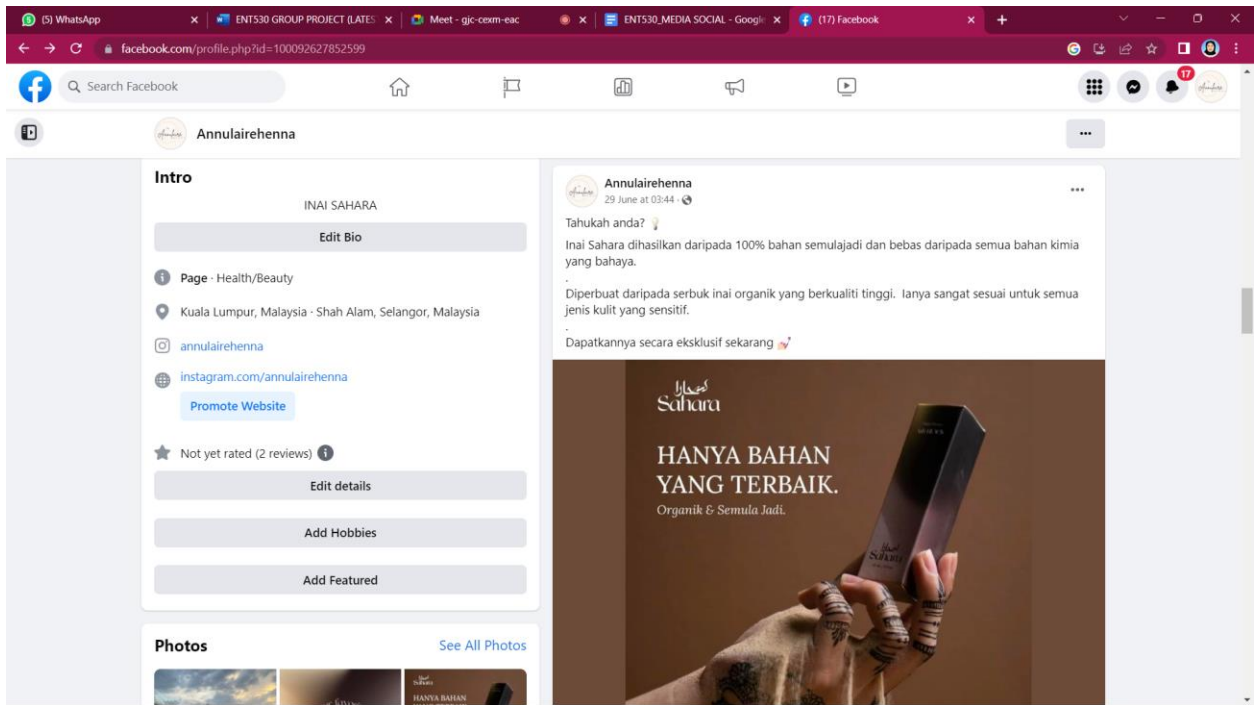
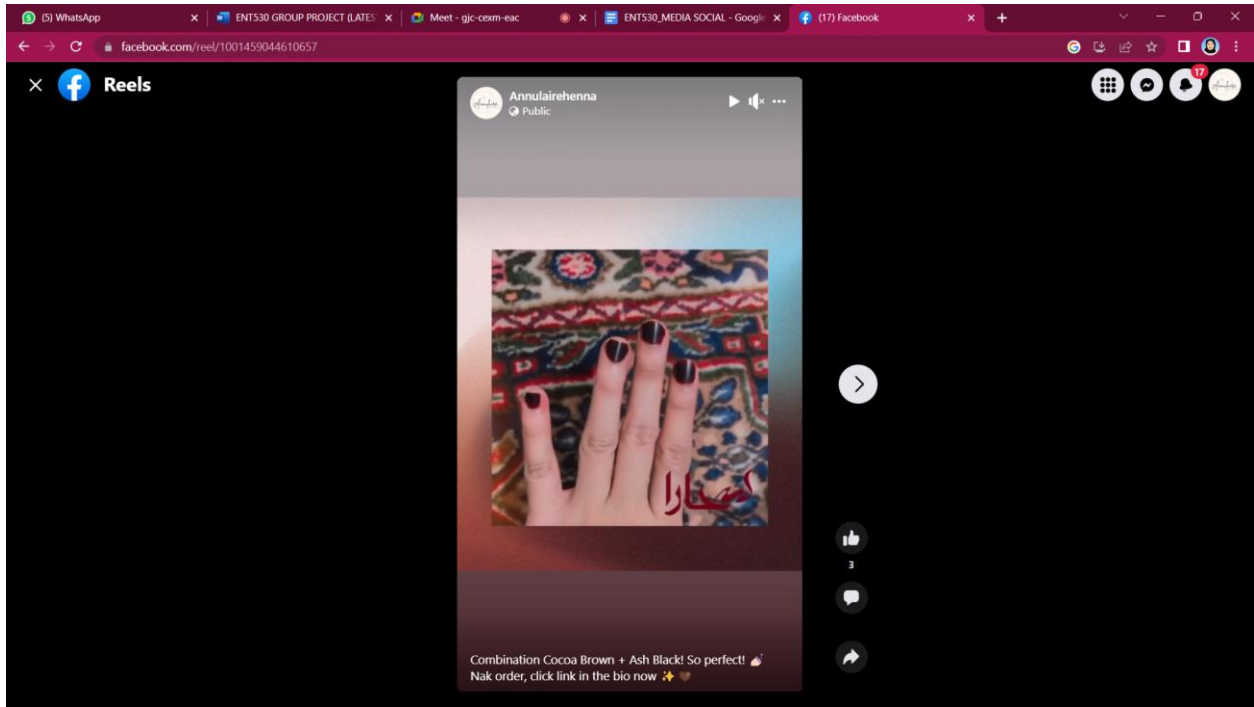
Page - Health/Beauty
Kuala Lumpur, Malaysia - Shah Alam, Selangor, Malaysia
annulairehenna
instagram.com/annulairehenna
Promote Website
Not yet rated (2 reviews)
Edit details
Add Hobbies
Add Featured

Photos See All Photos

Annulairehenna 29 June at 03:27
Tak sangka senang sangat pakai Henna Sahara! 🥰
Tak perlu susahkan diri untuk campurkannya dengan bahan lain. Dengan muncungnya yang tirus, anda boleh terus apply pada kuku dengan rata. Tinggal peel off je bila dah kering.
Senang kan? 🥰
Jom dapatkan sekarang bunga 🌸🌸

CARA PEMAKAIAN HENNA SAHARA

- 01 Buff kuku sekata dengan permukaan kasar
- 02 Apply Henna Sahara pada kuku
- 03 Peel off apabila dah kering
- 04 Buff semula dengan permukaan licin



facebook.com/profile.php?id=100092627852599

Annulairehenna

INAI SAHARA

Edit Bio

Page - Health/Beauty

Kuala Lumpur, Malaysia · Shah Alam, Selangor, Malaysia

annulairehenna

instagram.com/annulairehenna

Promote Website

Not yet rated (2 reviews)

Edit details


Add Hobbies

Add Featured

Photos See All Photos

Annulairehenna 2 July at 20:47

Warna kegemaran ramai, Deep Maroon !
Jom dapatkan inai Sahara sekarang 🎀



https://www.facebook.com/ree/1001459044610657/?s=...&_ft__[0]=AZX01IwNz5rxiD4VIEwNyWk4fDCpoRroEULjWyppj6x7wE1K4fLdQfKsCaefiDsdRP7OH4oGfP9C1ypf17ApiRpOLmqVg0L_GOKSXW3E8QTNs3Mj9zrzMTuAGtejd2NUHUUHay59w_2fwQOfyp5nyCfWdco...

facebook.com/profile.php?id=100092627852599

Annulairehenna

Intro

INAI SAHARA

Edit Bio

Page - Health/Beauty

Kuala Lumpur, Malaysia · Shah Alam, Selangor, Malaysia

annulairehenna

instagram.com/annulairehenna

Promote Website

Not yet rated (2 reviews)

Edit details

Add Hobbies

Add Featured


Photos See All Photos

Annulairehenna 2 July at 20:52

Mana satu menjadi pilihan hati? 🤔

4 sebab utama anda patut pilih inai Sahara:

- 🔴 Warna pekat
- 🔴 Susah pudar
- 🔴 Sah wuduk & solat
- 🔴 Harga murah
- 🔴 Quantiti banyak (23ml)

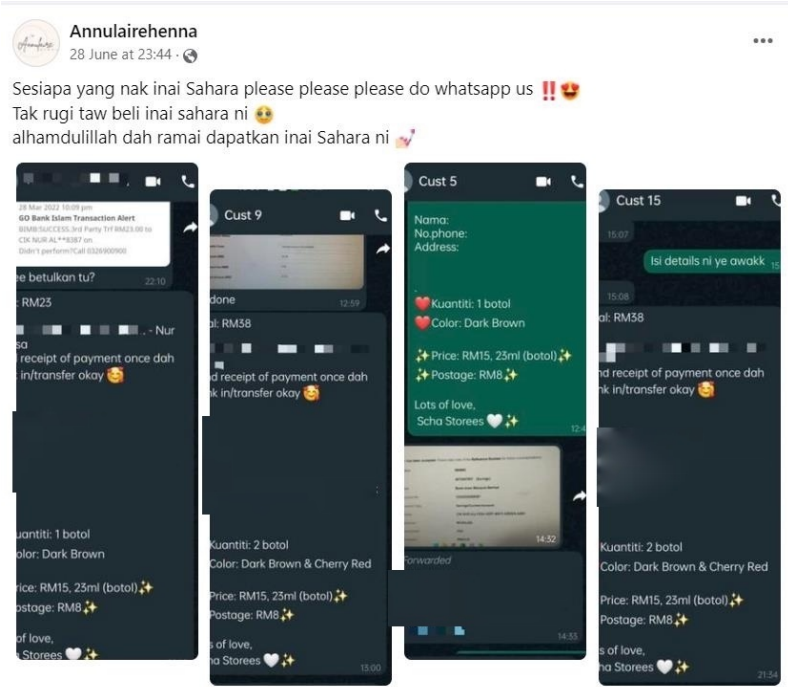


What's your favorite colour?

Share it in the comments!

كيسا

- Relevant graphics to each post/copywriting



- Sales Report

| | A | B | C | D | E | F | G | H | I | J | K | L |
|----|----------------|---------|----------|----------------------|-----------------------------|-------------|-------------------|----------------------|----------------|--------------|-----------------|------|
| 1 | Business Name | Date | Type | Marketplace (if any) | Others Marketplace (if any) | Total Sales | Expenses Category | Expenses Subcategory | Total Expenses | Descriptions | Created At | Edit |
| 2 | ANNULAIREHENNA | 00:00.0 | expenses | | | | Goods | Stock | 240 | | 7/14/2023 2:07 | |
| 3 | ANNULAIREHENNA | 00:00.0 | offline | | | 15 | | | | | 7/14/2023 2:12 | |
| 4 | ANNULAIREHENNA | 00:00.0 | offline | | | 30 | | | | | 7/14/2023 12:21 | |
| 5 | ANNULAIREHENNA | 00:00.0 | offline | | | 15 | | | | | 7/14/2023 12:21 | |
| 6 | ANNULAIREHENNA | 00:00.0 | offline | | | 75 | | | | | 7/14/2023 12:22 | |
| 7 | ANNULAIREHENNA | 00:00.0 | offline | | | 30 | | | | | 7/14/2023 12:22 | |
| 8 | ANNULAIREHENNA | 00:00.0 | offline | | | 15 | | | | | 7/14/2023 12:23 | |
| 9 | ANNULAIREHENNA | 00:00.0 | offline | | | 30 | | | | | 7/14/2023 12:23 | |
| 10 | ANNULAIREHENNA | 00:00.0 | offline | | | 15 | | | | | 7/14/2023 12:23 | |
| 11 | ANNULAIREHENNA | 00:00.0 | offline | | | 30 | | | | | 7/14/2023 12:24 | |
| 12 | ANNULAIREHENNA | 00:00.0 | online | Social Media | | 30 | | | | | 7/14/2023 12:25 | |
| 13 | ANNULAIREHENNA | 00:00.0 | online | | | 23 | | | | | 7/14/2023 12:25 | |
| 14 | ANNULAIREHENNA | 00:00.0 | online | Social Media | | 38 | | | | | 7/14/2023 12:26 | |
| 15 | ANNULAIREHENNA | 00:00.0 | online | Social Media | | 23 | | | | | 7/14/2023 12:27 | |
| 16 | ANNULAIREHENNA | 00:00.0 | online | Social Media | | 23 | | | | | 7/14/2023 12:27 | |
| 17 | | | | | | | | | | | | |

Go-eCommerce

| Business Name | Date | Type | Marketplace (if any) | Others Marketplace (if any) | Total Sales (RM) | Expenses Category | Expenses Subcategory | Total Expenses (RM) | Descriptions | Created At |
|----------------|------------|----------|----------------------|-----------------------------|------------------|-------------------|----------------------|---------------------|--------------|------------|
| ANNULAIREHENNA | 10/05/2023 | expenses | | | | Goods | Stock | 240 | | 14/07/2023 |
| ANNULAIREHENNA | 15/05/2023 | offline | | | 15 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 17/05/2023 | offline | | | 30 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 26/05/2023 | offline | | | 15 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 02/06/2023 | offline | | | 75 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 06/06/2023 | offline | | | 30 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 14/06/2023 | offline | | | 15 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 22/06/2023 | offline | | | 30 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 30/06/2023 | offline | | | 15 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 23/06/2023 | offline | | | 30 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 11/05/2023 | online | Social Media | | 30 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 21/05/2023 | online | | | 23 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 21/06/2023 | online | Social Media | | 38 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 13/06/2023 | online | Social Media | | 23 | | | | | 14/07/2023 |
| ANNULAIREHENNA | 24/06/2023 | online | Social Media | | 23 | | | | | 14/07/2023 |

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Company Name: ANNULAIREHENNA | Year: 2023 | Month: All View

Monthly Sales

RM392.00

Monthly Expenses

RM240.00

Yearly Sales

RM392.00

Yearly Expenses

RM240.00

Monthly Performance

Total Profit
RM152.00

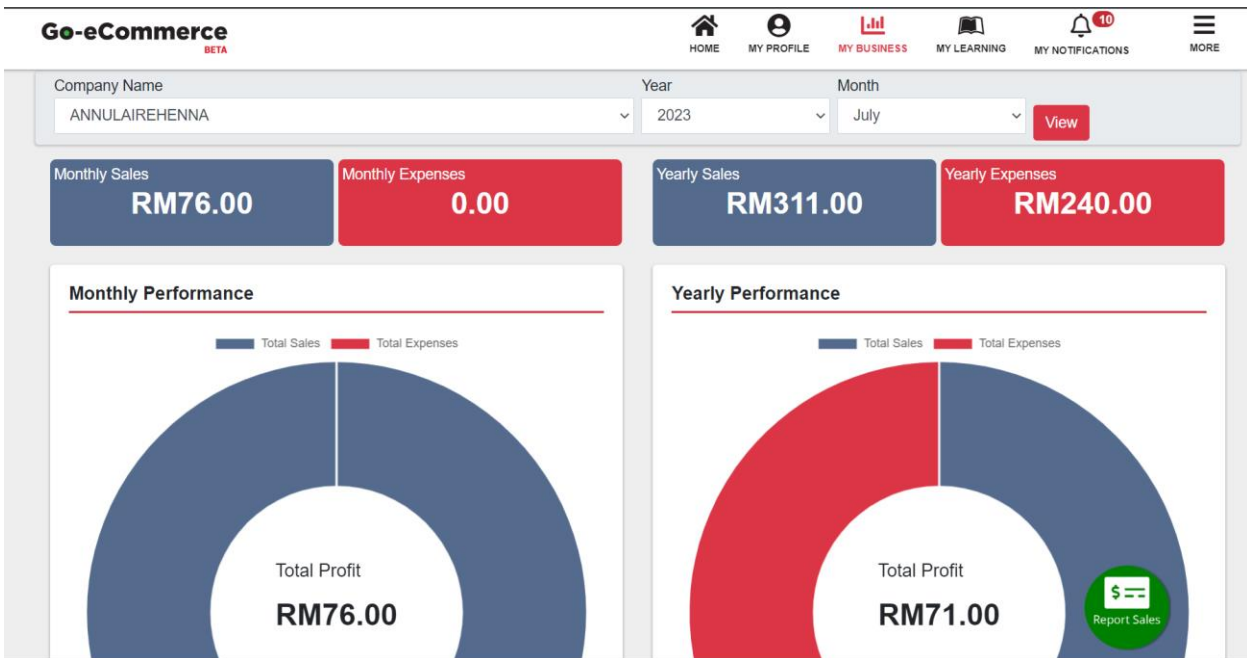
Yearly Performance

Total Profit
RM152.00

Go-eCommerce

| Business Name | Date | Type | Marketplace (if any) | Others Marketplace (if any) | Total Sales (RM) | Expenses Category | Expenses Subcategory | Total Expenses (RM) | Descriptions | Created At |
|----------------|------------|----------|----------------------|-----------------------------|------------------|-------------------|----------------------|---------------------|--------------|------------|
| ANNULAIREHENNA | 10/05/2023 | expenses | | | | Goods | Stock | 240 | | 14/07/2023 |
| ANNULAIREHENNA | 14/05/2023 | online | Social Media | | 23 | | | | NIA | 14/07/2023 |
| ANNULAIREHENNA | 17/05/2023 | online | Social Media | | 23 | | | | ANIS | 14/07/2023 |
| ANNULAIREHENNA | 24/05/2023 | online | Social Media | | 98 | | | | ALIYA | 14/07/2023 |
| ANNULAIREHENNA | 01/06/2023 | online | Social Media | | 38 | | | | AIN | 14/07/2023 |
| ANNULAIREHENNA | 03/06/2023 | online | Social Media | | 53 | | | | NANA | 14/07/2023 |
| ANNULAIREHENNA | 04/07/2023 | online | Social Media | | 23 | | | | DILLA | 14/07/2023 |
| ANNULAIREHENNA | 07/07/2023 | online | Social Media | | 53 | | | | RIENNA | 14/07/2023 |

| | A | B | C | D | E | F | G | H | I | J | K | L |
|----|----------------|----------|----------|----------------------|--------------------|-------------|-------------------|----------------------|----------------|--------------|-----------------|------|
| 1 | Business Name | Date | Type | Marketplace (if any) | Others Marketplace | Total Sales | Expenses Category | Expenses Subcategory | Total Expenses | Descriptions | Created At | Edit |
| 2 | ANNULAIREHENNA | 00:00:00 | expenses | | | | Goods | Stock | 240 | | 14/7/2023 12:37 | |
| 3 | ANNULAIREHENNA | 00:00:00 | online | Social Media | | 23 | | | | NIA | 14/7/2023 12:42 | |
| 4 | ANNULAIREHENNA | 00:00:00 | online | Social Media | | 23 | | | | ANIS | 14/7/2023 12:45 | |
| 5 | ANNULAIREHENNA | 00:00:00 | online | Social Media | | 98 | | | | ALIYA | 14/7/2023 12:50 | |
| 6 | ANNULAIREHENNA | 00:00:00 | online | Social Media | | 38 | | | | AIN | 14/7/2023 12:51 | |
| 7 | ANNULAIREHENNA | 00:00:00 | online | Social Media | | 53 | | | | NANA | 14/7/2023 12:51 | |
| 8 | ANNULAIREHENNA | 00:00:00 | online | Social Media | | 23 | | | | DILLA | 14/7/2023 12:52 | |
| 9 | ANNULAIREHENNA | 00:00:00 | online | Social Media | | 53 | | | | RIENNA | 14/7/2023 12:52 | |
| 10 | | | | | | | | | | | | |



Conclusion

In the rising market for all-natural cosmetic products, Annulaire Henna has a lot of potential. Our henna product distinguishes itself from rivals with its chemical-free, organic formulation and numerous applications. We can significantly expand and succeed if we take advantage of the rising consumer demand for secure and environmentally friendly solutions. Our target market will be successfully reached through strategic marketing initiatives, such as an internet presence, social media marketing, influencer partnerships, stockists, and agents. We will draw in a committed client base and provide stable revenue development by building a strong brand name for high-quality, long-lasting colour, and ease of use.

We are optimistic in the success of our henna product business because we are utilising our competitive advantages, putting an emphasis on customer satisfaction, and staying current with industry changes. Our henna product is positioned to take a sizable chunk of the expanding market due to its natural attractiveness, adaptability, and dedication to quality. This will have a good effect on the beauty sector as well as the lives of our clients.